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The Use of Formative and Summative Course Evaluation Data in Academic Program Review

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Understanding your Campus Experience

- How do you collect and analyze course evaluation data on your campus?

- Do you have a standardized course evaluation instrument and process?

- How often do you revise your course evaluation instrument?

- How would your describe the use of formative and summative course evaluations on your campus?

- How many of you have participated in any academic program review activity?

- What does your academic program review cycle looks like?

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Academic Program Reviews

The purpose of an academic program review is to determine the viability and effectiveness of a given academic program unit

Evaluating the status, effectiveness, and progress of academic programs

Identifying the future direction, needs, and priorities of those programs

Opportunity for self reflection and external reviewer's inputs

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Aligning Course Evaluations with Program Review Needs

- Planning for the evaluation - Intentional approach

- What are the requirements of your program review process?

- Choice of courses to evaluate in support of academic program review

- Asking the right questions – instrument must ask the right questions

- Formative and summative evaluations

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Course Evaluation Instruments

- Course and Teacher Evaluation Questions

- Deciding on additional/optional questions

- Formative vs Summative evaluations

- Use of course specific questions

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Academic Program Review Prompts

Pedagogy

- What are the particular strengths and weaknesses revealed by your analysis or assessments of your pedagogical practices?

- Is there a perceived need to make any changes in instructional approaches?

- Review course evaluation reports for potential data to demonstrate teaching effectiveness.

- Describe the efforts of your faculty to refine and improve their teaching.

Academic Program Review Prompts

Assessment of Learning

- Where are your students excelling?

- Where do your students need to improve?

- What can the program do to foster improvement?

- How and where in the program is culturally relevant materials/practice and/or equity-minded assessment used, if at all?

- How is your department addressing issues of diversity, equity, and inclusion in your classes, student population, and faculty demographics?

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Academic Program Review Prompts

Curriculum

- What are the particular strengths and weaknesses revealed by your analysis of the curriculum?

- How responsive is the curriculum to changes in the discipline and the needs of students?

- Describe the breadth and depth of your course offerings. Does the curriculum offer sufficient breadth and depth of learning for the degree(s), minor(s), and concentrations offered by the program?

- Are required courses readily available when students need them?

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Academic Program Review Prompts

Student Support Services

- Describe how your program handles advising and mentoring students.

- How do you prepare or train faculty to serve as effective advisors?

- How do you keep experienced advisors educated and up to date on

  changing academic requirements and advising techniques?

- Are there any positive and negative experiences related to advising and
  mentoring?

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Academic Program Review Prompts

Program Resources and Facilities

- Describe operational facilities available for the program e.g. classroom, laboratories, conference rooms, etc. Describe any significant trends.

- Are the facilities available for your program adequate and well maintained?

- Does the program have adequate library holdings and resources to support the program?

- Do you have sufficient administrative and specialized support for your program?

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Academic Program Review Prompts

SWOT Analysis

- What are the strengths of your program?

- What are the areas of weaknesses?

- What are the opportunities the program may tap into?
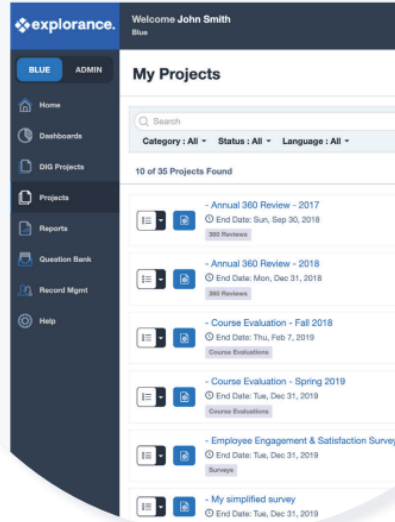
- Any potential threats to the program?

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Feature Highlights

IT Integration

Leverage existing source data and hierarchy, including HRIS, SIS, LMS, ERP, CRM, portals, and other security and information systems.

Accessibility

Meet the latest accessibility standards for WCAG 2.1 (AA) and Section 508 for both students and instructors, and provide an equivalent experience to all.

bluepulse

The Continuous Listening Platform

What if everything you need to allow meaningful connections with all your people can be found in one place? Don't jump through apps. Flip for phone numbers. Scroll for emails. Bluepulse allows you to easily connect with everyone across your entire network in real-time.

Get a Bluepulse demo

Text Analytics

Tap into your qualitative student feedback data and obtain a more complete picture of how their learning is evolving.

Powerful Reporting

Perform time trend analysis to compare improvement result evolution or aggregate your results by any criteria that matter (departmental, organizational, etc.).

Smart Notifications

Send centralized and personalized invitations, reminders, emails, and SMS notifications to participants anytime, anywhere.
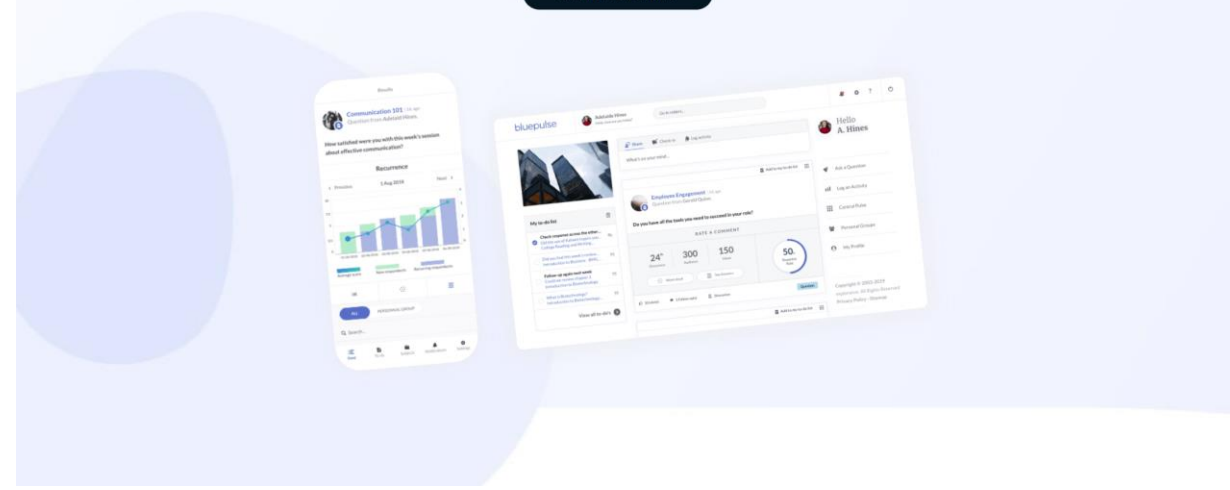

SPOTLIGHT

Blue course evaluation software

Get flexibility, personalization and control with even the most complex course evaluations. Blue's seamless integration with IT systems gives a fully automated approach to data gathering and analysis.
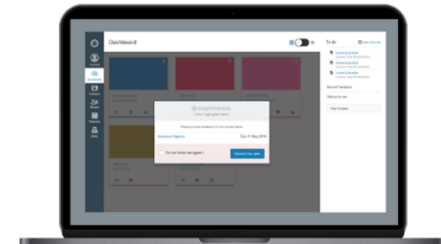
FULL AUTOMATION	RESPONSE RATES	QUALITY INSIGHTS

Through deep integration, Blue leverages enrollment data at the source enabling full automation of course evaluations institution wide.

- ✓ Distribution/reallocation of reports based on institutional hierarchy.
- ✓ Availability of course reports after grades are released.
- ✓ Supporting courses with different start/end dates and durations.
- ✓ Handling of late withdrawals and registrations.

Get demo

Conclusions and Recommendations

- Formative and summative course evaluation data -a potential rich source of information for academic program reviews

- Planning and execution must be strategic and intentional

- Understanding of your curriculum and selection of high impact courses are critical

- Institutional Research and Academic Program collaborative efforts.

- It's all about driving decisions with informed data

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Feedback & Questions

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