

Regional Benchmarking and Roundtable Discussion for Aspirational Peer Comparison and Self-Assessment

26th October 2022, 02:50 pm – 04:20 pm







Agenda

Poll

Why Benchmarking?

Benchmarking Indicators

Data Collection and Reporting

Roundtable Discussions

Outcomes

Join the Exercise

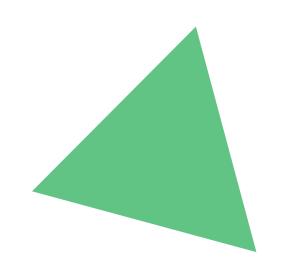


















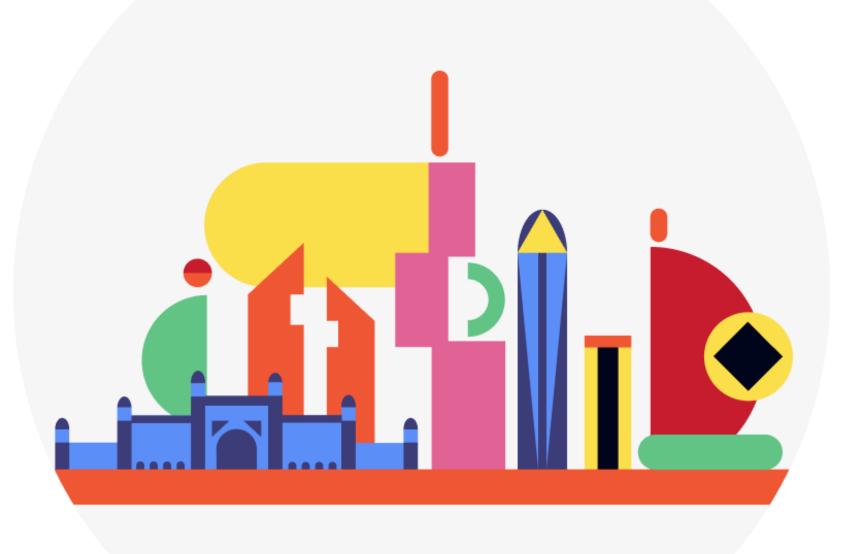




Poll - 1:

How important is benchmarking for your institution?

- ☐ Very Important
- Moderately Important
- ☐ Not At All Important









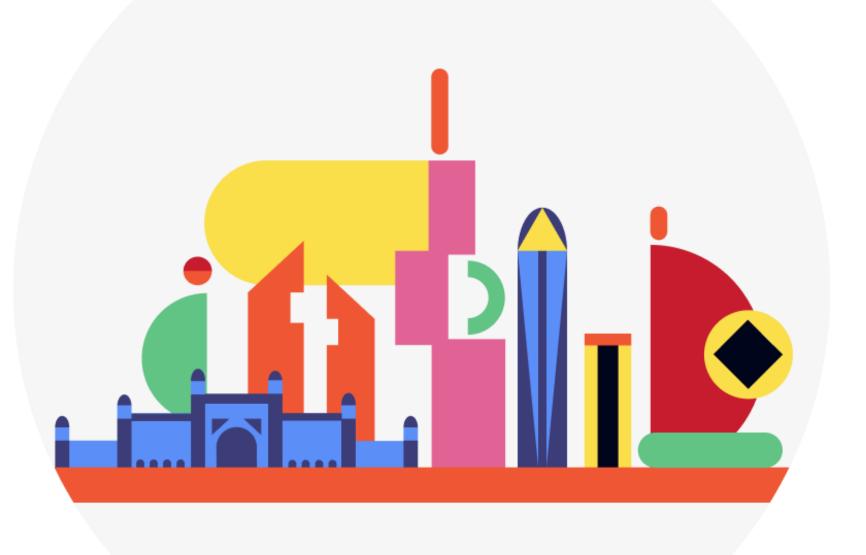




Poll - 2:

My institution regularly engages with peer institutions for benchmarking:

- ☐ Agree
- Neutral
- Disagree









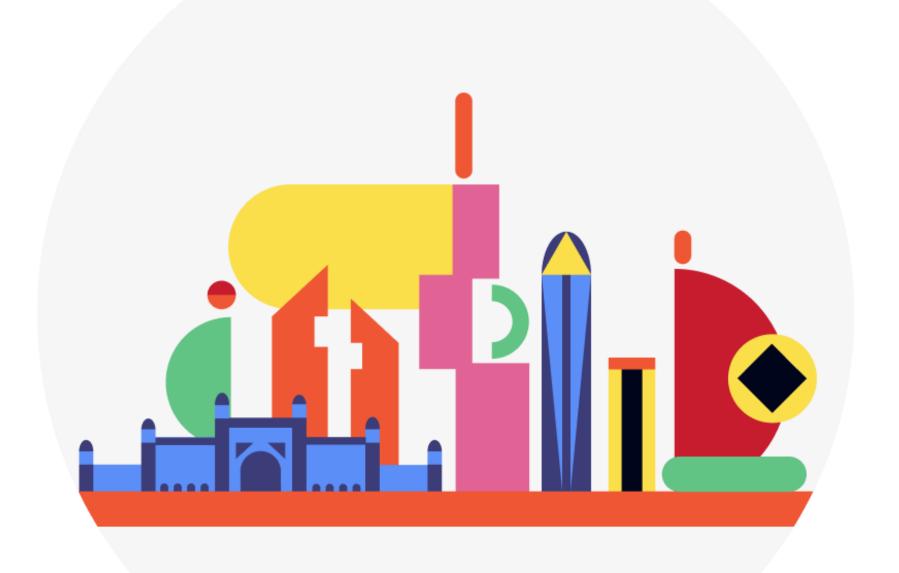




Poll - 3:

We struggle to get the data for benchmarking:

- ☐ Yes



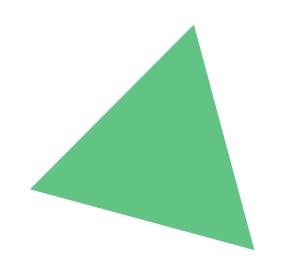








Why Benchmarking?





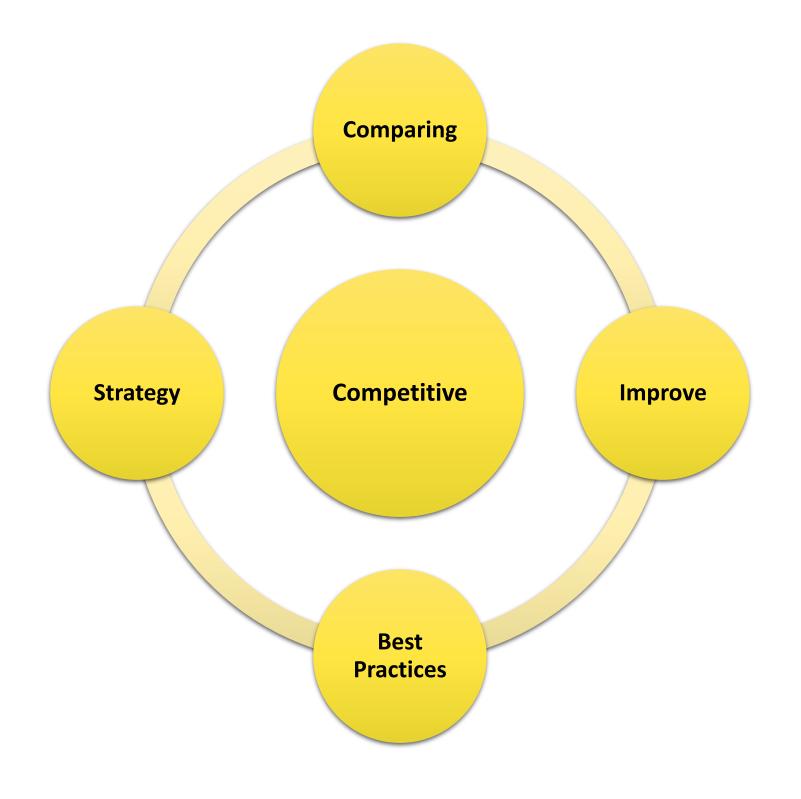






Why Benchmarking?













Need for National/Regional Initiative

Previous
 benchmarking
 exercise was
 conducted
 manually without a
 central data
 repository for
 reporting

Manual Benchmarking

Benchmarking initiative

- Zayed University proposed a Benchmarking initiative during the last Bluenotes MENA conference at in 2019
- One of the leadership roundtables specifically focused on benchmarking in general and the parameters that should be included in the benchmark

 A key outcome of the conference was to establish a working group to start formulating benchmarking model in 2020.

Conference outcomes

Pandemic!

• Delay due to Pandemic

 Zayed University started the discussion again in late 2021 with a goal to rollout a model for 2022.

Back to work

Meetings Kick-off

 Five Universities came together to plan the Benchmarking initiative which was facilitated by Explorance









Pilot Study – Participating institutions



















Developmental Phases

Zayed
University
initiated
discussions with
Explorance on
15 Feb 2022

Focus group invitation to 5 Universities

First Kick Off meetings:
University representatives on 8th Mar 2022

20 Sessions with universities to discuss, evaluate and generalize indicators

Collaborate
with Explorance
to pilot the first
round of data
collection
online









What purpose do you expect it to serve?

Create a Common Language

Desire for Continuous Learning

Effective Tool for Staying Competitive

Examining For Improvement and Excellence

Documenting Data for Analyzing Data

Measurable Standards for Comparison Comparative
Assessment of
Higher Education
Systems

Identify Strengths and Weaknesses for Peer Learning

Data Driven Decision Making

Mapping Regional
Data with
Comparable
International Data

Address the requirement for accrediting Agencies and Stakeholders

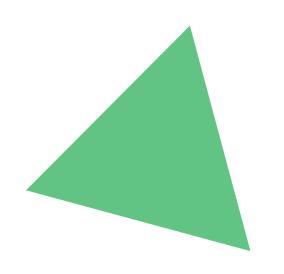








Benchmarking Indicators











Benchmarking Indicators Categories





Academic



Financial











Major Benchmarking Indicators

- Academic programs
- Enrollment
- Retention rate
- Persistence rate
- Graduation rate
- Employment rate
- Degrees awarded
- Faculty
- Research publications and citations
- Accreditation



- Tuition Fees
- Scholarships
- % Research budget
- External research funding

- Satisfaction with teaching
- Satisfaction with services
- Satisfaction in exit survey
- Alumni satisfaction
- Employers' satisfaction

Financial



Stakeholders' Satisfaction



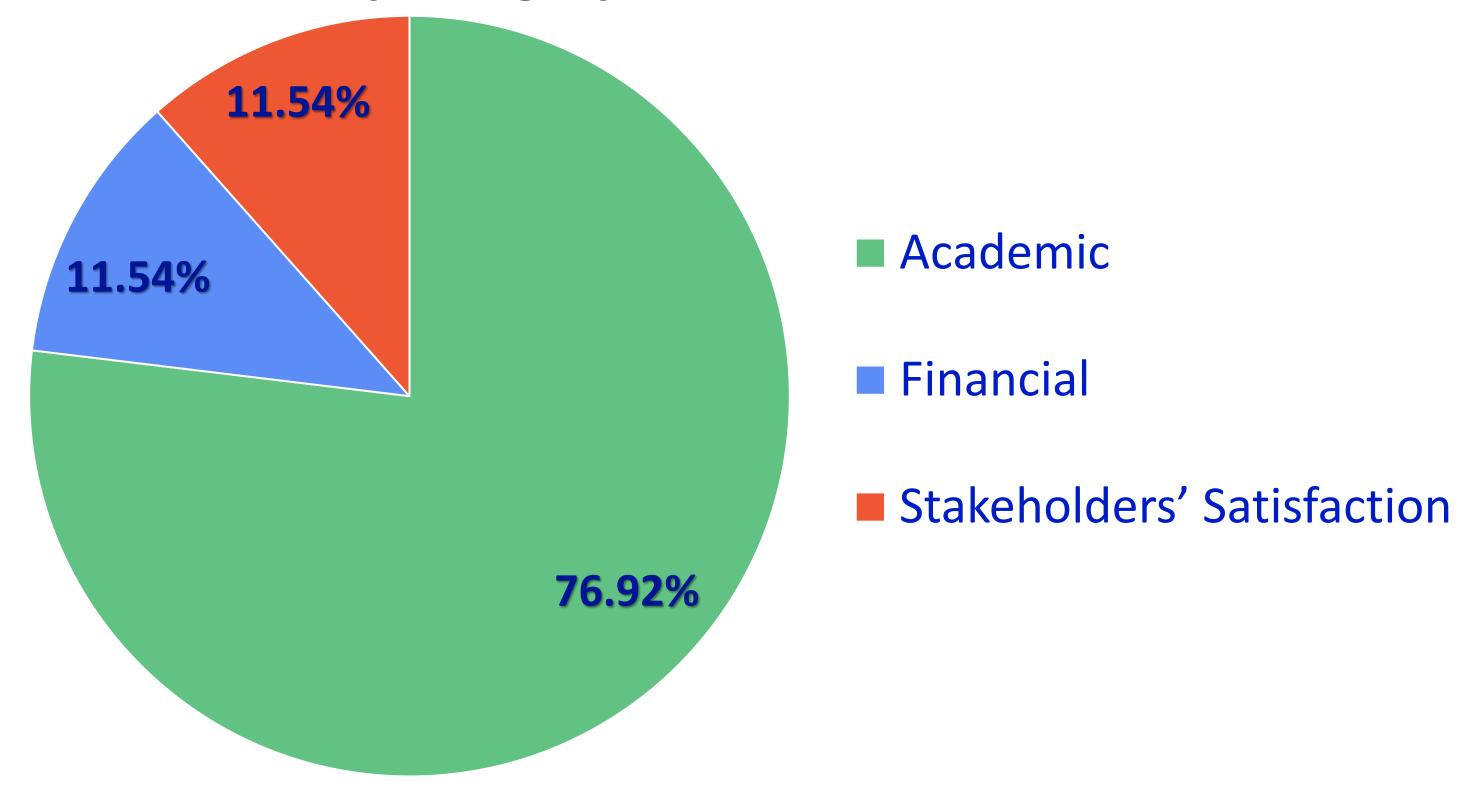








Indicators Distribution by Category



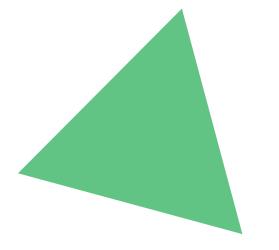








Data Collection & Reporting











How often the data should be collected?

Join the Exercise

Once you confirm your institution's participation in the benchmarking exercise, we will add you to the upcoming data collection survey that will be lunched late December/early January.

Submit Indicators values

The survey will ask you to provide your institution's numbers for all indicators. In order to be part of the benchmarking intiative, you must provide the values for all indicators.

Receive Data

Once all participating institutions provide their benchmarking indicators, we will compile an excel file with the data of all institutions. This file will be shared back with all participating institutions.

Annual Exercise

This exercise will initially be repeated once a year with a view to expanding the benchmarking intiative to program level.

No Fees!

There is no cost for participating in the benchmarking intiative for 2022 and 2023.

Regions

The goal of the benchmarking intiative is UAE and the MENA region.









How will data be shared and reported?



Every
 participation
 instituation will
 receive the data
 for all other
 institutions for
 internal analysis.



Collaborative
 workshops will be
 organized for
 participated
 institutions to
 discuss the
 benefits and the
 outcomes of this
 exercise.

Expand Benchmarking

 The participation institutions may also collaborate in expanding the benchmarking indicators and inviting global institutions to the Bluenotes Community.









Confidentiality



All benchmarking data are intended for the <u>internal use</u> of each participating instituation.

Each participating instituation is <u>responsible</u> for confidentiality of the data file they will receive.

Institutions can use the data for accreditation and other compliances provided institutional names are masked.

Explorance is responsible for collecting and disseminating the data and will present a <u>confidentiality agreement</u> to be signed by every participating instituation.









Roundtable Instructions



Discuss the listed criteria in your group for the next 30 minutes and provide your feedback?

Please select a spokesperson to present your group.



Do you agree with the listed criteria for benchmarking?

What additional indicators you will suggest?

What are your concerns with the listed indicators?



Which indicators seems to be most relevant for your institution?

Given an opportunity will you participate in the benchmarking initiatives?



What were the main findings and outcomes of the roundtable?









Regional Benchmarking Roundtable Discussions

30 minutes Discussions

Spokesperson for each roundtable

Share Main findings and outcomes of the roundtable

Join the Benchmarking?
Scan the QR code to register











Roundtable Discussions Outcomes

2 Minutes for each table to share their outcomes

For more information, please contact: IR@zu.ac.ae

Join the Benchmarking?
Scan the QR code to register











Join the Benchmarking

If you are interested to join the Benchmarking for Year 2022,

Scan the QR code to register











Thank You!









