



Product Roadmaps: A Look at What is and What is Yet to Come

Presented by:

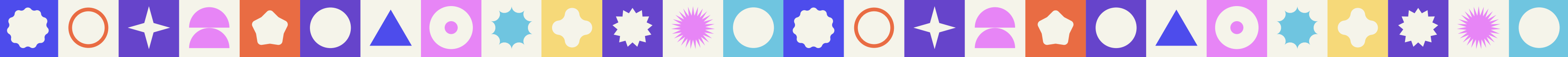
Nitin Sharma, VP Product Management
Zelbrey Bedard, VP Product Operations



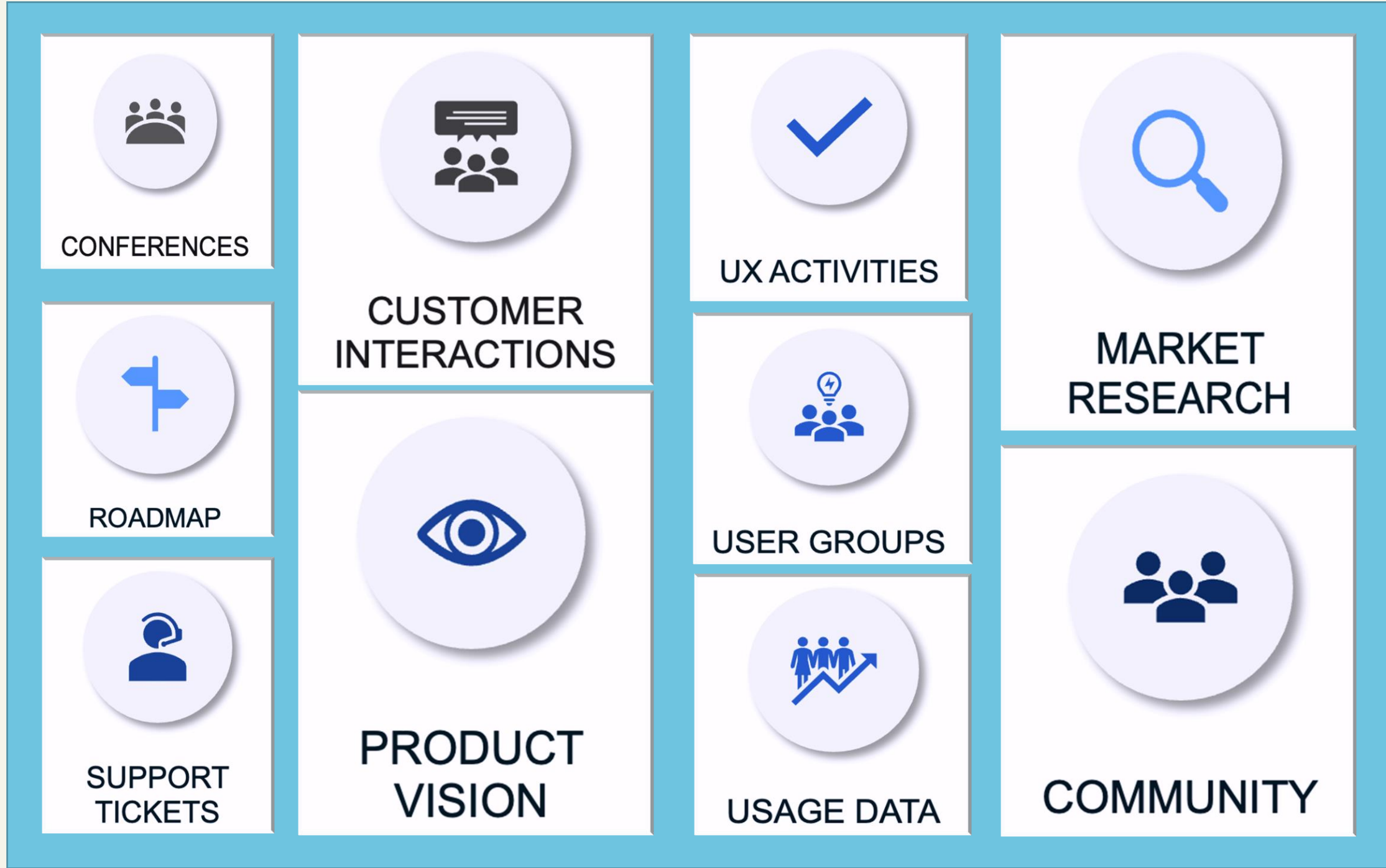
Agenda

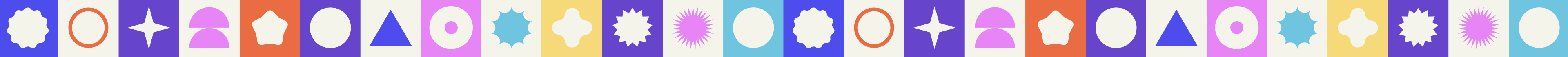
- **About the roadmap**
- **Recent updates**
- **Help Center resources**
- **Around the corner & In progress**

About the roadmap

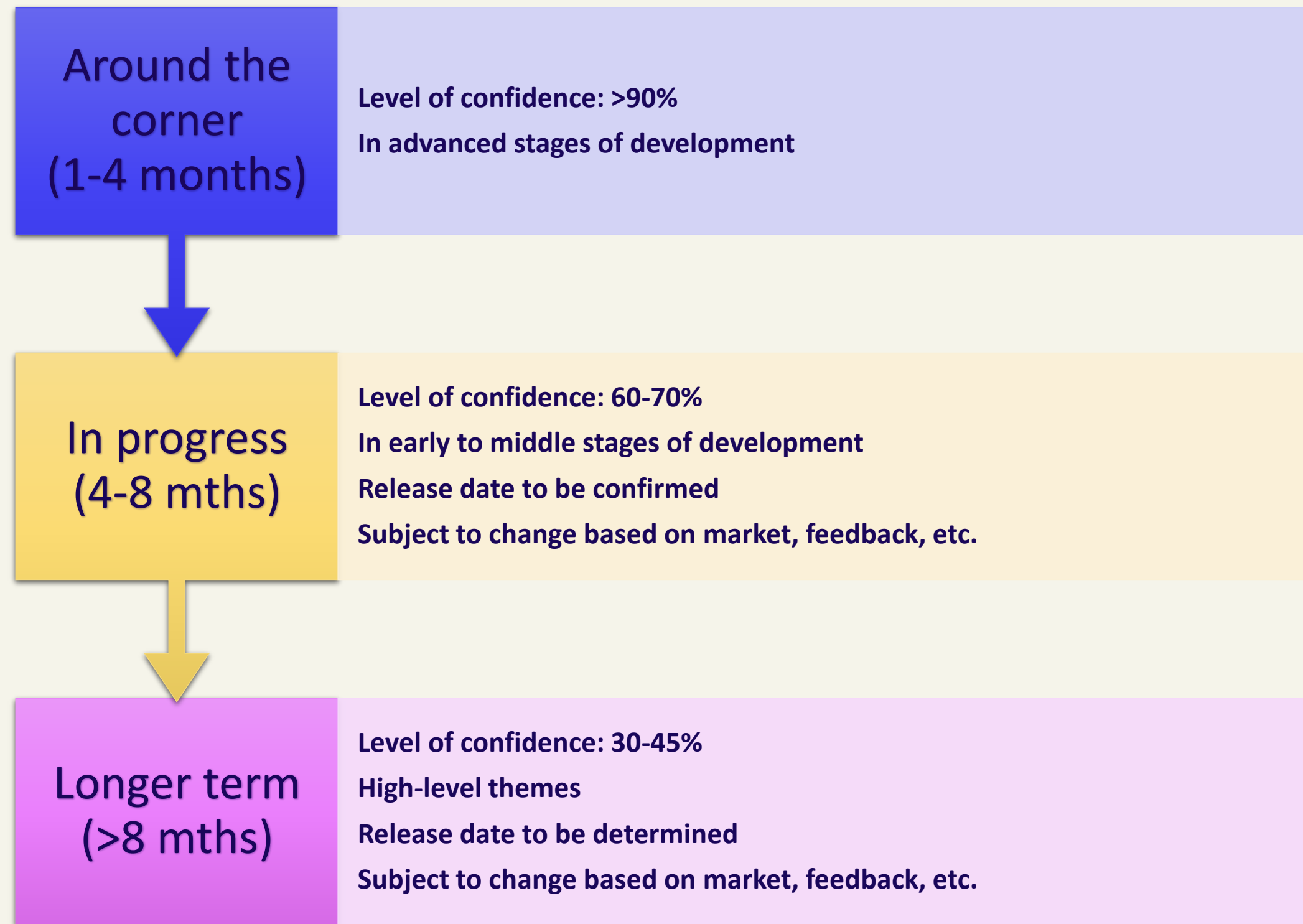


What goes into the roadmap?





How is the roadmap organized?



Recent Updates



blueX

The Survey Software for Anyone

Form Main page Thank you page

Font: Body, 11, B, I, U, A, Aa

Styles and paragraph: Normal

Question: Section 1: General questions

Do you think the website is easy to navigate?

Strongly disagree, Disagree, Somewhat disagree, Neutral, Somewhat agree, Agree

Heading 01, Heading 02, Heading 03, Heading 04, Heading 05, Question title



blueX
The Survey Software for Anyone

Form Main page Thank you page

Font Body 11 B I U A Aa 2 Normal

Styles and paragraph Normal

Question Insert

1 Section 1: General questions

Do you think the website is easy to navigate?

Strongly disagree Disagree Somewhat disagree Neutral Somewhat agree Agree

3 Heading 01
Heading 02
Heading 03
Heading 04
Heading 05
Question title

explorance. Eat at work. Health matters.

Customer Satisfaction Survey

Conference Attendance

TRAVEL REQUEST FORM

Experience Survey



blueX

The Survey Software for Anyone

BlueX + Canvas

- ▶ **Instructors** create BlueX surveys
- ▶ **Instructors** invite students
- ▶ **Students** complete surveys directly in Canvas
- ▶ **Students** reminded with pop-ups, announcements
- ▶ **IT** integrates with the Blue Connector

Recent updates

The image displays three overlapping screenshots of the BlueX web interface. The top screenshot shows a 'New survey (DRAFT)' page with a 'Respondents' tab and a 'Manually add respondents' button. The middle screenshot shows a configuration page for 'Integrate with Canvas' with fields for 'Survey title', 'Include surveys' (with date range), 'Survey reminder pop-up', and 'Announcements'. The bottom screenshot shows a feedback pop-up from 'explorance' with a list of courses: 'Organisational Practice-C-I', 'Human Rights & Social Issues-T-I', and 'Sociology 301', all due December 31, 2022.



BlueML

The Comment Analysis Solution

"The web development assignment was enjoyable, however introducing it in week 11 during exam preparation meant I couldn't invest as much time in it as I would like. Highly advise continuing the assignment in the future but enabling students to work on it beginning week 1 when there is more time to work on it. The workshops however were challenging."

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What are the most popular topics?

What are the most positive topics?

What are areas to improve?

Which comments have recommendations?

Which comments have alerts?

What does a segment of my audience think?



BlueML

The
Comment
Analysis
Solution

BlueML Dashboard 1.5

- ▶ Enhanced navigation
- ▶ Alerts model (Beta)
- ▶ English/French Student Learning Categorization (Experimental)
- ▶ Addition of "Mixed" sentiment type
- ▶ Support for recommendation attributes (e.g., "Do more", "Do less")

Recent updates

Comments - Enterprise (EEC sample)

Topics Explorer | EEC

2 Add filters Topic: Direct ma... +109 x Country: Canada +2 Clear filters

5a Topics	5b Comments ↓	5c Insights	5d Positive	Negative	Neutral	Not Explicit	5e Recommendations	5f Sentiments
+ Job-work	2917	5327	2907	2183	0	73	114	56%
+ Organization	2671	4769	3194	1519	0	12	39	68%
+ Employee - career	1693	2121	1513	566	4 Country: Canada +2 x	Clear filters		73%
+ Direct management	1281	2447	1657	770	COUNTRY (3)	Select all		68%
+ Team - relations					Buenos Aires			
+ Pay - benefits								

4798 Comments - Enterprise [View source](#)

Overall stats [Topics](#)

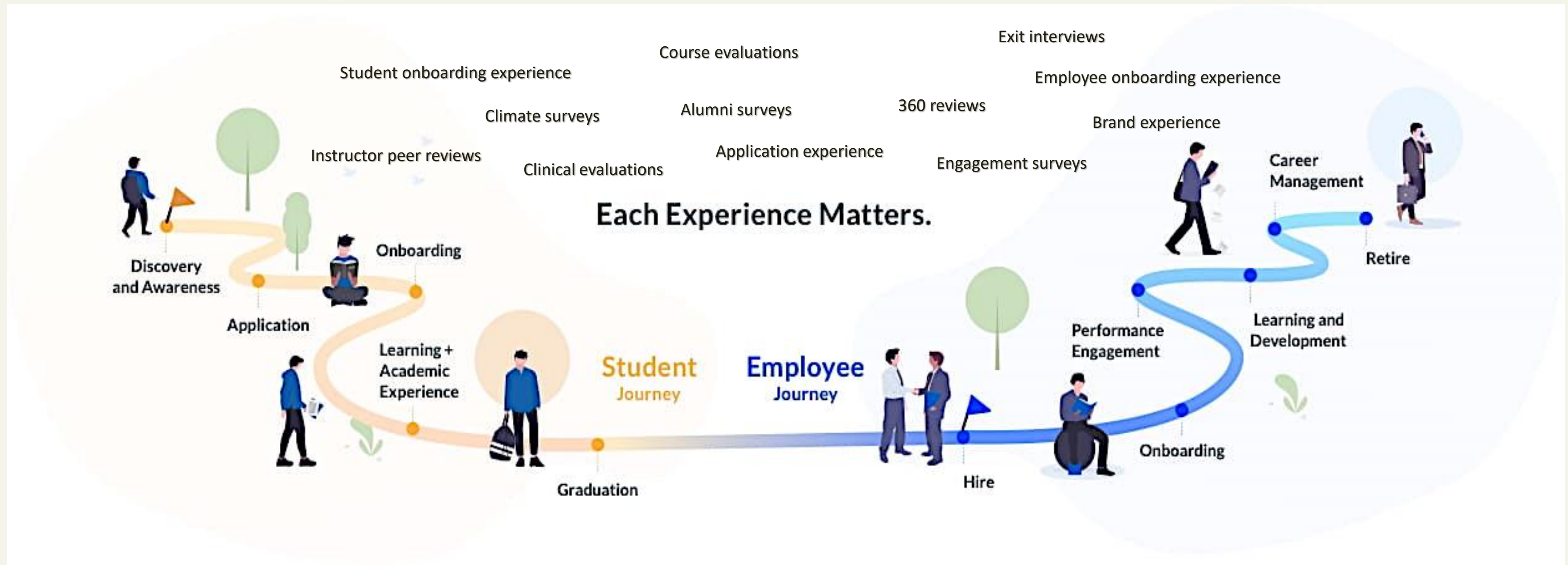
EEC Employee Experience Categorization

Recommendations 190

Do More	Do Less	Start	Stop	Continue	Change
36	21	7	15	24	76



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The People
Insights
Platform





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Insights
Platform

- ▶ Data: Enhanced handling of duplicate records
- ▶ Reports : Clustered horizontal bar chart display option
- ▶ Dashboards: Aggregate, 360 support, WCAG, UX enhancements
- ▶ Users: Hebrew, Polish, Slovak and Bahasa Malaysia language packs

Recent updates

Pre Blue 8.0.5

	Course ID	Course Name	Level	School ID	Valid?
1	401931-0917-Q2	401931 Digital Systems	900	ENG	✗
2	401932-7806-Q2	401932 Digital Systems	900	ENG	✗
3	401932-7806-Q2	401932 Digital Systems	900	ENG	✗
4	401933-0917-Q2	401933 Digital Systems	900	ENG	✗

Import failed

As of Blue 8.0.5

	Course ID	Course Name	Level	School ID	Valid?
1	401931-0917-Q2	401931 Digital Systems	900	ENG	✓
2	401932-7806-Q2	401932 Digital Systems	900	ENG	✓
3	401932-7806-Q2	401932 Digital Systems	900	ENG	Skipped
4	401933-0917-Q2	401933 Digital Systems	900	ENG	✓

Imported successfully 3 of 4 records
(skipped records are logged)

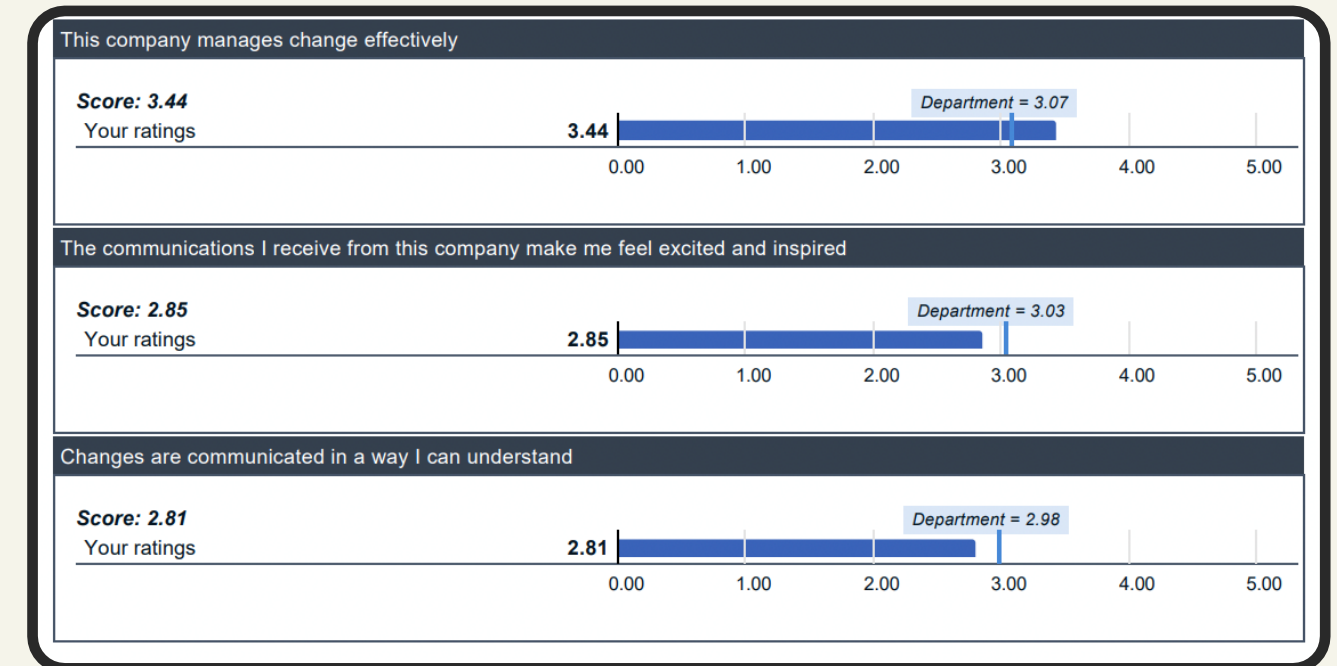
Recent updates

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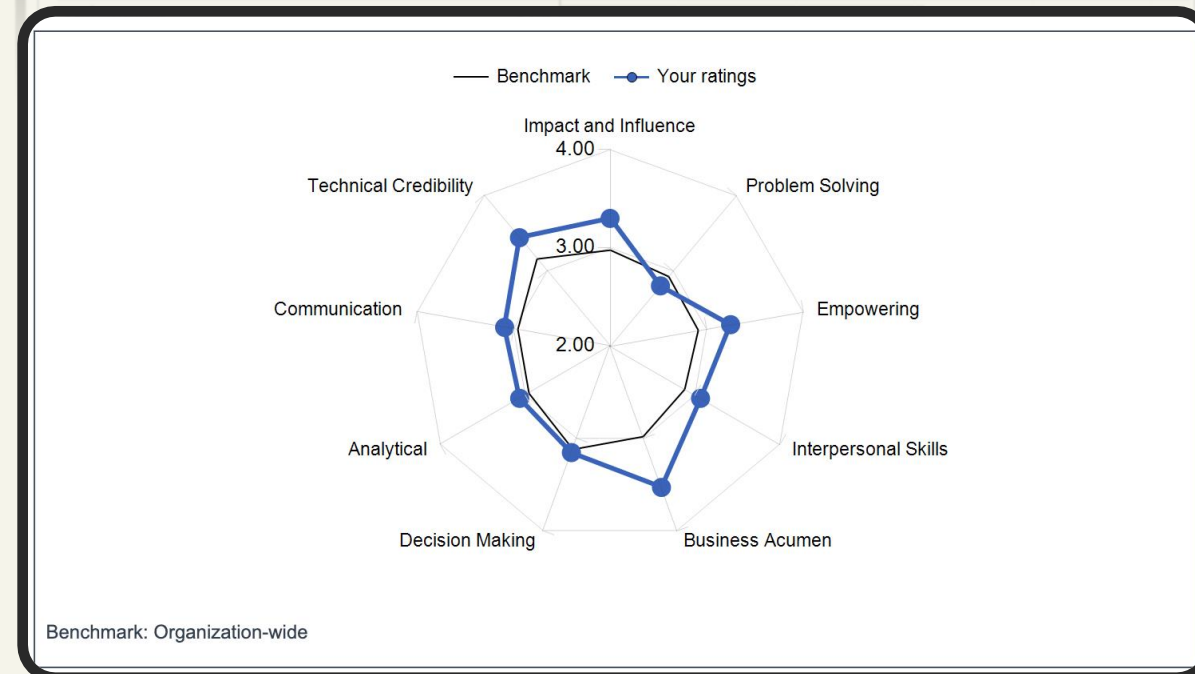
Horizontal bar



Horizontal bar w/ marker

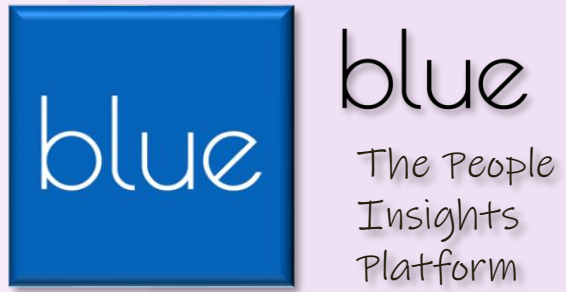


Radar chart



Clustered horizontal bar

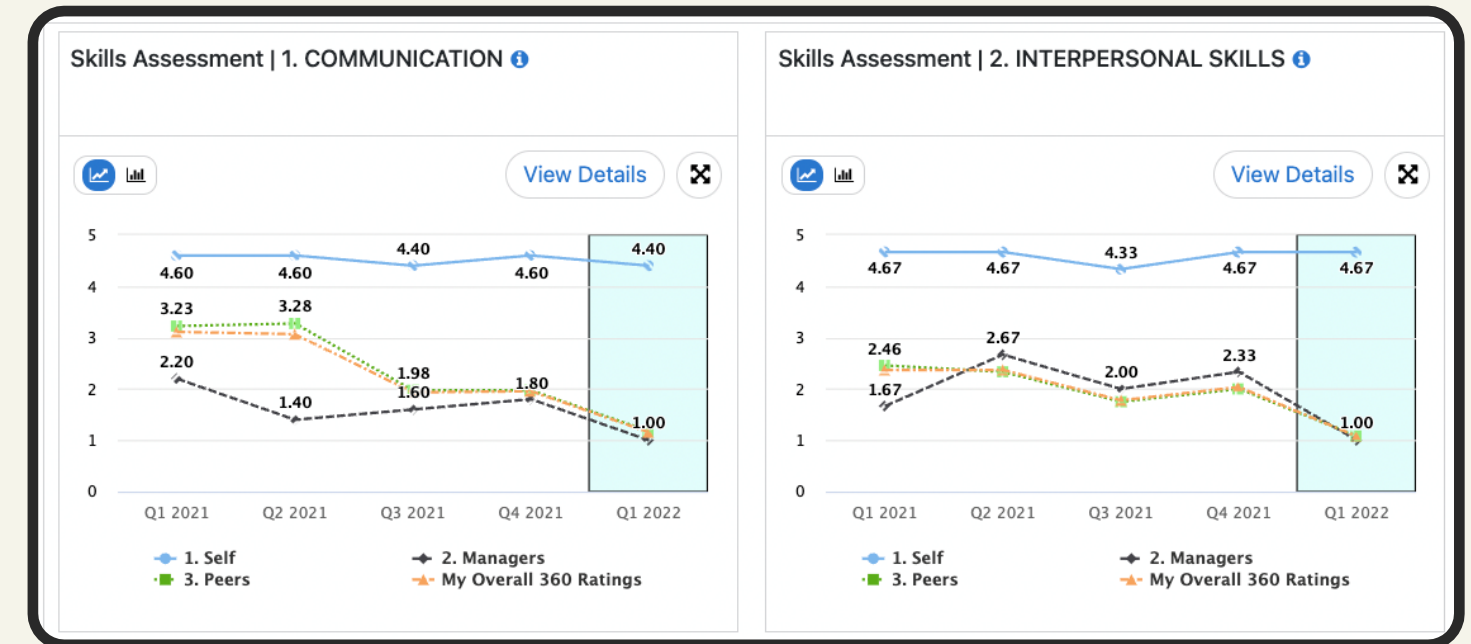




- ▶ Data: Enhanced handling of duplicate records
- ▶ Reports : Clustered horizontal bar chart display option
- ▶ **Dashboards: Aggregate, 360 support, WCAG, UX enhancements**
- ▶ Users: Hebrew, Polish, Slovak and Bahasa Malaysia language packs

Recent updates

1. Aggregate dashboard
2. Support for subject based projects such as 360
3. Support for multi-rater analysis
4. WCAG 2.1 AA
5. Support for multiple dashboards
6. Other: Printer-friendly format, expandable charts, quick label edit





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Insights
Platform

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Recent updates

Multilingual support in:

- ✓ Surveys
- ✓ Question Personalization
- ✓ Rater Selection
- ✓ Subject Management
- ✓ Task listings
- ✓ Emails
- ✓ Reports
- ✓ Blue Dashboard





bluepulse

The Continuous Listening Solution

Music Theory 101 | a few seconds ago
Question from Abigail Washburn

Have you started working on your term project yet?

Select 1 choice from the options below.

I'm brainstorming ideas

I'm in research phase

I'm working on my first draft

I'm finished

Music Theory 101 | 13 minutes ago
Question from Abigail Washburn

How much time do you spend studying?

Select 1 choice from the options below.

1 hour per course credit

1 hour per course

1 hour a day

Less than 6 hours a week

Ends in 7 days **Submitted**

0 Likes 1 Follow-up Results Discussion Question

Thank you,
Do you want to share your identity?

Will be visible to

No

Send Confidentially

Thank you,
Do you want to share your identity?

Will be visible to

Yes

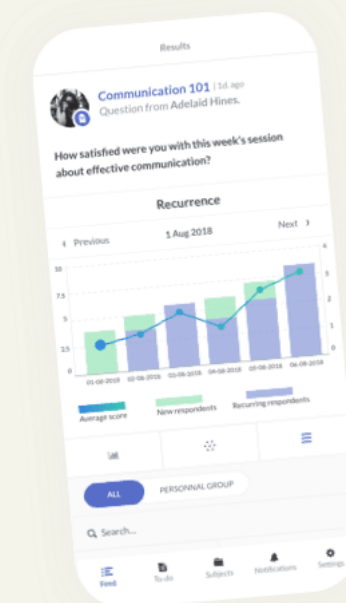
Send as Mark G. Oats

Follow-ups...

Do you study more than necessary?
See audience | Abigail Washburn | 26 minutes ago

Yes, I pretty much do 2 hours a credit. That's because of the quantity of books you have us read.
Confidential - 23 minutes ago

That's hard to say. Depends on too many factors and mental health, I guess?
Noah Ferrel - 14 minutes ago



bluepulse

Adelaide Hines
Hello A. Hines

Employee Engagement | 1st year
Question from Gerald Quinn.

Do you have all the tools you need to succeed in your role?

RATE A COMMENT

24% 300 150 50%

Workload Bookmarks

My to-do list

Check response across the other...
Did you find this week's review...
Follow-up again next week...
What is Stakeholder? Introduction to Stakeholder...

View all to-do's

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Explorance Help Center

Join the community, search the knowledge base, submit a request, and more.

Tools & resources

Filtered space search

Search Blue Online Help



Insight to Action: Driving Student Success

Palmer House | Chicago, IL, USA
July 30 - August 3, 2022

Register Today to Save!

★ Master release notes

Online Help resources

- ▶ User guides
- ▶ Master release notes
- ▶ Solution and best practice center
- ▶ Participant guides
- ▶ Community resource sharing center

Guides for:

- ✓ Instructors
- ✓ Students
- ✓ Academic leaders

Get started

Get to know the product with resources such as release notes.

User guides

Learn how to configure the system, projects, reports, etc.

Solutions and best practices center

Learn best practices, and discover solutions for end-of-term evals, midterm evals, 360 assessments, webinars, and more.

Add-on product guides

Learn about the tools that extend Blue's capabilities, such as DIG, BTA, Blue Connector, and others.

Technical resources

Find info on system requirements, APIs and maintenance windows.

Community resource sharing center

Get up to speed on resources and recommendations shared by the Blue community.

Participant guides

Learn how your participants (i.e., students, teachers, employees, etc.) interact with the tasks, LMS and dashboards you configure.



<https://onlinehelp.explorance.com/blue>

- ▶ A to Z setup guides
 - ▶ Best practices & tips
- Recent:
- ▶ Report visualizations
 - ▶ 360 on-demand

- ▶ Customer presentations
- ▶ Community report samples
- ▶ Collaboration resources
- ▶ Blogs



Explorance Help Center

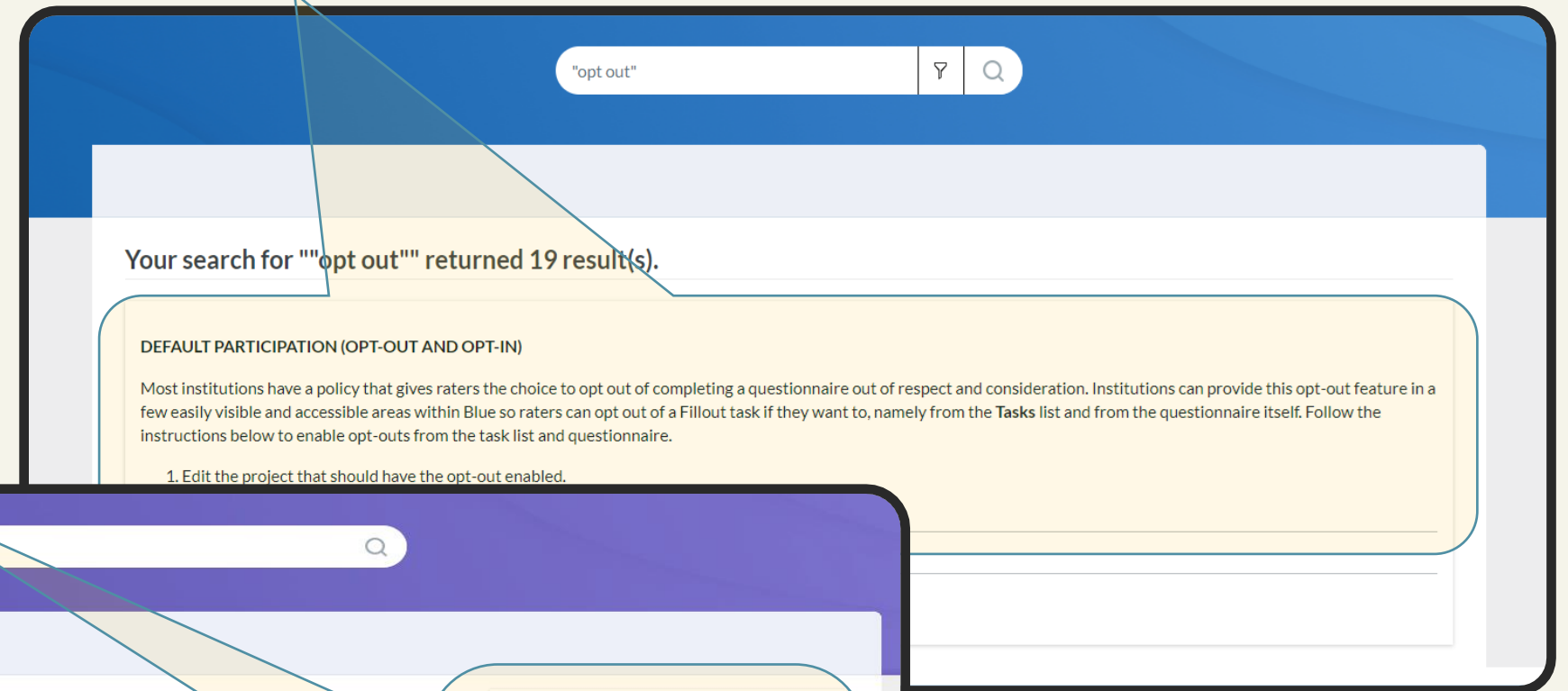
Join the community, search the knowledge base, submit a request, and more.

Tools & resources

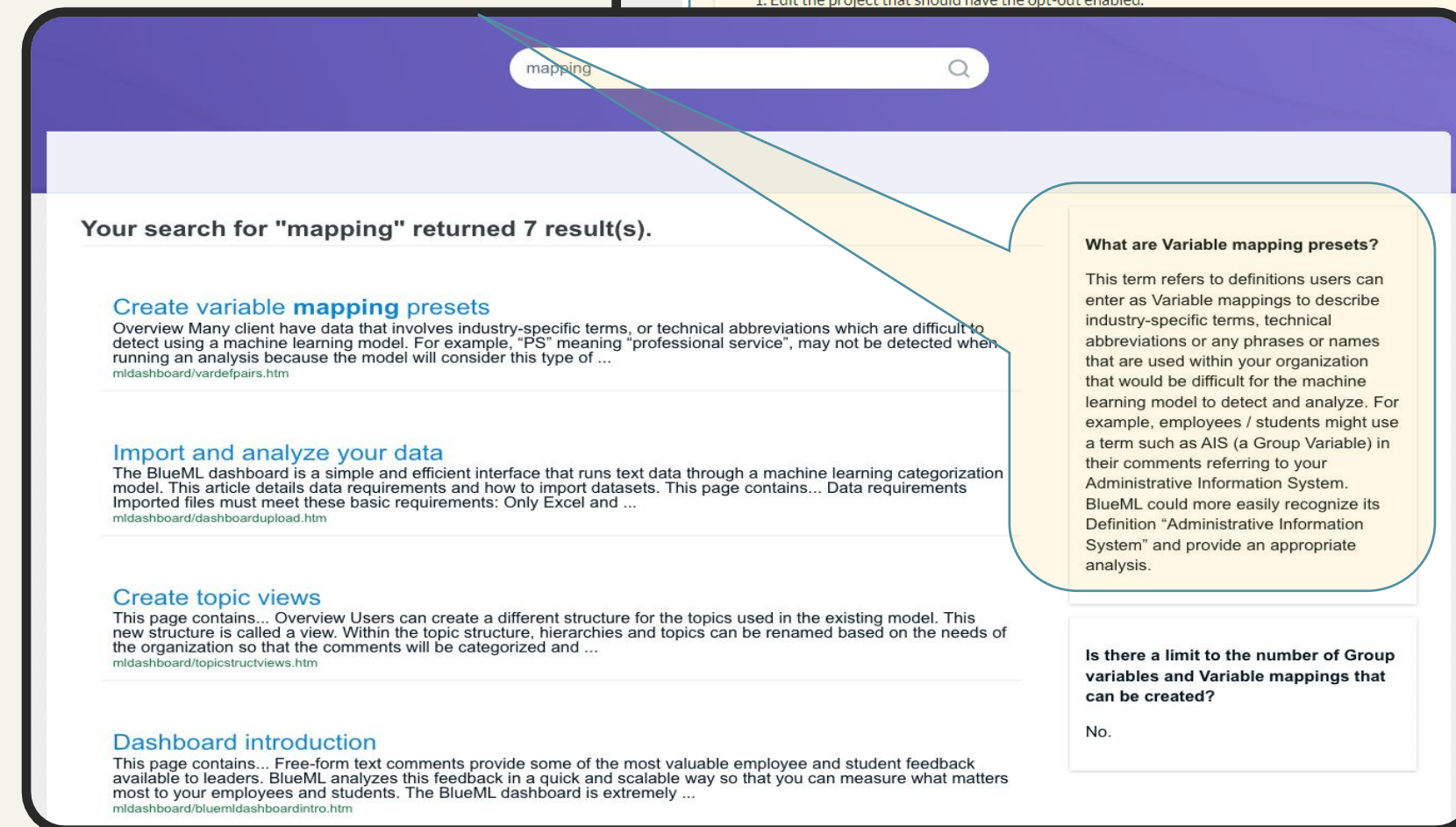
- ▶ Search results displaying FAQs and content preview
- ▶ API developer resource center (Functions, forums, sample code/GitHub)
- ▶ New solutions resources - Custom report layouts
- ▶ News and announcements space (e.g., releases, events, new content, etc.)

Coming soon

Preview for search content



FAQs in search results



Roadmap

Around the corner & In progress

BlueML

Around the corner - BlueML

- **Insights & Visualizations**

- Trend widgets – visualize improvement over time
- Breakdown demographic widget – Make use of rich demographics
- Dedicated Recommended Topics Widget

- **Integrations & Models**

- SSO Support
- Deeper Integrations
- Ongoing enrichment of Data Models



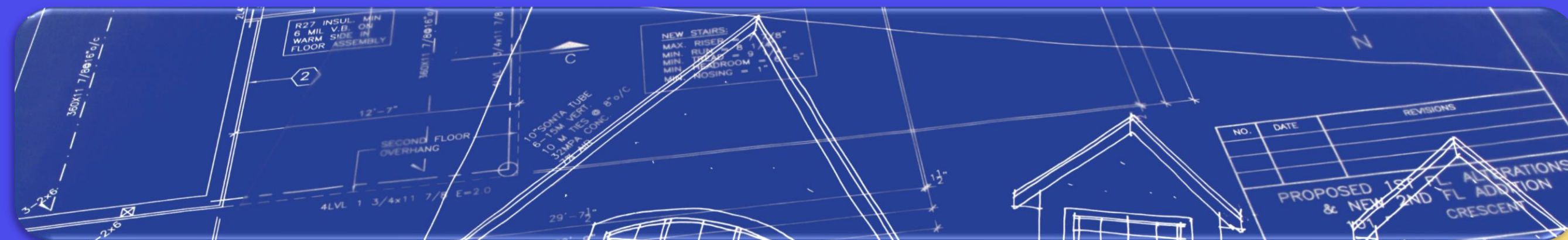
In progress - BlueML

- **Analysis options**

- Sunburst & Tree maps visualizations
- Pinned Comments
- Library of action recommendations – user created as well now
- Introduction of topic indices (scoring)

- **Redaction & more**

- Redaction
- Dashboard view sharing
- Join Alexis presentation for more!



Blue

Around the corner – Blue 8.0.6

- **QP Enhancements**

- Admin configurable collapsed/expanded levels.
- Quick Expand all
- UI refinements (buttons, shading, etc.)

- **Subject Management & more!**

- View Audience before subject is live
- Resend invitation email
- Multi-select filters
- Homepage task titles
- Rater Selection invitation count display



Blue Dashboard

- **Around the corner**

- Response rate trends
- Subjects grouped by common demographics
- Pre-defined time periods

- **In progress**

- End user experience enhancements
- Hierarchy based drilldown
- Join Longs presentation for more!



Blue 8.1

In progress – Blue 8.1

- **DIG**

- In-line editing
- Re-designed interface
 - Merge / Split views
- Customizable Columns
- Modify after submit

- **Fewer Projects**

- Support for public groups in private projects



In progress – Blue 8.1

Report Enhancements

- Refined Report Styling, web & PDF
- Refined Report Listing
- Report Admin Configuration layout

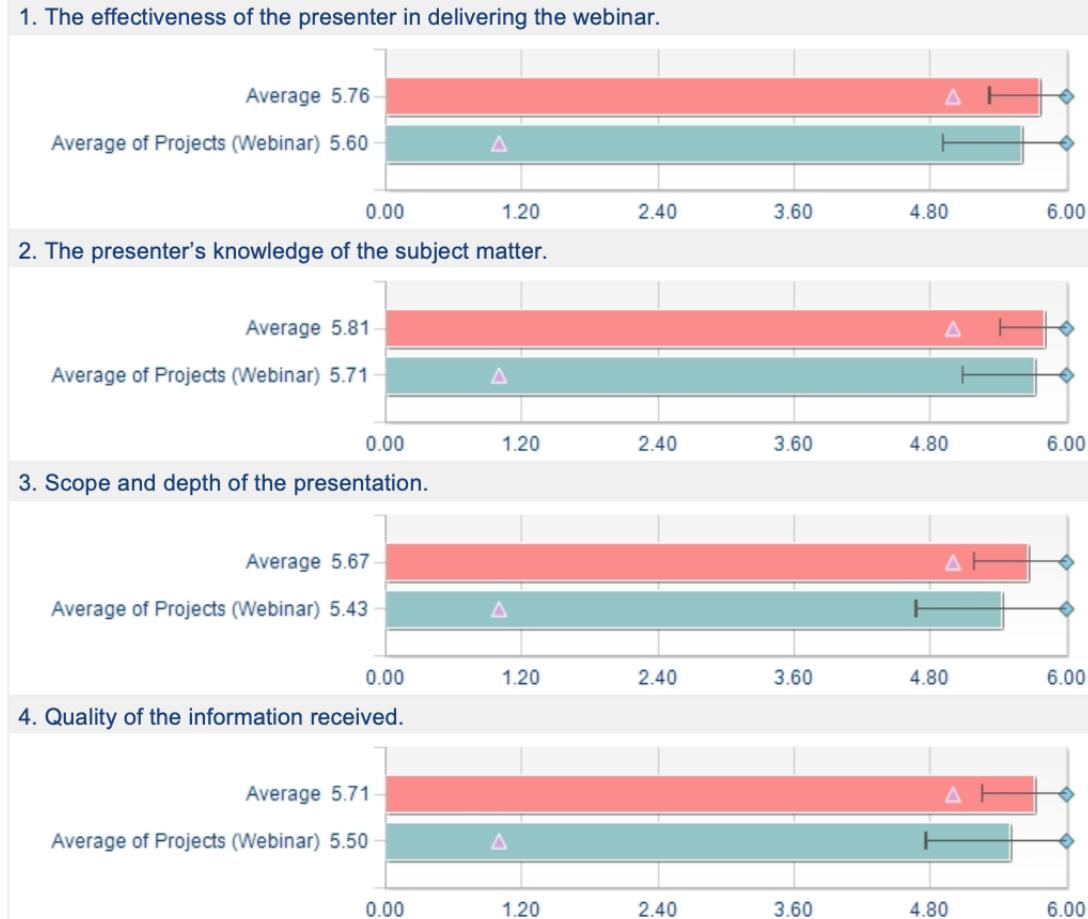
Report Enhancements

Blue 6

Please rate your satisfaction with each of the following aspects of the webinar.

	Mean	SD	Response Count	Very poor	Poor	Somewhat poor	Somewhat good	Good	Very good
The effectiveness of the presenter in delivering the webinar.	5.76	0.44	21	0	0	0	0	5	16
The presenter's knowledge of the subject matter.	5.81	0.40	21	0	0	0	0	4	17
Scope and depth of the presentation.	5.67	0.48	21	0	0	0	0	7	14
Quality of the information received.	5.71	0.46	21	0	0	0	0	6	15
Relevance of the information to your work.	5.67	0.48	21	0	0	0	0	7	14
Opportunity for questions/interaction.	5.76	0.44	21	0	0	0	0	5	16
Audio quality	5.33	0.73	21	0	0	0	3	8	10
Overall satisfaction with the webinar	5.71	0.46	21	0	0	0	0	6	15

Project Comparison with YTD responses

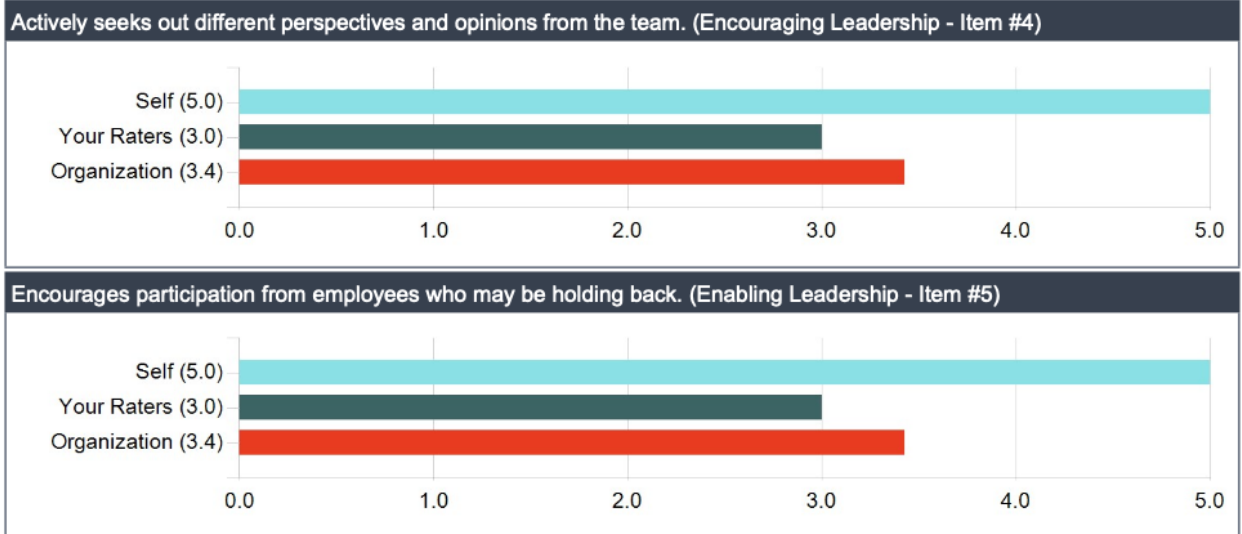


Blue 7

Blind Spots and Hidden Strengths

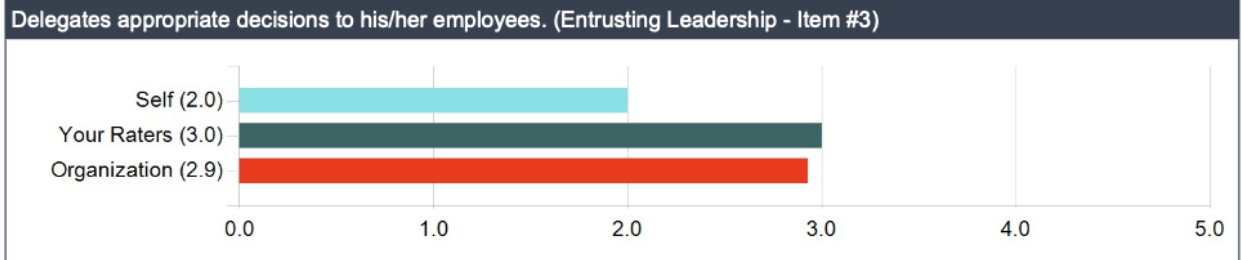
Blind Spots

Blind spots are those areas where your self ratings on a particular item are higher than the organization average **and** the organization average is higher than the average of all of your raters (excluding your self ratings). These "blind spots" represent areas where you consider yourself to be more inclusive compared to how others think of you.



Hidden Strengths

Hidden Strengths are those items where your raters average was higher than the organization average **and** the organization average was higher than your self rating. These "hidden strengths" represent areas where you may not realize how inclusive you really are.



Report Listing



Report List - [ReportName]

This table provides a list of links to reports in both PDF and HTML format. The PDF versions of the reports listed here are not WCAG 2.0 compliant. Please use the HTML version by opening the link located in the Report Title column of the table as an accessible alternative.

<input type="checkbox"/>	Report		PDF	Raw Responses	Access log
<input type="checkbox"/>	Career & Professional Develop Chemical Engineering				
<input type="checkbox"/>	Career & Professional Develop Chemical Engineering				
<input type="checkbox"/>	Curabitur id libero eget lorem ultricies euismod ac at velit. Nam pretium quam mi, vel vestibulum ligula ullamcorper eu donec dapibus mauris metus, a euismod				
<input type="checkbox"/>	Career & Professional Develop Chemical Engineering				
<input type="checkbox"/>	Career & Professional Develop Chemical Engineering				
<input type="checkbox"/>	Career & Professional Develop Chemical Engineering				

View

Download PDF

Blue 8.1 Reports



BTA - Course Instructor Evaluation

Term Evaluation of Electrical Engineering



Report prepared by John Davidson
Created Tuesday, January 19, 2021



Survey Audience: 160 Response Ratio: 90
Response Received: 150 Opted out: 10

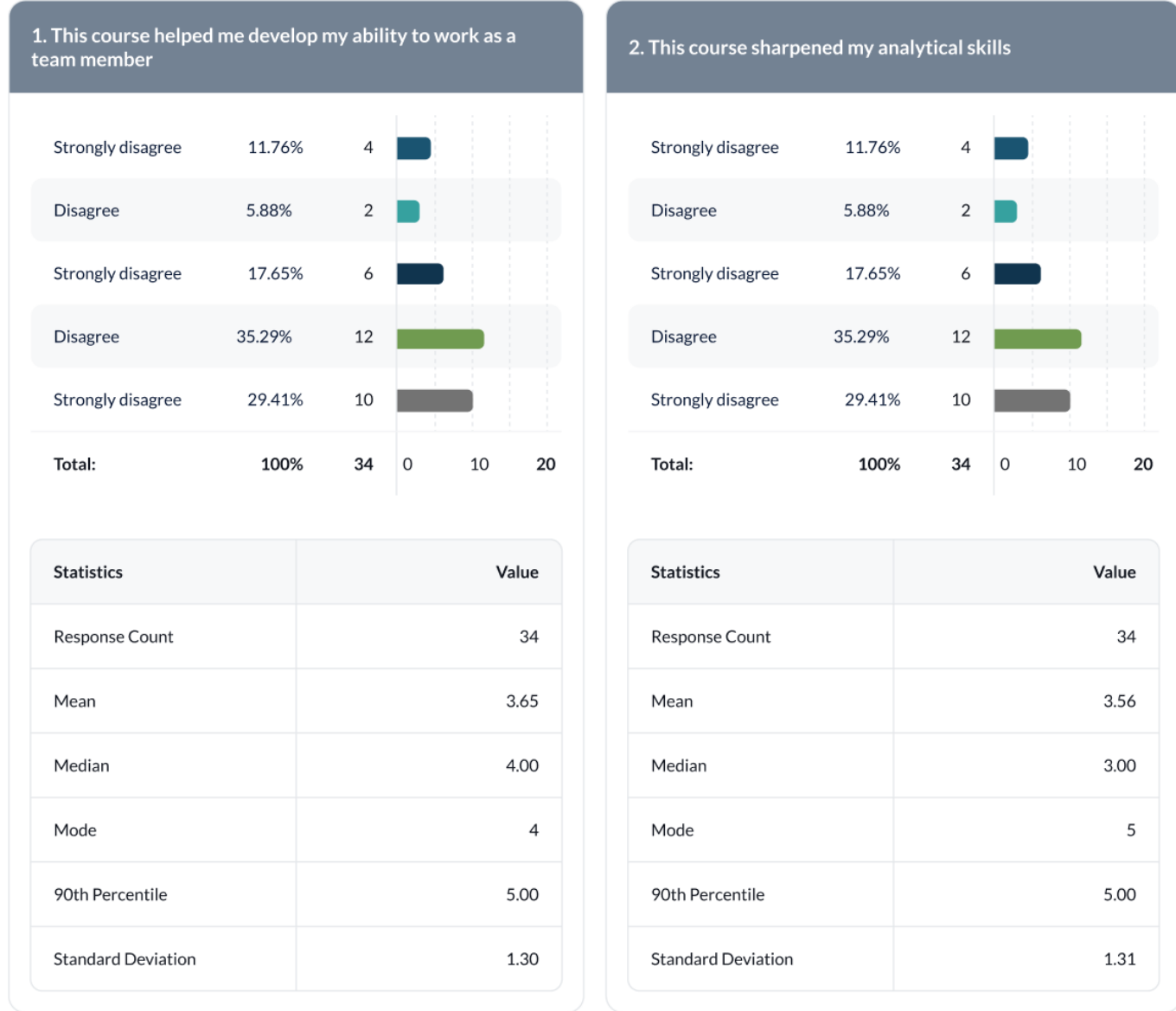
Table of Content

- 01 Guidelines
- 02 Demographic Information
 - Demographic description
 - First Generation Students
 - Origin / Residency
 - Demographic - reflective questions
- 03 Response Analysis - Course Questions

XX - Frequency Type Question Block

About the course - PY2106-C-I: Human Development across the Lifespan-C-I

This section displays frequency analysis for all the course questions, with a variety of statistics.



Blue 8.1 Reports

XX - Spreadsheet Type Question Block

Primary Subject Single Selection (2nd Scale)

	Responses
Overall	6
Norm Across Subjects by PrimarySubject Field Department - D1	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - Professor	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - TA	12
Norm Across Subjects by SecondarySubject Field Faculty - Arts	12
Curabitur id libero eget lorem ultricies euismod ac at velitam pretium quam mi, vel vestibulum ligula ullamcorper eu. Praesent in risus quis sapien aliquam luctus non gravida lectus. Donec eget varius nulla, vel effcitur mi.	12

Primary Subject Single Selection (2nd Scale)

Question 1	Responses
Overall	6
Norm Across Subjects by PrimarySubject Field Department - D1	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - Professor	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - TA	12
Norm Across Subjects by SecondarySubject Field Faculty - Arts	12
Curabitur id libero eget lorem ultricies euismod ac at velitam pretium quam mi, vel vestibulum ligula ullamcorper eu. Praesent in risus quis sapien aliquam luctus non gravida lectus. Donec eget varius nulla, vel effcitur mi.	12

XX - Statistical Distribution

General Evaluation of the Course

Unit: Breakdown by course Total Count: 100

Question	A-B		C-D		F/NA	
	Count	%	Count	%	Count	%
Donec eget varius nulla, vel effcitur mi. Etiam pellentesque velit bibendum velit luctus, at facilisis nibh vulputate.	34	34.00	13	13.00	23	23.00
Lorem ipsum dolor sit amet, consectetur adipiscing elit	4	4.00	72	72.00	75	75.00
Lorem ipsum dolor sit amet, consectetur adipiscing elit	4	4.00	72	72.00	75	75.00
Lorem ipsum dolor sit amet, consectetur adipiscing elit	4	4.00	72	72.00	75	75.00

[Back to top](#) 

Blue 9

Blue 9

Engaging social experience & Continuous Listening

Blue 9

Blue Home

- Customizable widgets
 - Tasks
 - Reports
 - Overview
 - Launchers
 - Filtering
- Advanced filtering
 - Status, demographics, tags, categories, etc.
 - Custom user level

Foundation for future experiences

- Hands on UX testing
- Will be consistent though web, mobile, integrations, etc.

Blue 9

Blue Connector – Project level

- Per project, define the LMS behavior for tasks
 - Prompts
 - Announcement
 - Calendar

SSO & Framework

- .net6 web api upgrade
- OpenID connect compliance
- Centralized user & Data store



Blue 10

Enhanced administrative experiences

Thank you!