



# Students Feedback Empowers a Continuous Improvement Cycle at Abu Dhabi University

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Organizational Planning and Strategy



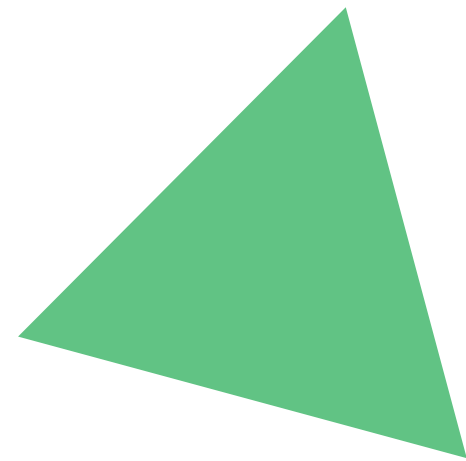
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- ✓ About Abu Dhabi University
  - About Office of Organizational Planning and Strategy
  - Blue Implementation at Abu Dhabi University
  - Student Feedback for Continuous Improvement
  - Data and Reporting Systems at Abu Dhabi University
  - Systems and Mechanisms for Continuous Improvement





# About Abu Dhabi University



# Who We are



## 5 Vibrant Colleges with Innovative Programs

- College of Arts & Sciences
- College of Business
- College of Engineering
- College of Health Sciences
- College of Law



## 4 Campuses in the UAE

- Abu Dhabi | Al Ain
- Dubai | Al Dhafra Center



## Diverse Students & Programs

7,500 Students, 22,000+ Graduates  
from 90+ Nationalities,  
Enrolled in over 50 Undergraduate &  
Postgraduate programs

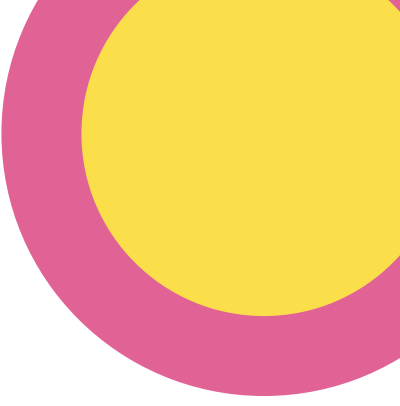
# International Rankings and Accreditations

## International Rankings

<b>1st</b> IN THE UAE FOR TEACHING	 جامعة أبوظبي Abu Dhabi University	<b>3rd</b> IN THE UAE
	Abu Dhabi University is ranked among <b>THE BEST</b> IN THE WORLD UNIVERSITY RANKINGS	<b>10th</b> GLOBALLY FOR 'INTERNATIONAL OUTLOOK'
<b>7th</b> IN THE ARAB REGION	<b>301-350</b> GLOBALLY	

## International Accreditations

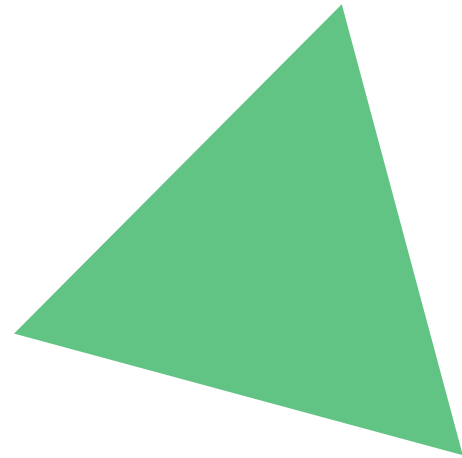




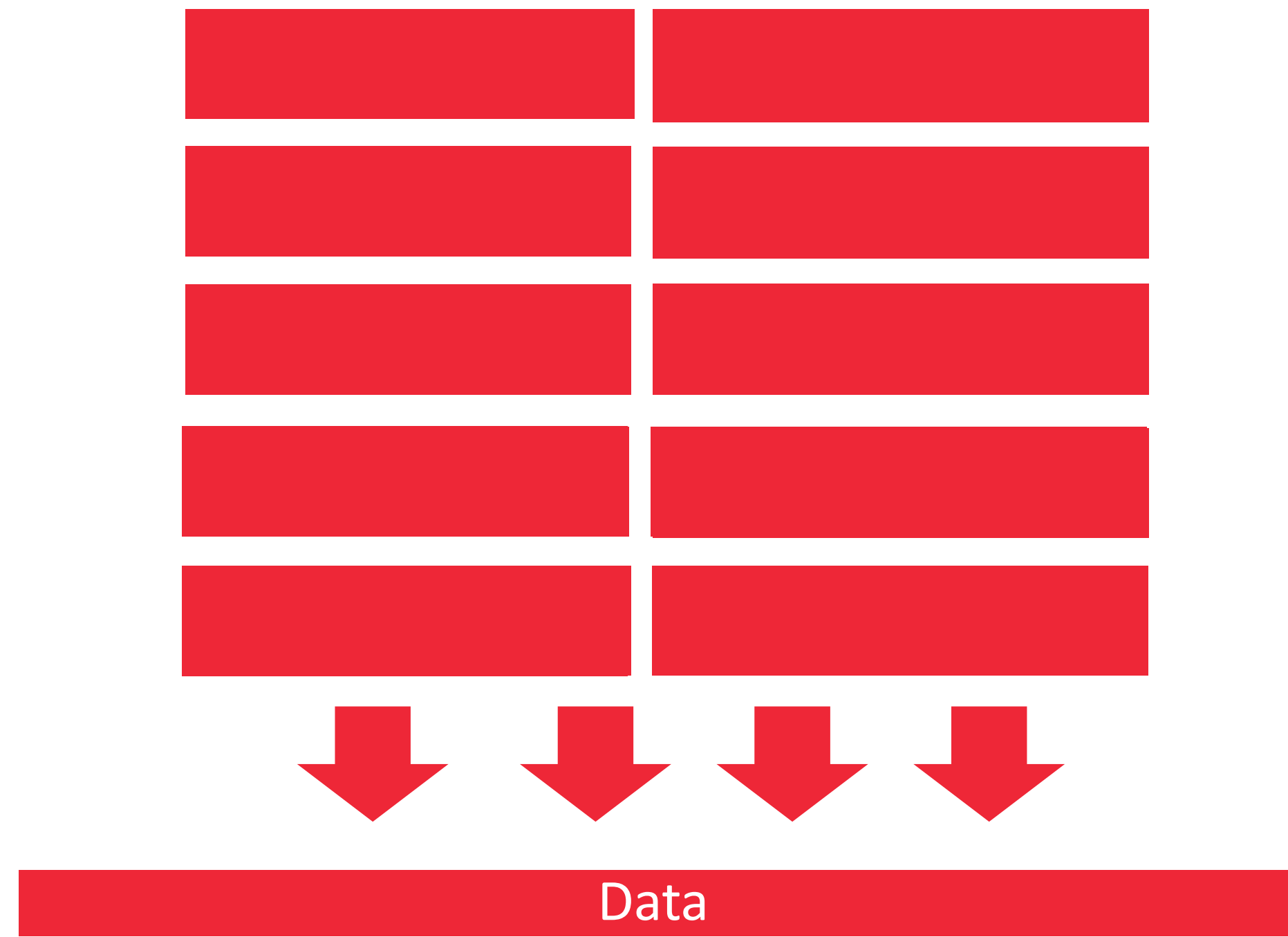
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# About Office of Organizational Planning and Strategy



# Organizational Planning and Strategy



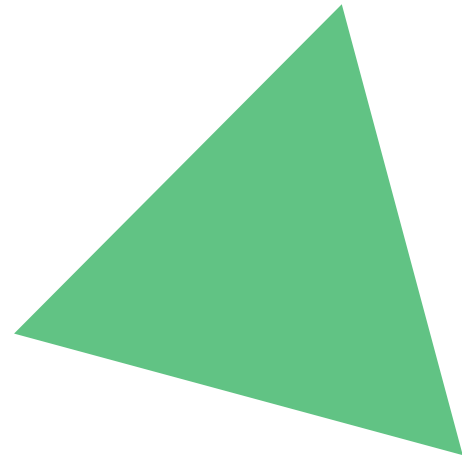


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# Blue Implementation at Abu Dhabi University



August 2018

Procurement of Blue

January 2019

Historical survey data migration from Courseval to Blue

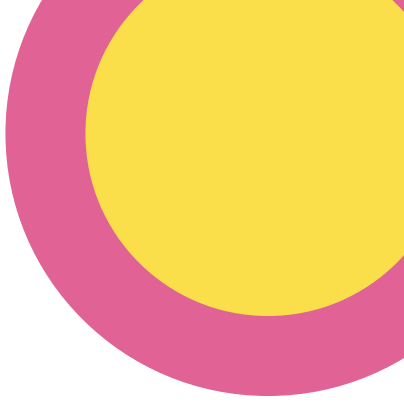
June 2021

Procurement of 2 modules - Data Integrity Gateway and Instructor Feedback Dashboard

August 2022

- Blue upgrade to 8.0.6
- Instructor Feedback Dashboard upgrade to Blue Dashboard

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# Student Feedback for Continuous Improvement



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## Data Sources

**ORACLE**  
PeopleSoft

 **explorance.**

 **Bb**

Blackboard

## Reporting Systems

**Qlik**   
QlikView

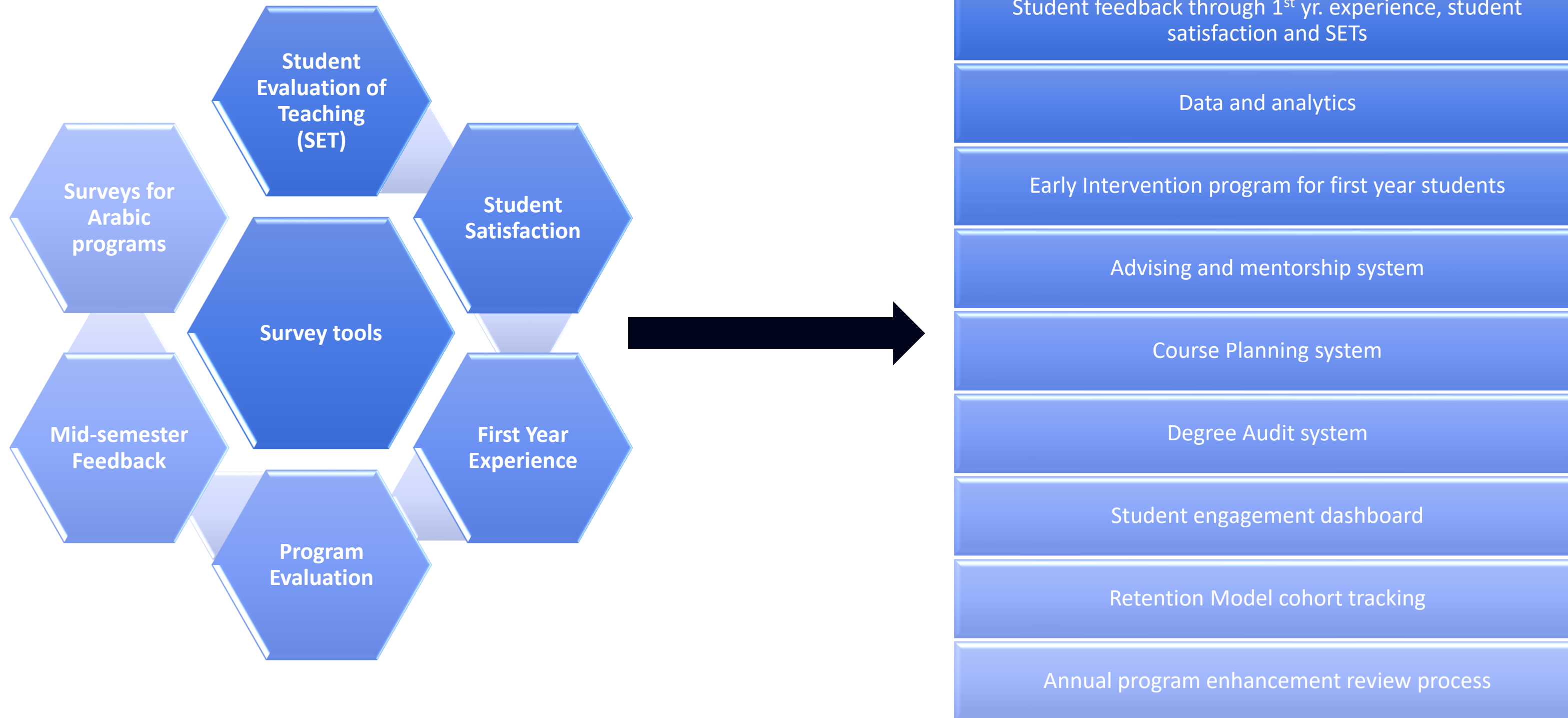
Blue Dashboard 3.3



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# Student Evaluation of Teaching (SET)








**Criteria** Evaluation of courses by students administered every semester

**Goal** Obtain feedback on academic aspects for a particular course delivered by an instructor

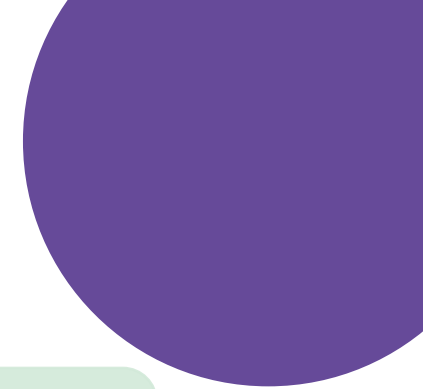
**Survey administration in Explorance**

My instructor:

	 Strongly disagree	 Disagree	 Neutral	 Agree	 Strongly agree
Effectively uses class time/labs/Teams sessions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is available and helpful during office hours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Explains the importance of the course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Generates interest in the subject	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- Target Mechanism/System**
- Retention Model Cohort Tracking
  - Early Intervention Program for first year students
  - Faculty development framework
  - Annual Program Enhancement Review process

# Student Satisfaction Survey



## Criteria






All students enrolled in Fall and Spring semesters  
Students split into focus groups for evaluation of services by 9 departments  
The split is based on criteria set by departments

## Goal

Evaluation of ADU services/departments by students

## Survey administration in eXplorance

Campus Environment

	 Very Satisfied	 Satisfied	 Neither satisfied nor dissatisfied	 Dissatisfied	 Very Dissatisfied
Computer labs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WiFi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Classroom facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engineering and science lab facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Places to relax and socialize	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Target Mechanism/System

- Retention Model Cohort Tracking
- Institutional Scorecard
- Annual Program Enhancement Review process

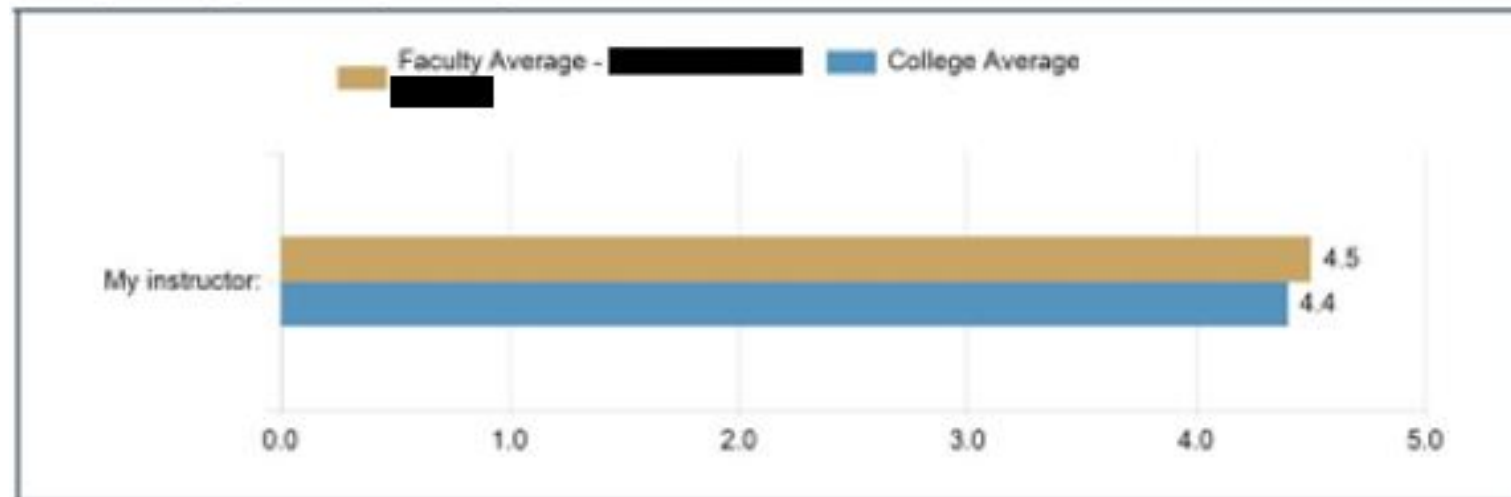
# Blue Reports and Blue Dashboard

Treats students respectfully					
Name	Invited Count	Response Count	Response Ratio	Mean	Standard Deviation
Overall	93	60	64.5%	4.7	0.5
Course1	35	23	65.7%	4.7	0.4
Course2	58	37	63.8%	4.6	0.5

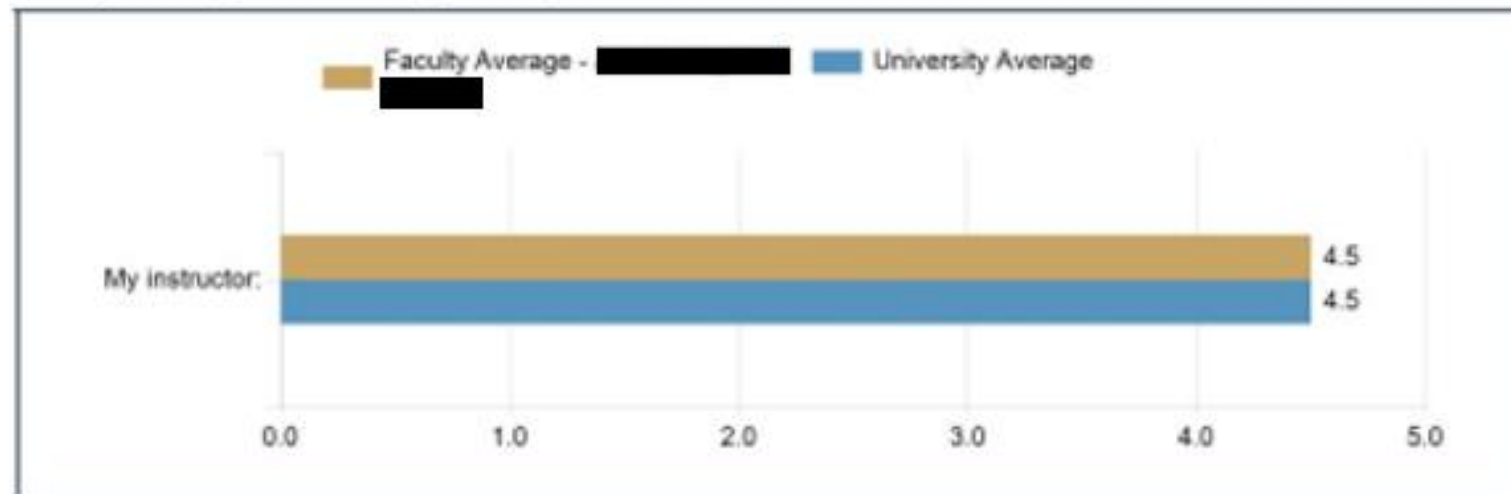
  

I would take another course with this instructor					
Name	Invited Count	Response Count	Response Ratio	Mean	Standard Deviation
Overall	93	60	64.5%	4.4	0.9
Course1	35	23	65.7%	4.6	0.8
Course2	58	37	63.8%	4.3	1.0

Faculty Average vs College Average



Faculty Average vs University Average



Welcome Merlyn Kulapurath  
Abu Dhabi University

SETS for (Instructor Name)

Analysis Settings

My Instructor Primary subjects

Time range

Compare

Filter by

My Instructor

Summer 2021-22

Applied analysis criteria (0)

All questions

12 invitations 10 people responded 83.33% response rate

ID: 1181\_2106\_Final

My Instructor Comments Breakdown by Respondent

All questions

Mean 4.66/5

Clearly describes how my work is evaluated

Effectively uses class time

Encourages students to use a variety of resources (e.g. textbooks, library materials, videos, etc.)

Explains course material clearly

Explains the importance of the course

Generates interest in the subject

I would take another course with this instructor

Is enthusiastic in the classroom

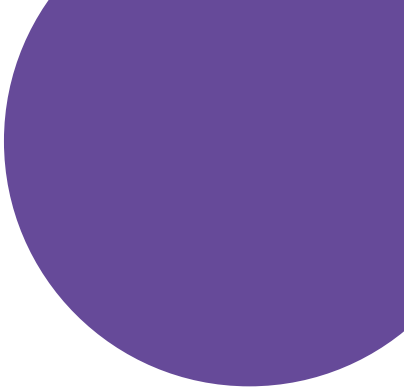
Provides timely feedback

Treats students respectfully

0% 5% 10% 15% 20% 25% 30% 35% 40% 45% 50% 55% 60% 65% 70% 75% 80% 85% 90% 95% 100%






Strongly disagree Disagree Neutral Agree Strongly agree

# First Year Experience



**Criteria** First Year Students

**Goal** Feedback on Pre-Orientation Session and University Welcome. Student feedback will help improve students' early experiences at ADU

	 Strongly agree	 Agree	 Neutral	 Disagree	 Strongly disagree
<b>Survey administration in eXplorance</b> In the session, I learned about Microsoft Teams, Blackboard and the ADU Portal.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the session, I learned how to register and pay for courses.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the session, I learned about the colleges at ADU.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Target Mechanism/System**

- Retention Model Cohort Tracking
- Early Intervention Program for first year students

# Academic Advising

Grade Analysis	At Risk Analysis	Student Engagement	Engagement Summary	<b>Academic Advising</b>	Advisor Academic Support	Mentoring	Faculty Academic Support	Advising Portal Usage	Retention Model	Course Planning
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## Fall 2020-21 Academic Advising Visit Summary

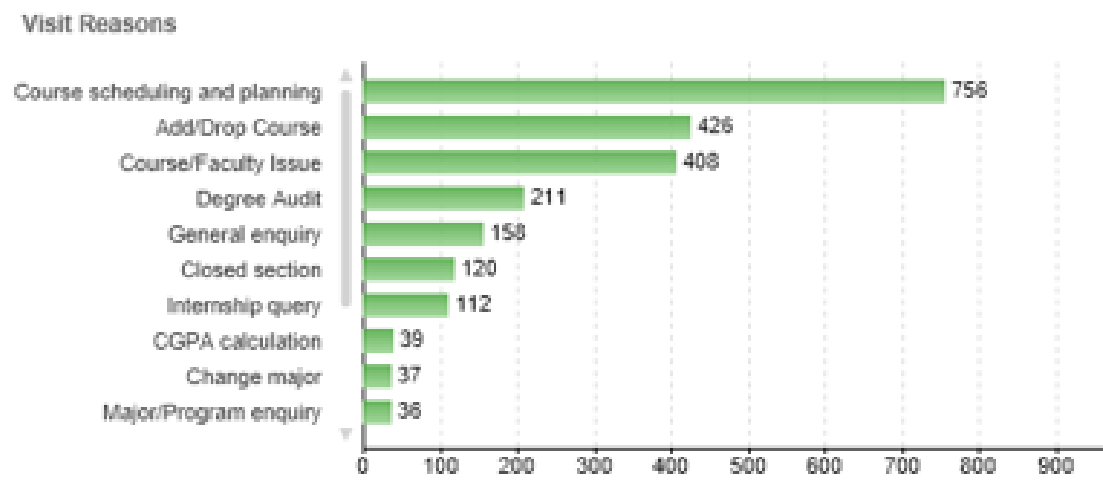
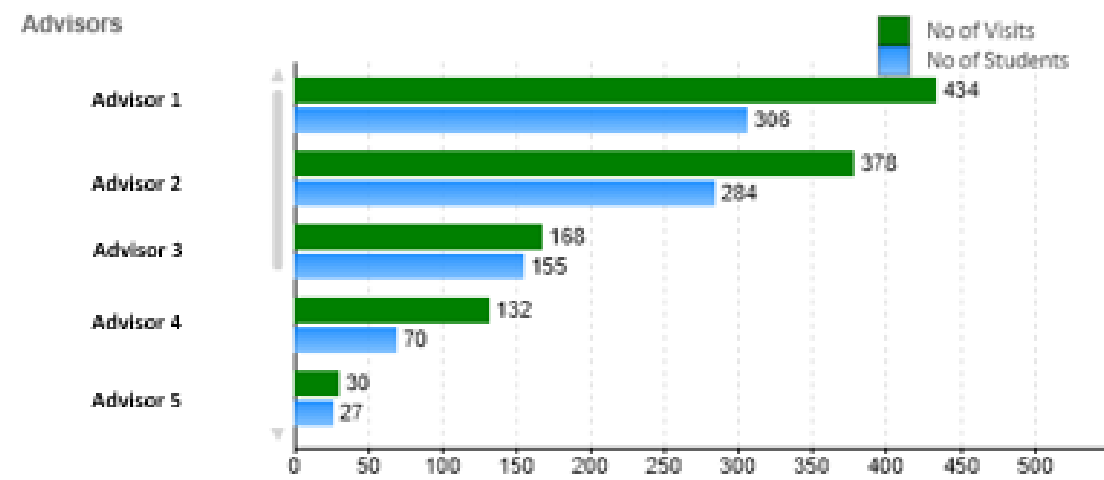
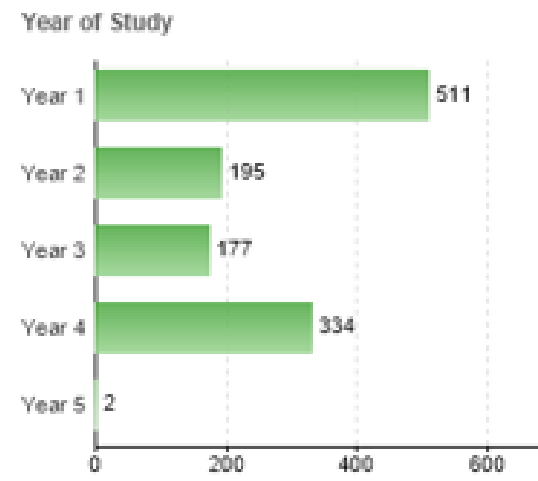
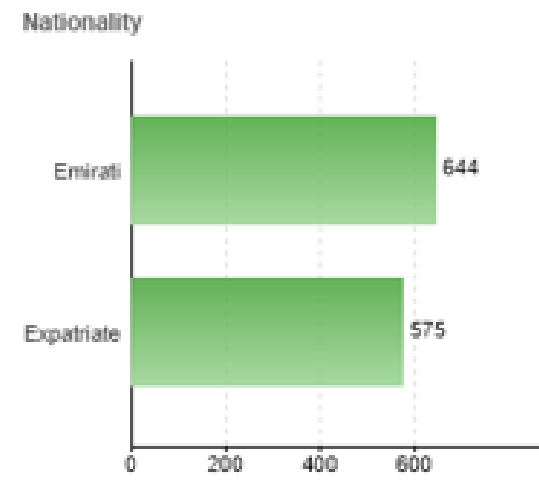
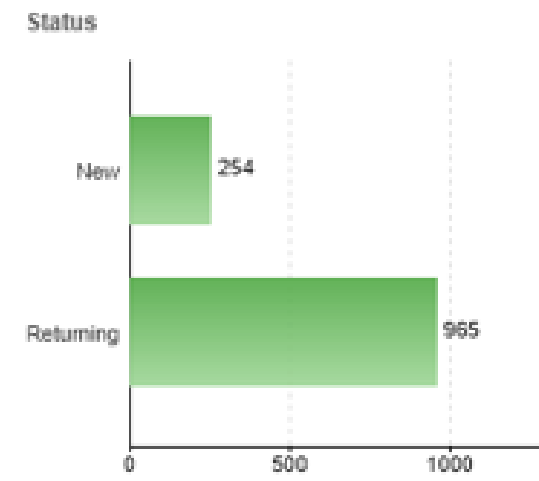
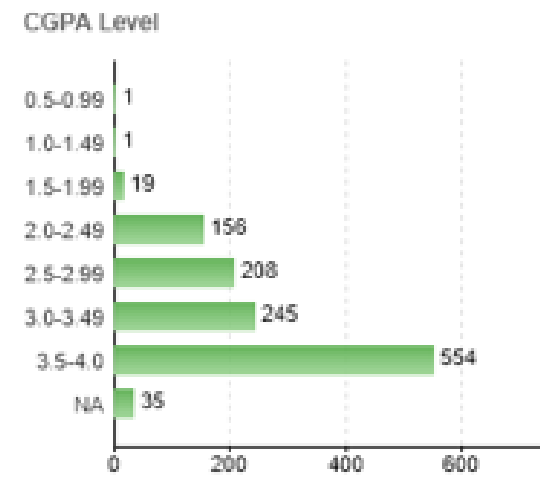
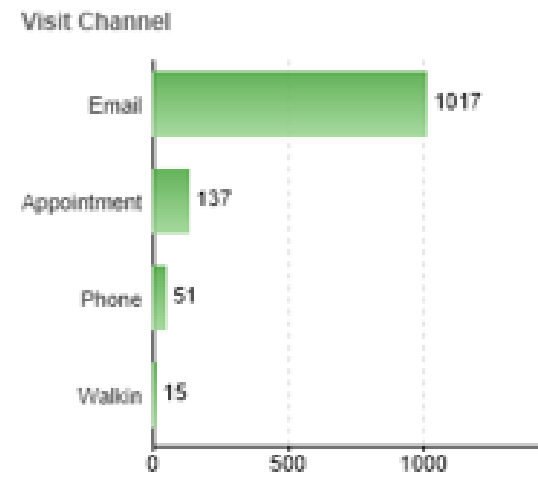
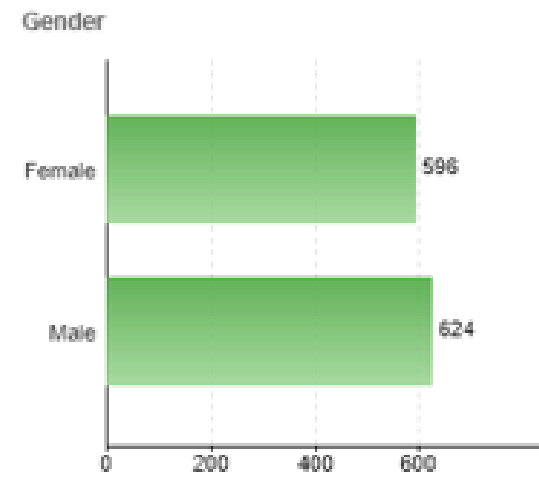
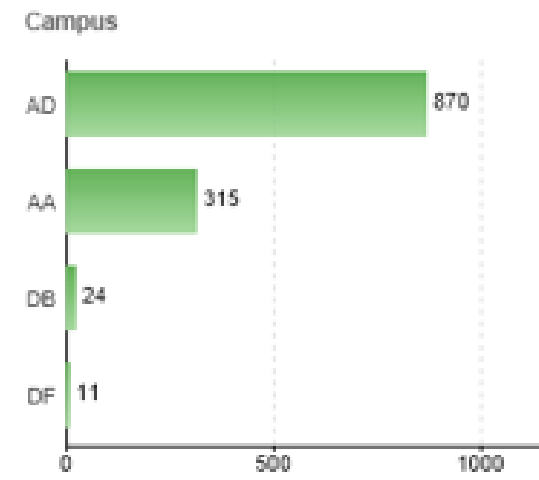
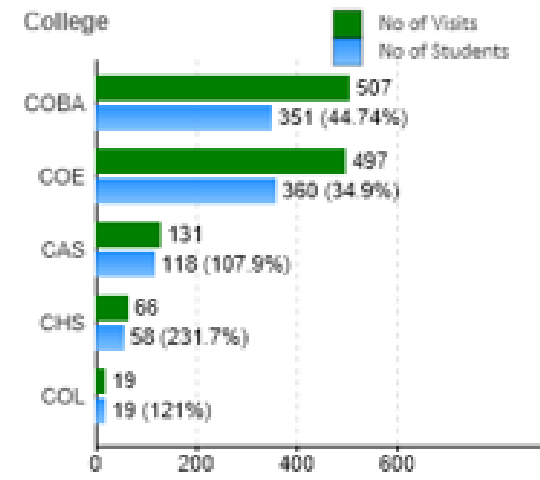
Clear All Selections | Back | Forward

Current Selections  
Academic Year: 2020-21  
Semester: Fall

Campus: AA, AD, DB, DF  
Career: PGRD, UGRD  
Status: New, Returning  
Nationality: Emirati, Expatriate  
Gender: Female, Male, Unknown  
Student College: CAS, CHS, COBA, COE, COL  
Course College: CAS, CHS, COBA, COE, COL  
Program: Bachelor of Architecture, Bachelor of Arts in Mass Communication, Bachelor of Arts in Mass Communication (Arabic), Bachelor of Business Administration, Bachelor of Business Administration in Accounting, Bachelor of Business Administration in Digital Marketing, Bachelor of Business Administration in Finance, Bachelor of Business Administration in Human Resources, Bachelor of Business Administration in Management  
Advisor: [Empty]  
Year of Study: Year 1, Year 2, Year 3, Year 4, Year 5

2016-17 2017-18 2018-19 2019-20 **2020-21** 2021-22

**Fall** Winter Spring Summer



# Course Planning



## Course planning report for Spring 2021-22 | Course1

	Enrolled in prereq*	Eligible to register	Currently Registered	Not yet registered	Total potential registrations
Course1	0	6	25	6	31

\*Currently enrolled in prereq in previous semester

[Download Report](#)

## Details for: Course1

Total potential registrations

Campus	College1			Grand Total
	Male	Female	Total	
Campus1	18	1	19	19
Campus2	11	1	12	12
<b>Grand Total</b>	<b>29</b>	<b>2</b>	<b>31</b>	<b>31</b>

[Email All Eligible Students](#)

[Click to hide/show student details](#)

# Degree Audit



Degree Audit Report for (Name omitted)  
Bachelor of Science in Civil Engineering (Fall 18-19)

## Year 1

Fall Semester 1		
Code	Course Name	Status
ISL100	Islamic Culture	A =
ARL100	Communication Skills in Arabic I	A
MTT102	Calculus I	B+
STT100	General Statistics	A
UNS102(E)	University Study Skills (E)	B+
FWS210	General Psychology	A

Spring Semester 2		
Code	Course Name	Status
MTT200	Calculus II	A
PHY102	Physics and Engineering Applications I	A
PHY102L	Physics and Engineering Applications I Laboratory	B
ENG200	English II	A
FWS205	UAE and GCC Society	A
CIV102	Computer Aided Drawing	A
CIV104	Introduction to Civil Engineering	B+

## Year 2

Fall Semester 3		
Code	Course Name	Status
MTT201	Calculus III	B
PHY201	Physics and Engineering Applications II	X
PHY201L	Physics and Engineering Applications II Laboratory	X
CHE201L	Chemistry Laboratory	B+
CHE205	General Chemistry I	A
CRT301	Critical Thinking	A
CIV201	Statics	A
CIV205	Introduction to Geomatics	A

Spring Semester 4		
Code	Course Name	Status
MTT204	Introduction to Linear Algebra	A
MTT205	Differential Equations	SP
GEN200	Engineering Economy	SP
GOL205	Physical Geology	A
FWS305	Technical Communication for Work Place	SP
CIV206	Mechanics of Materials	SP

## Year 3

Fall Semester 5		
Code	Course Name	Status
CIV242	Fluid Mechanics	SP
CIV242L	Fluid Mechanics Laboratory	C
CIV313	Construction Materials	A
CIV313L	Construction Materials Laboratory	B
CIV314	Structural Analysis	B
CIV362	Construction Management	A
CIV401	Numerical Methods	

Spring Semester 6		
Code	Course Name	Status
CIV316	Structural Systems	B+
CIV318	Reinforced Concrete Design I	A
CIV324	Geotechnical Engineering	A
CIV324L	Geotechnical Engineering Laboratory	A
CIV332	Fundamentals of Transportation Engineering	A
CIV343	Hydraulics	A
CIV352	Fundamentals of Environmental Engineering	X



# Student Engagement Dashboard

- Grade Analysis
- At Risk Analysis
- Student Engagement**
- Engagement Summary
- Academic Advising
- Advisor Academic Support
- Mentoring
- Faculty Academic Support
- Advising Portal Usage
- Retention Model
- Course Planning

Search by ID

Below is the academic summary for

Clear All Selections Back Forward

**Current Selections**

Enrolment EM Academic Career New UGRD

**Career**

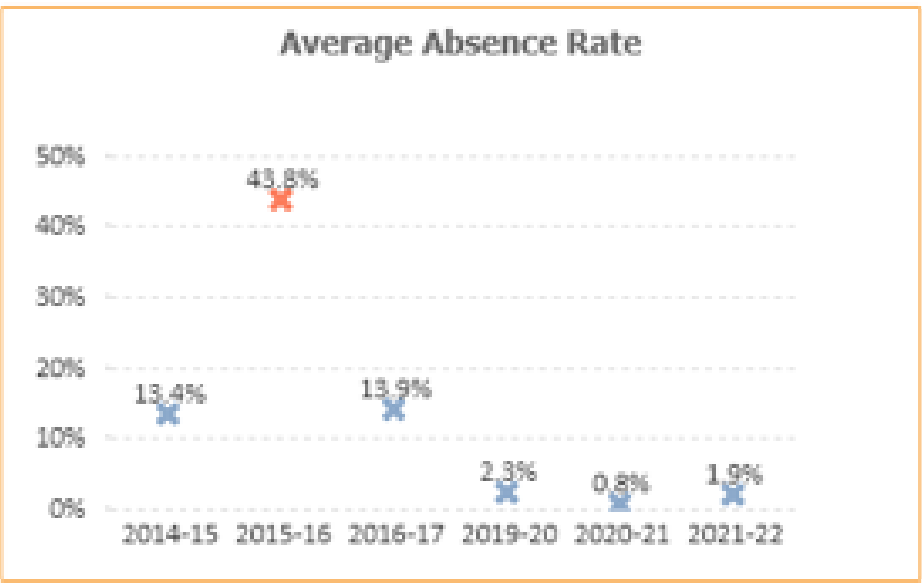
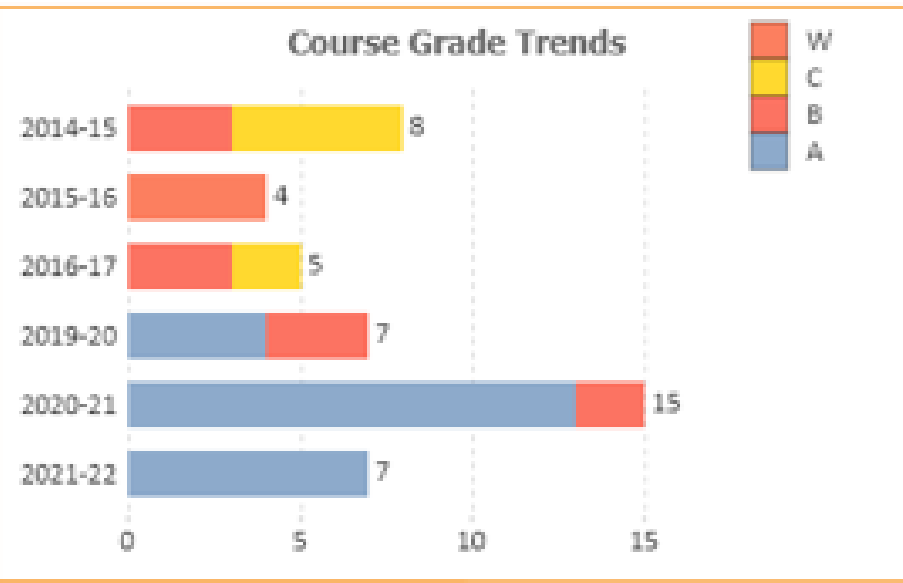
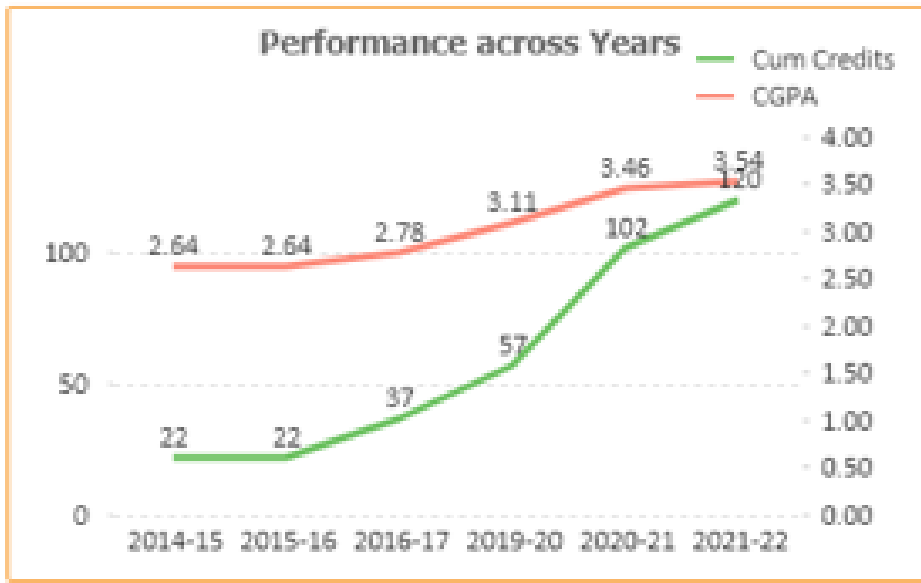
UGRD PGD PG-Dip DBA

Student Background	
ID	
Gender	Male
Nationality	
High School	
High School Average	
English Test	
English Score	
College	COU
Major	Bachelor of Law
Subplan	None
Last Enrolled	2102
Graduate Semester	Not yet graduated.
Enrolled Fal/Spr	8
Enrolled Win/Sum	13

Academic Status	
ID	
CGPA	3.538
Passed Credits	120
Cum. Credits	120
Study Year (Est.)	Year 4
Change Major?	No
At Risk?	No
On Probation?	No
Current Avg Absence	
Overall Avg Absence	
Total F Grade	
Total W Grade	1
Total WA Grade	3

- Student Transcript
- Repeated Course List
- F/W/WA Course List
- Absence Rate by Semester
- Avg Credit Hours Taken by Semester

- Academic & Advising Details>>>
- Other Campus Activities Details>>>





*“Continuous improvement is better than delayed perfection.”*  
**Mark Twain**



# Thank You

