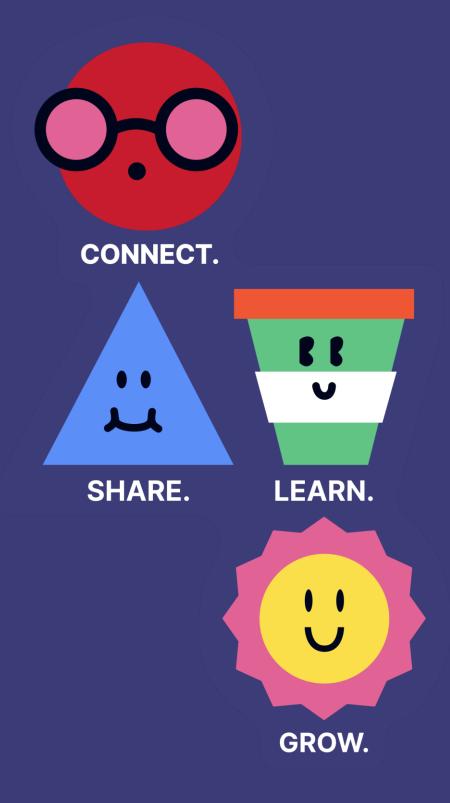


A Vision of the Future – Blue 9 & Beyond

Alexandra Rascanu Blue Product Manager





Agenda

- The Product Roadmap
- Recent Updates & Around the Corner
- In progress @ Explorance
- Help Center News







Explorance Mission

Explorance Helps
Higher Education Institutions
Create and Sustain
the Continuous Cycle of
Teaching & Learning
Effectiveness

Forward-looking course evaluation for modern education.

Improve teaching continuously by supporting the professional development of your academic personnel.

Listen better to the student voice and optimize student experience – from application to alumni.

Understand deeper what matters to students and impact success.





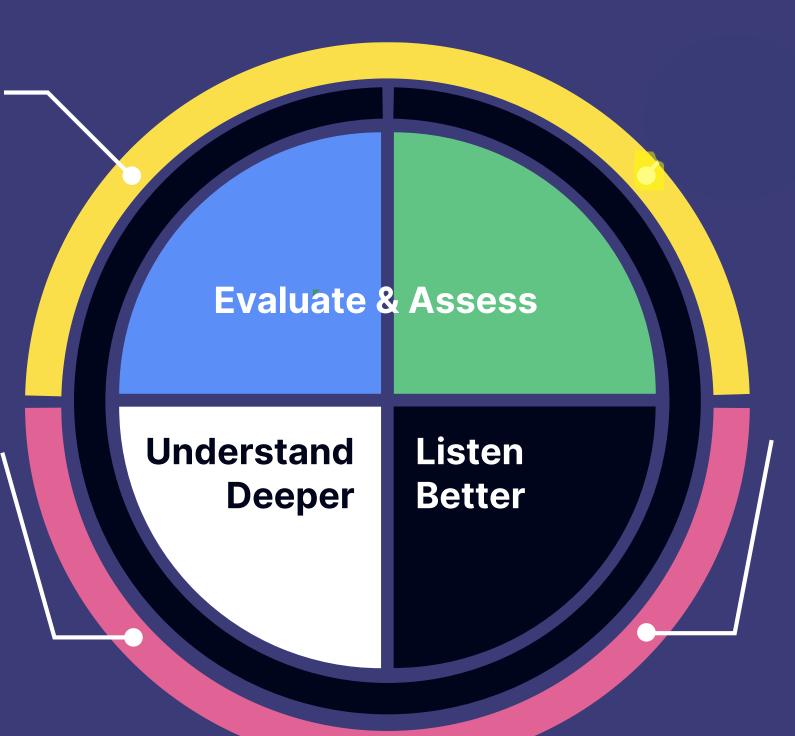
Explorance Solutions Overview

Explorance Blue Course Evaluation

- Forward-looking course evaluation
- Mid-Term Review
- Peer review
- Self-evaluation.

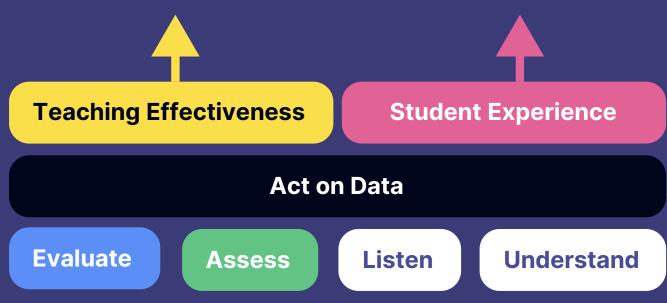
Explorance BlueML Student Feedback Analytics

Understand deeper what matters to students and impacts success.



Explorance Blue Student Surveys

Listen better to the student voice and optimize student experience - from application to alumni



The focus of today's presentation

Evaluate & Assess Listen **Understand Better** Deeper

Explorance Blue Course Evaluation

- Forward-looking course evaluation
- Mid-Term Review
- Peer review
- Self-evaluation.

Explorance Blue Student Surveys

Listen better to the student voice and optimize student experience - from application to alumni

Explorance Augmented Data Insight

- Superior Integration and automation
- Reporting and analytics

Explorance BlueML

Student Feedback

Understand deeper what

matters to students and

Analytics

impacts success.



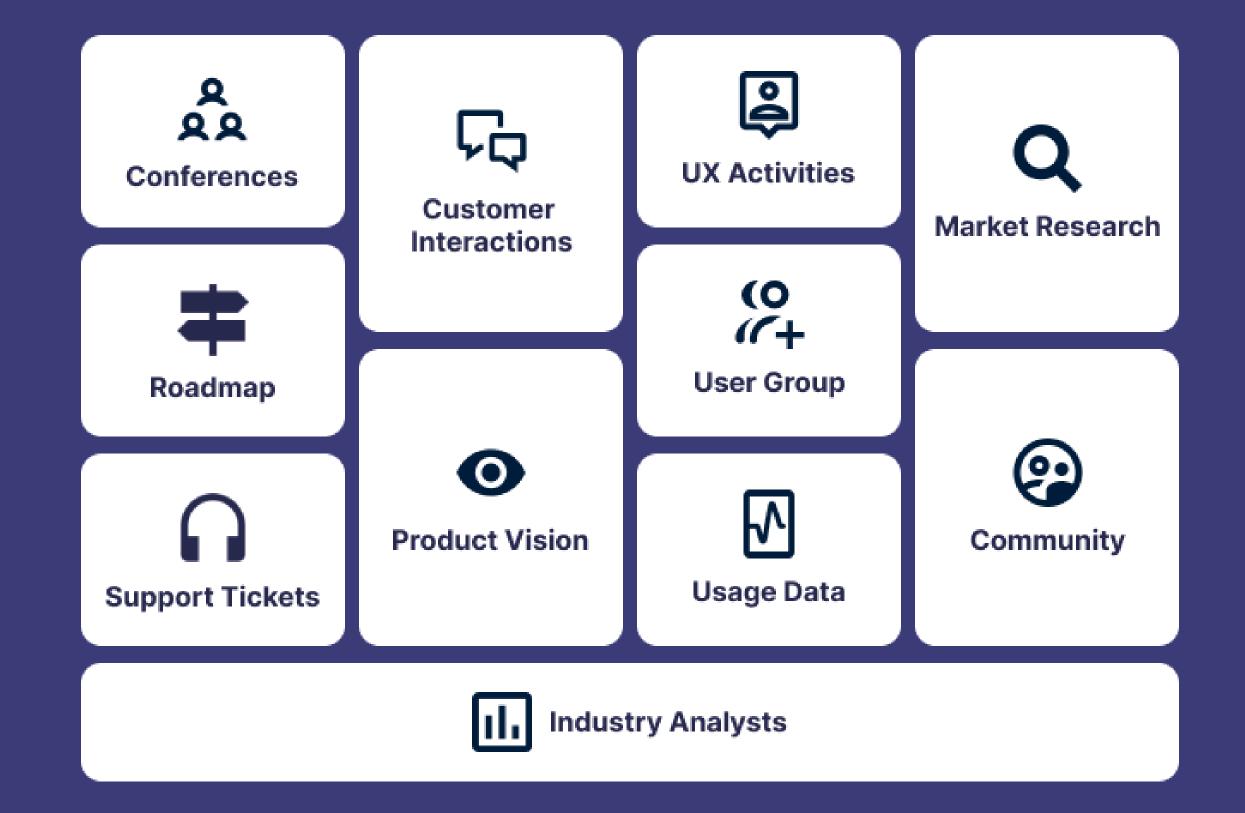
Explorance Product Roadmaps







What goes into the roadmap?





How is the roadmap organized?

Around the corner (1-4 months)

- Level of confidence: >90%
- In advanced stages of development

In progress (4-8 months)

- Level of confidence: 60-70%
- In early to middle stages of development
- Release date to be confirmed
- Subject to change based on market, feedback, etc.

Long term (8 months+)

- Level of confidence: 30-45%
- High-level themes
- Release date to be determined
- Subject to change based on market, feedback, etc.





Recent Updates and Around the Corner Explorance BLUE







Explorance Blue Enhancements

Project Enhancements

- Administrator: Gather public and private feedback in one project
- Users: Hebrew, Polish, Slovak and Bahasa Malaysia language packs
- QP & SM Updates

Report Enhancements

- Refined Report Listing
- Refined Report Styling, web & PDF
- Enhanced charts
- Clustered horizontal bar chart
- Report Admin Configuration layout

DIG – New User Interface

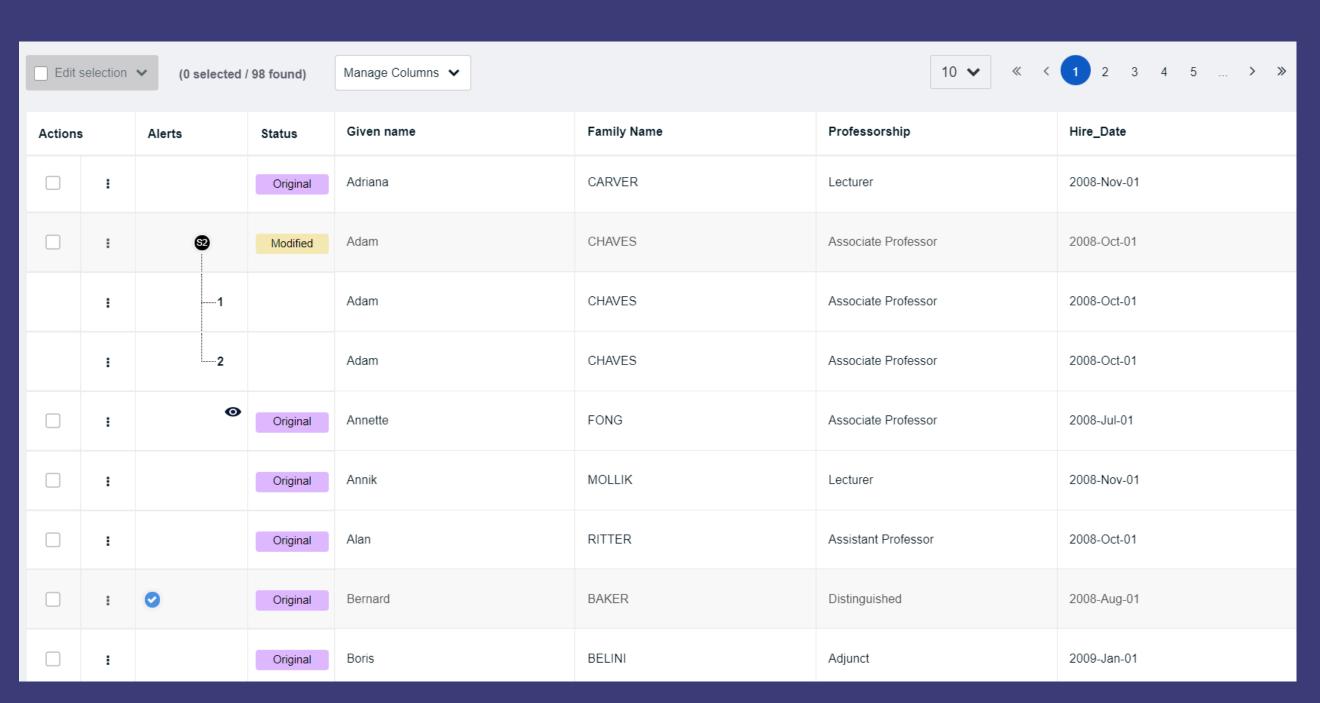
Canvas Pop-up





Explorance Blue DIG

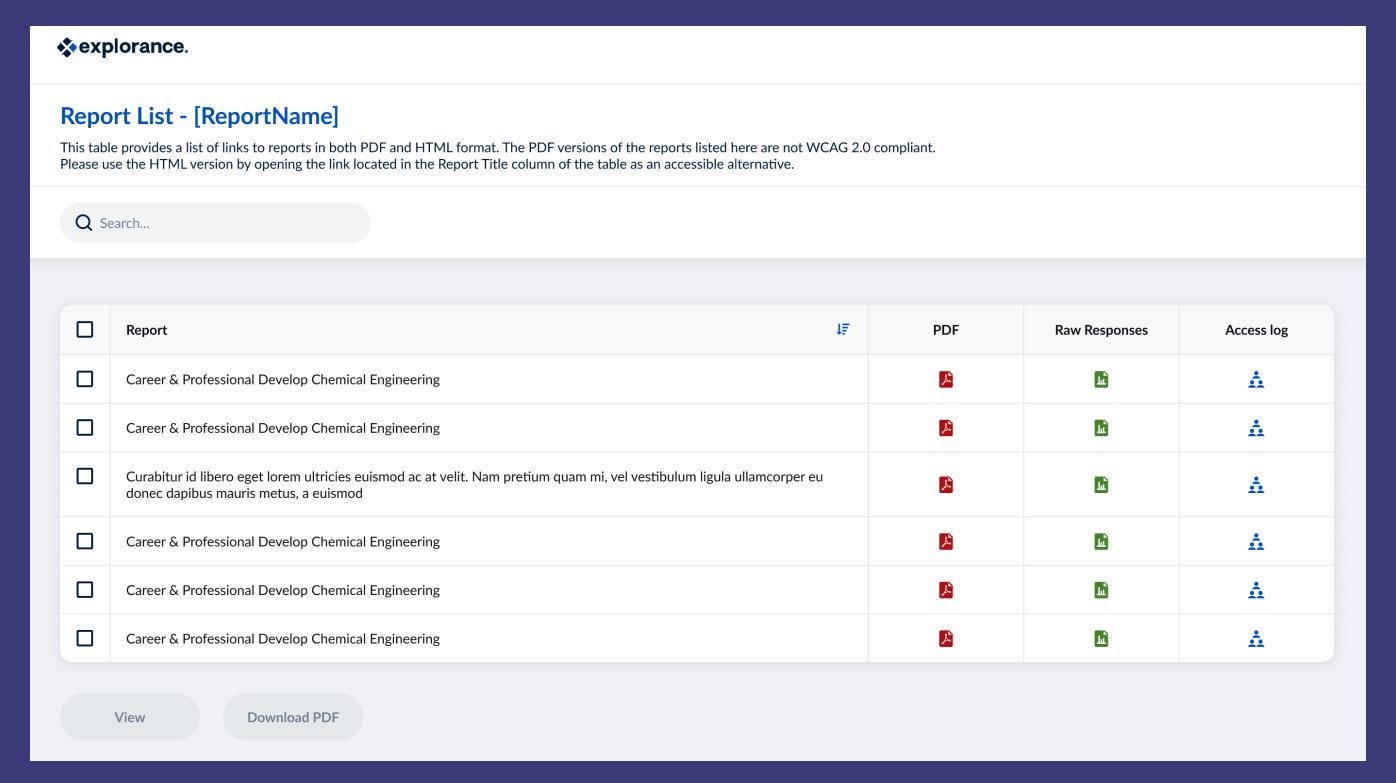
- In-line editing
- Re-designed interface
 - Merge / Split views
- Customizable Columns
- Modify after Publish





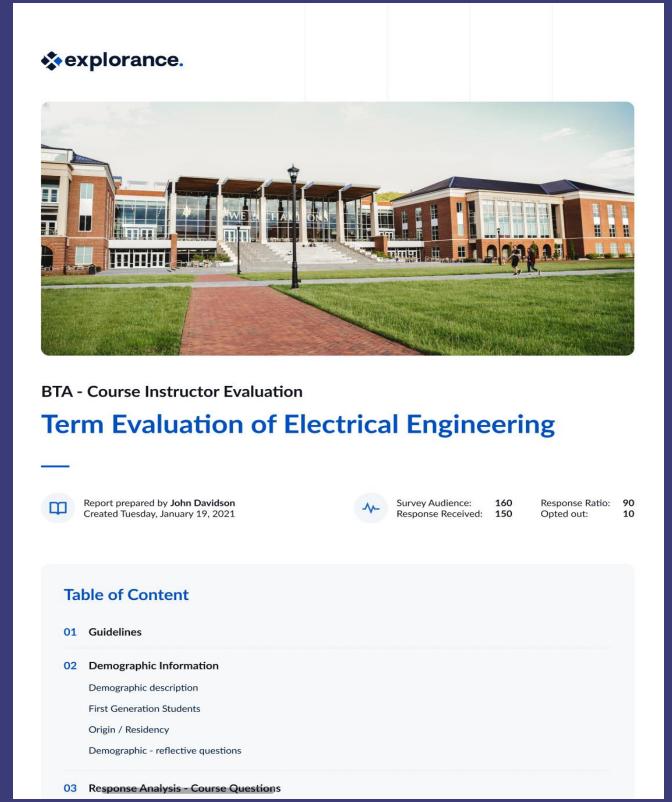


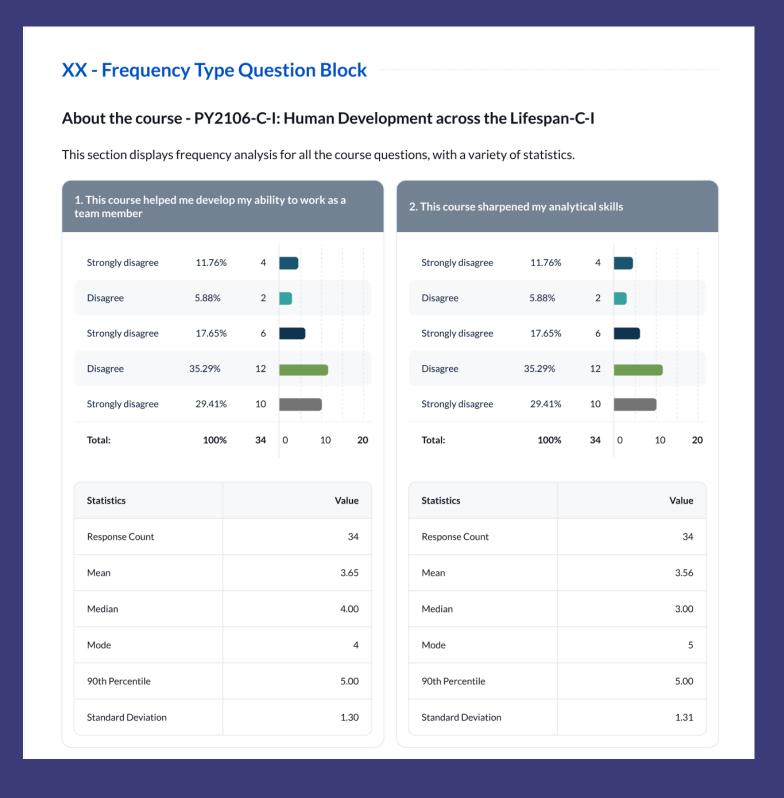
Explorance Blue Report Listing





Explorance Blue Report Styling







Explorance Blue Report Styling



XX - Spreadsheet Type Question Block

Primary Subject Single Selection (2nd Scale)

	Responses
Overall	6
Norm Across Subjects by PrimarySubject Field Department - D1	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - Professor	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - TA	12
Norm Across Subjects by SecondarySubject Field Faculty - Arts	12
Curabitur id libero eget lorem ultricies euismod ac at velitam pretium quam mi, vel vestibulum ligula ullamcorper eu. Praesent in risus quis sapien aliquam luctus non gravida lectus. Donec eget varius nulla, vel efficitur mi.	12

Primary Subject Single Selection (2nd Scale)

Question 1	Responses
Overall	6
Norm Across Subjects by PrimarySubject Field Department - D1	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - Professor	12
Norm Across Subjects by SecondarySubject Field +TeacherRoles - TA	12
Norm Across Subjects by SecondarySubject Field Faculty - Arts	12
Curabitur id libero eget lorem ultricies euismod ac at velitam pretium quam mi, vel vestibulum ligula ullamcorper eu. Praesent in risus quis sapien aliquam luctus non gravida lectus. Donec eget varius nulla, vel efficitur mi.	12

XX - Statistical Distribution

General Evaluation of the Course

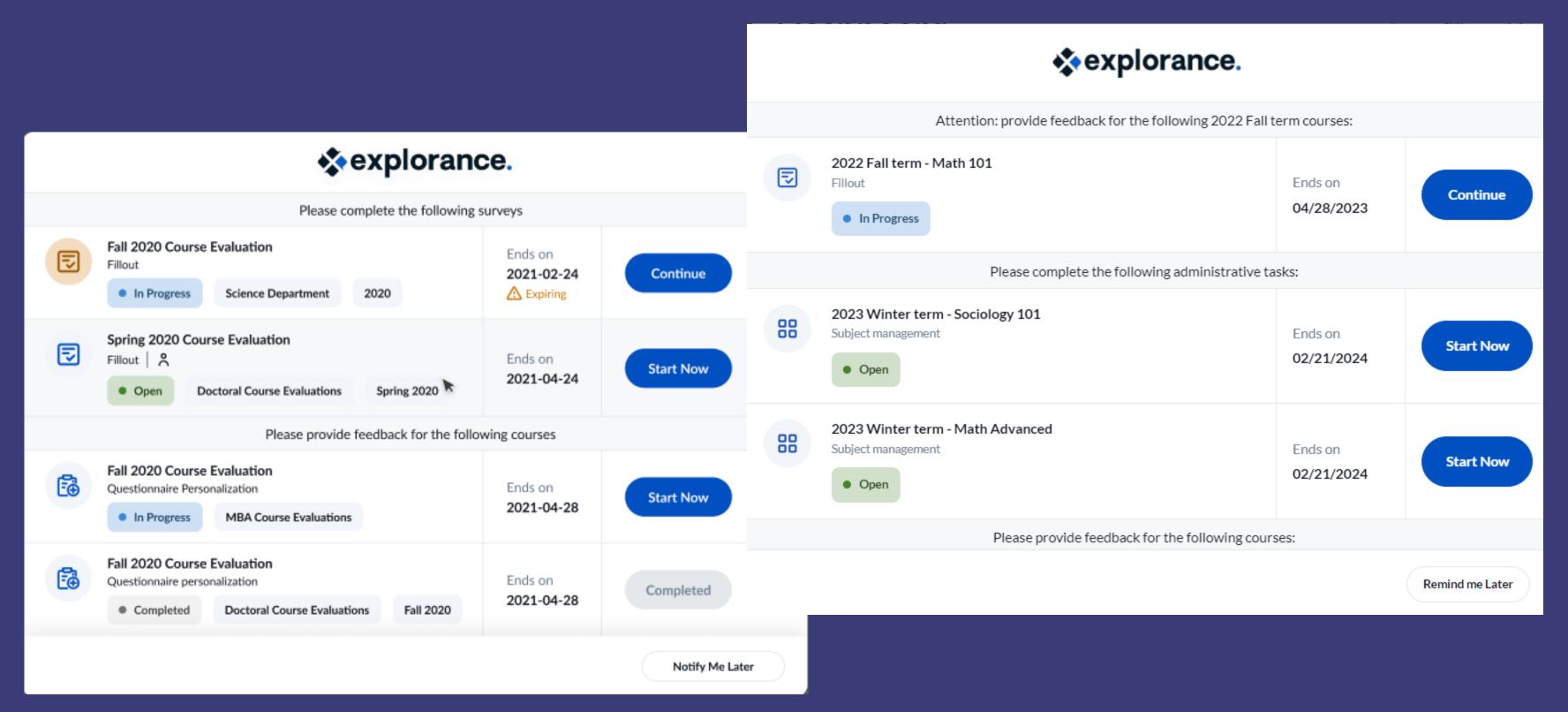
Unit: Breakdown by course Total Count: 100

Question	A-B		C-D		F/NA	
	Count	%	Count	%	Count	%
Donec eget varius nulla, vel efficitur mi. Etiam pellentesque velit bibendum velit luctus, at facilisis nibh vulputate.	34	34.00	13	13.00	23	23.00
Lorem ipsum dolor sit amet, consectetur adipiscing elit	4	4.00	72	72.00	75	75.00
Lorem ipsum dolor sit amet, consectetur adipiscing elit	4	4.00	72	72.00	75	75.00
Lorem ipsum dolor sit amet, consectetur adipiscing elit	4	4.00	72	72.00	75	75.00

Back to top (^



Explorance Canvas Pop-up







Recent Updates and Around the Corner Explorance Dashboard







- Aggregate dashboard
- Support for subject based projects such as 360
- Support for multi-rater analysis
- WCAG 2.1 AA
- Support for multiple dashboards
- Other: Printer-friendly format, expandable charts, quick label edit

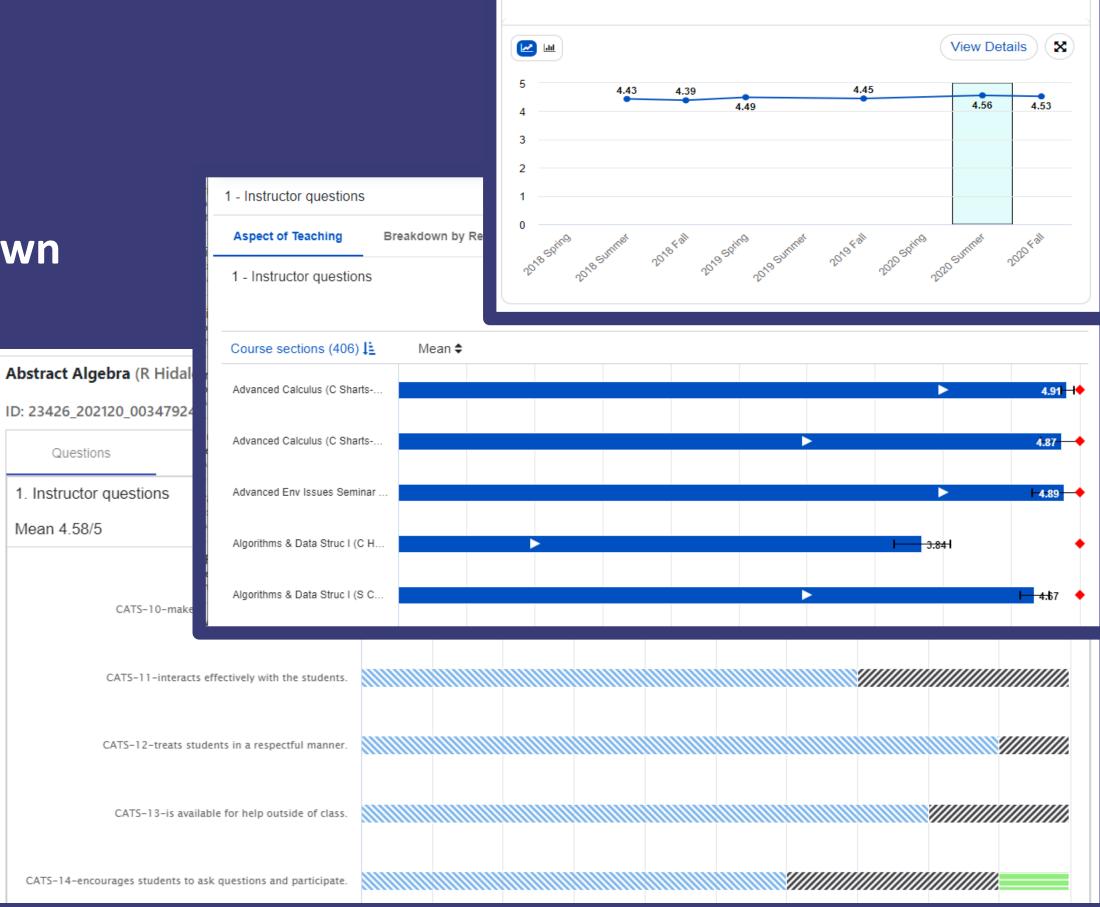








Hierarchy drilldown

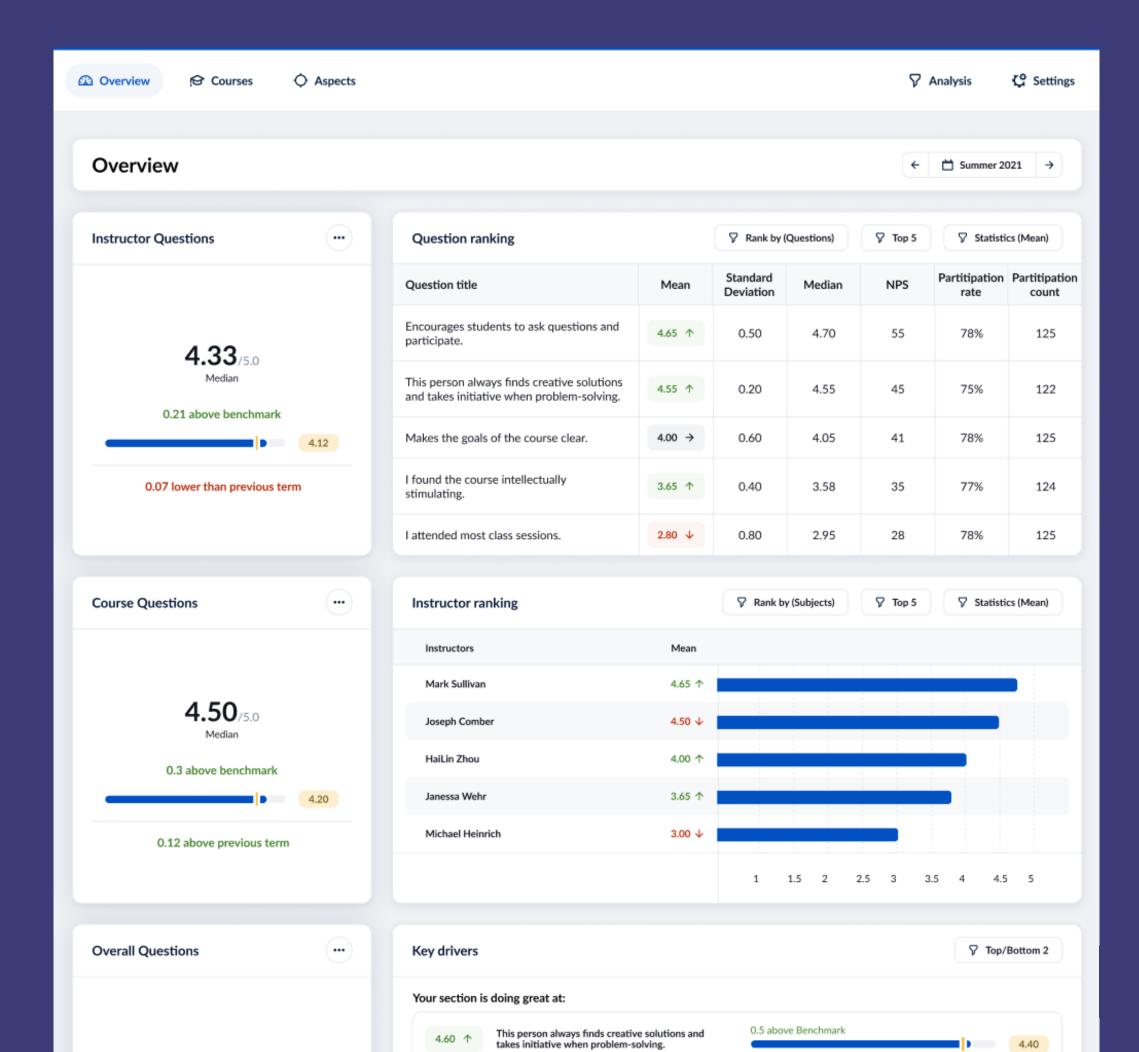


1 - Instructor questions (1)



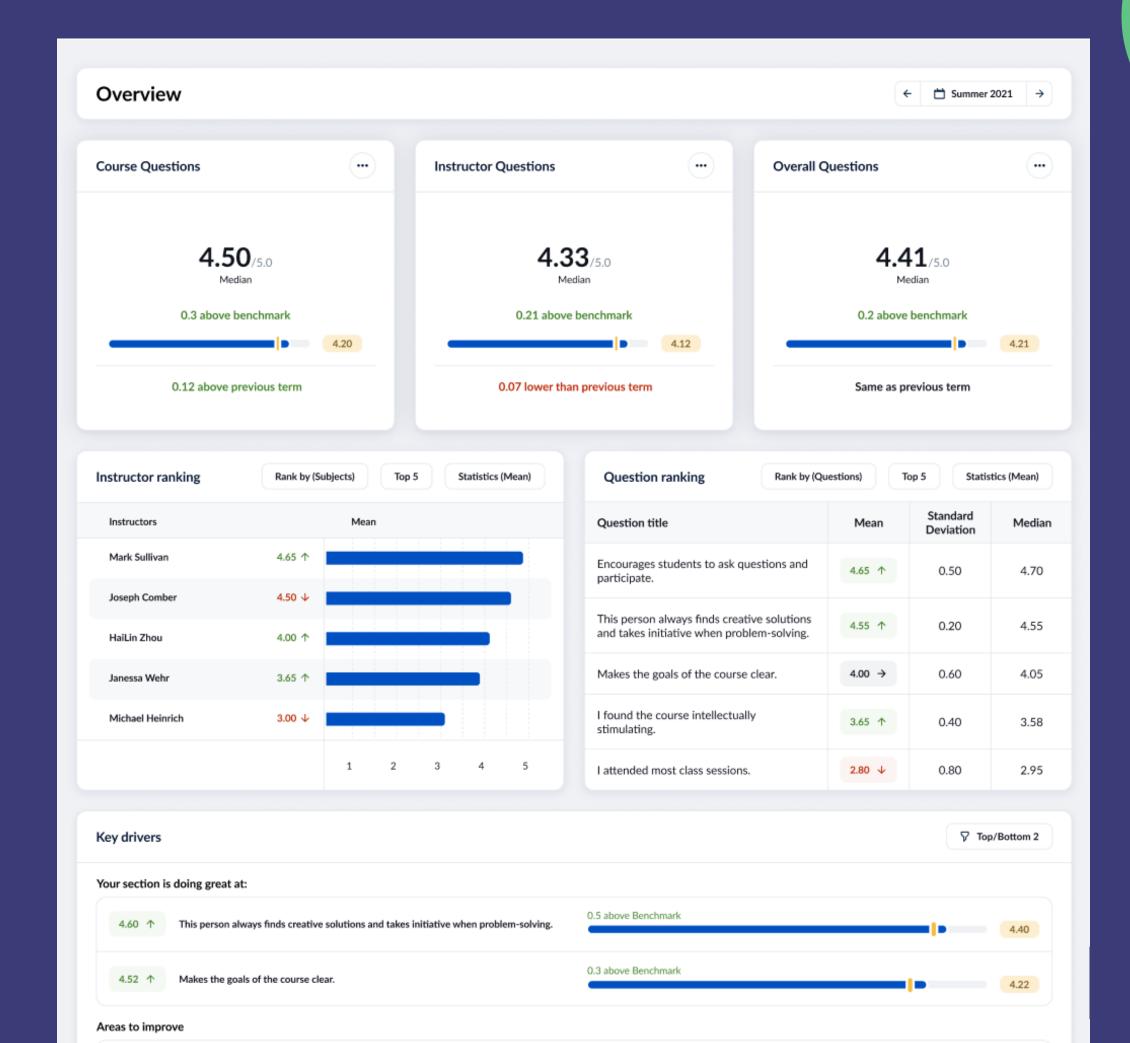


Widget based summary view



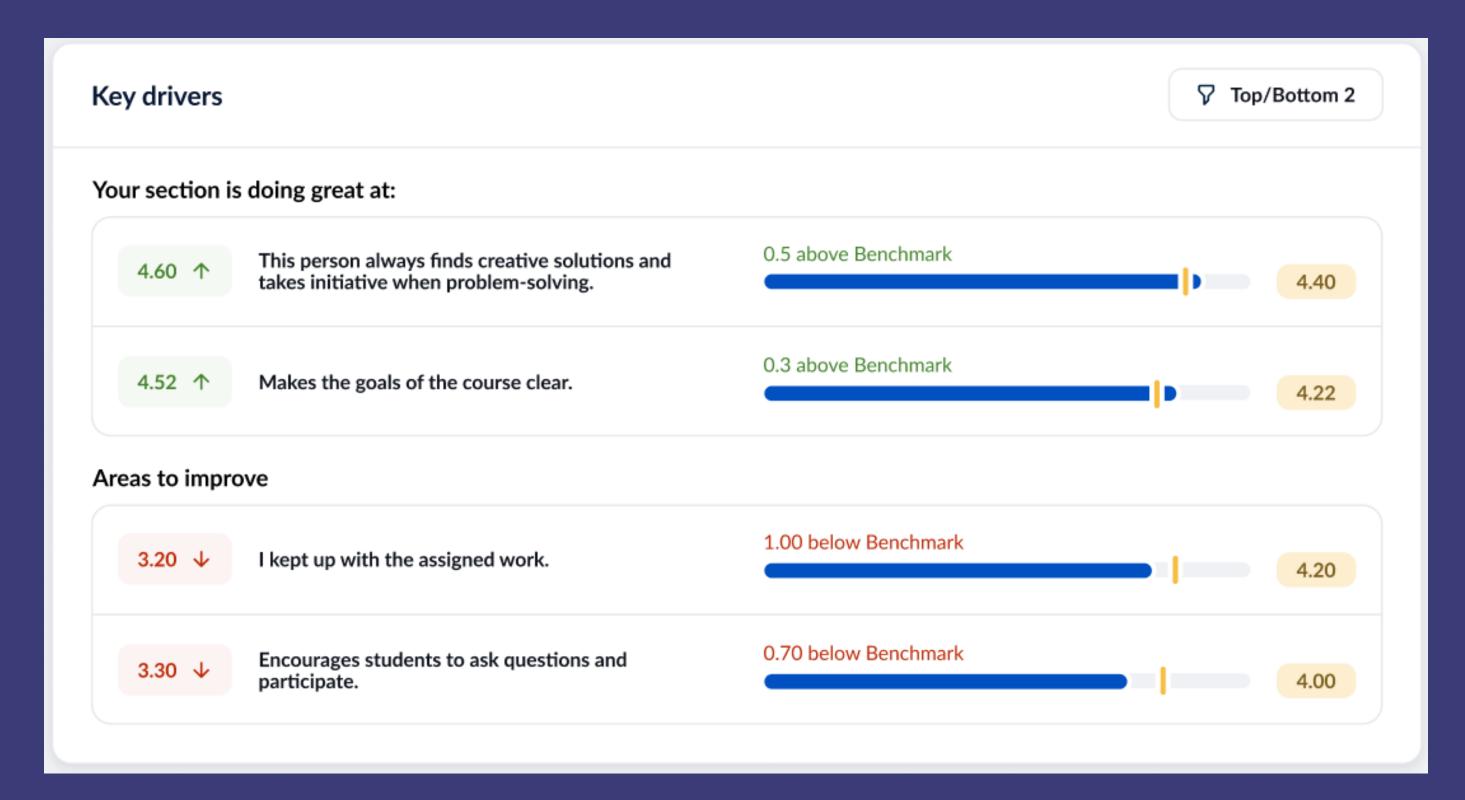


Widget based personalized view





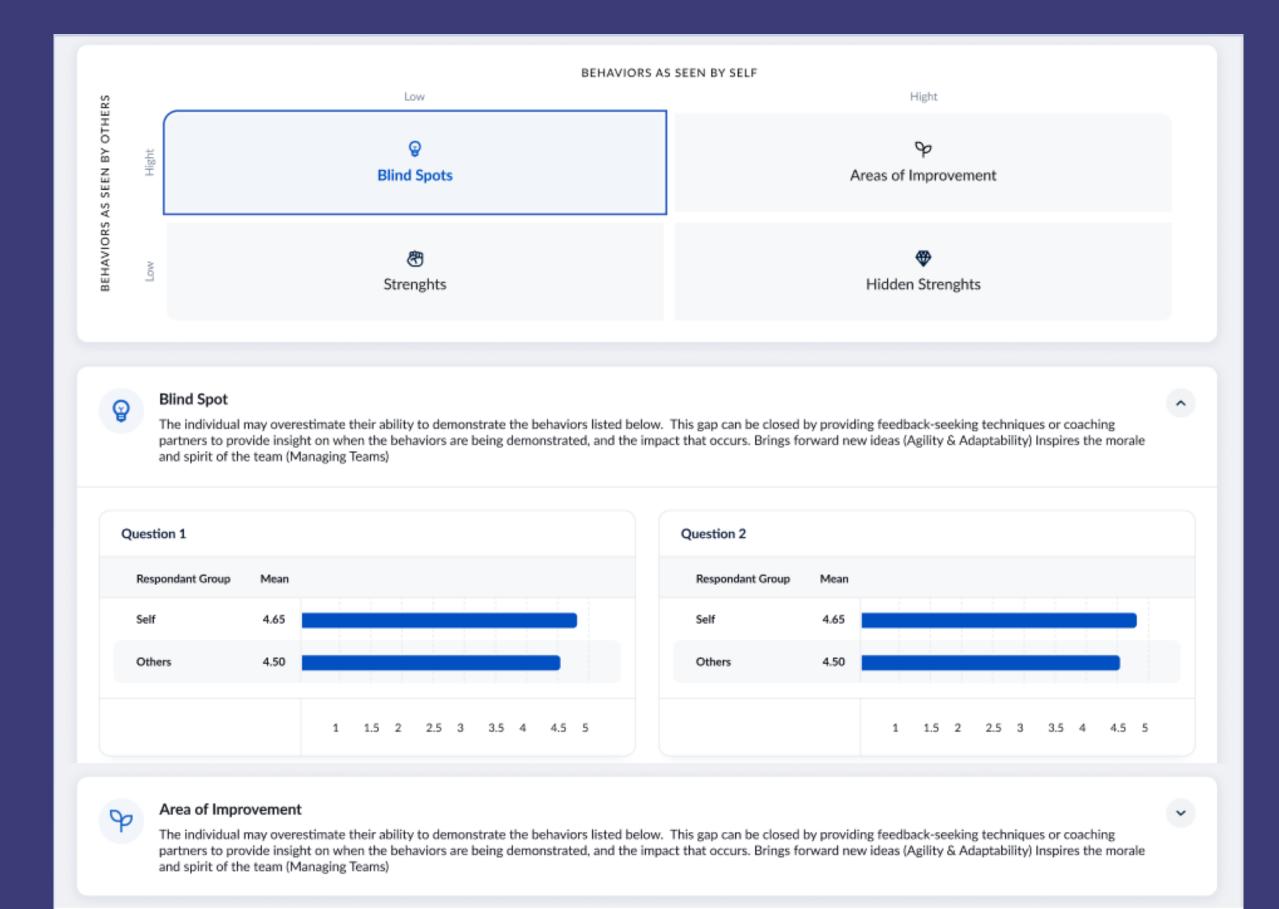
Explorance Dashboard - Widget: Key drivers





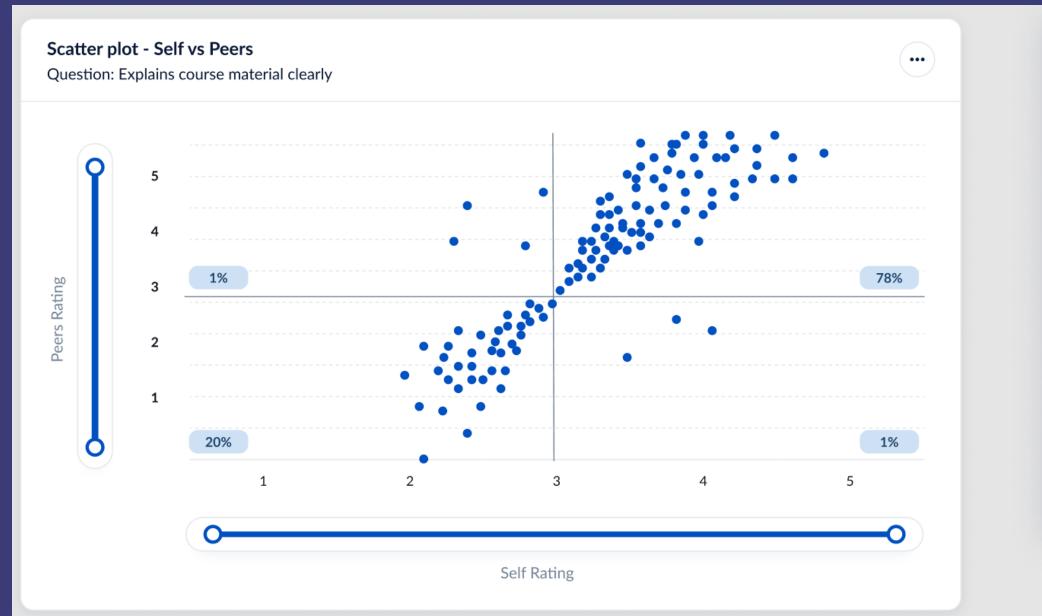
Johari Window

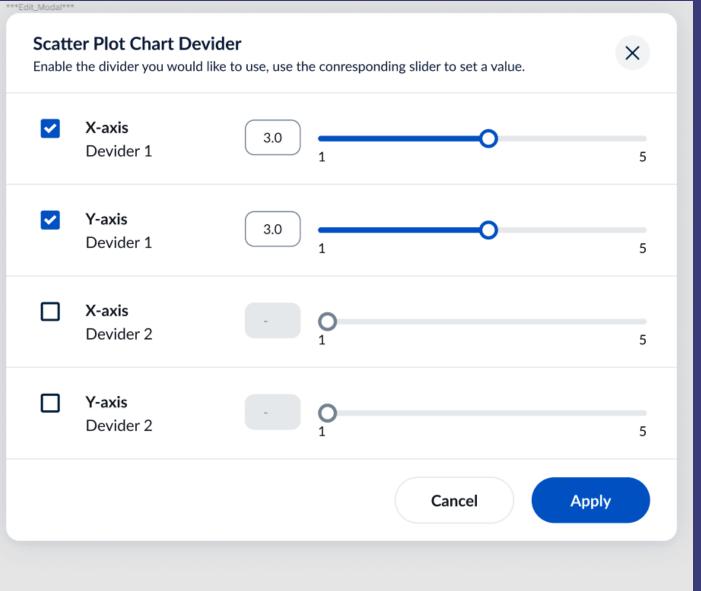
- Peer's review
- Self vs Others





Scatter plot chart: self vs peers

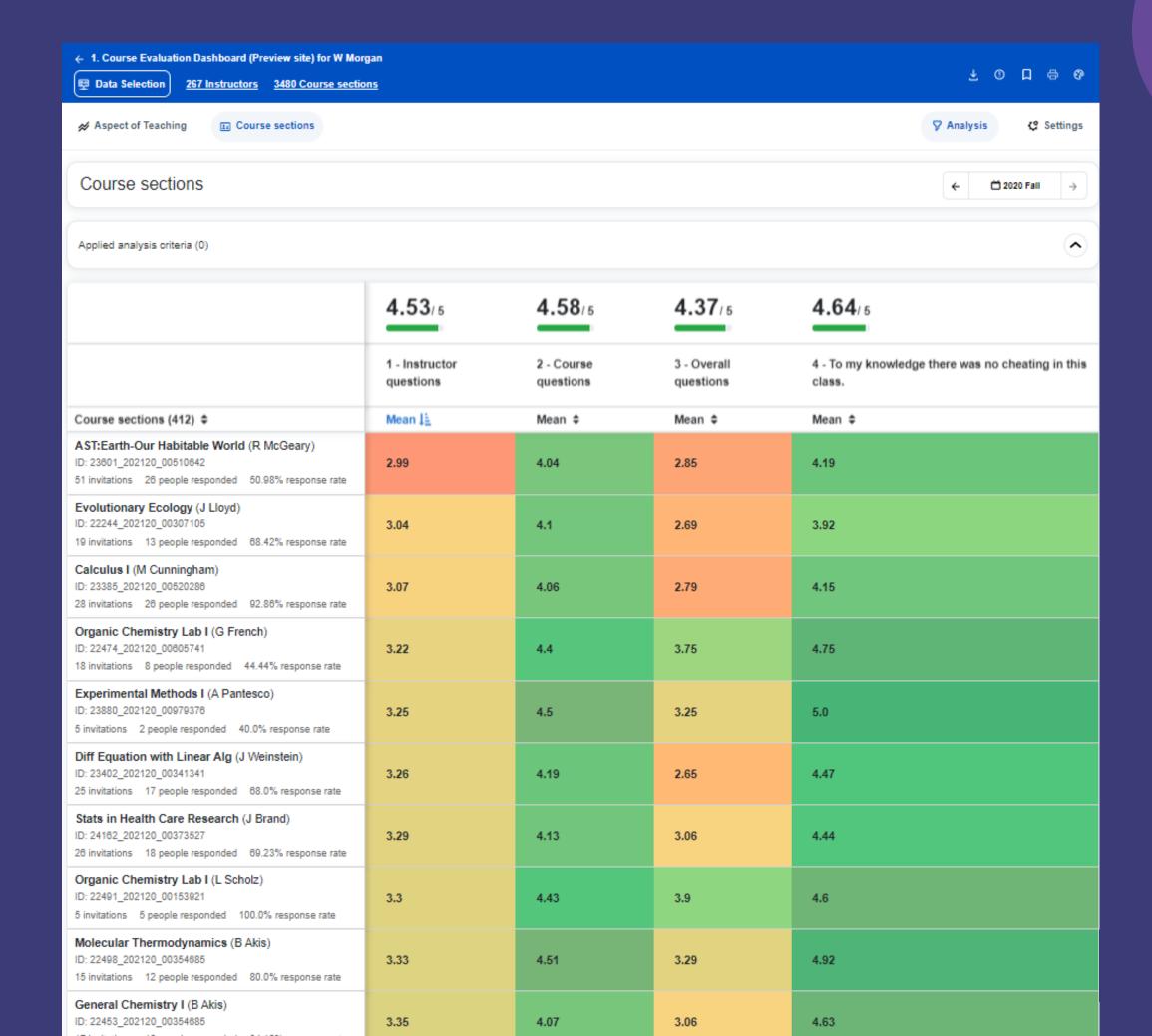








Heatmap on subject list





Recent Updates and Around the Corner Explorance BlueML











Comment #1

I enjoyed working from home. I worked there for almost 14 years. It was very tough when they sent our jobs overseas.

Job-work / Work at home

Organization / General

Job-work / Job security

Positive









Comment #2

Constant updates and training keep staff informed of company goals. Improving managers ability to communicate to staff is needed. Quarterly bonuses and benefits offset low starting salary.

Direct management / Manager communications / Communications

Pay - benefits / Benefits / General

Organization / Communications

Job-work / Training & Career Development / General

Pay - benefits / Pay / Compensation

Positive

Recommendation









Comment #3

Don,'t care about their employees. Management super bad .., hours suck . Favoritism. Promote people who should be. This place sucks. Bad pay .wouldn't suggest this place at all.

Employee - career / Promotion/Career Advancement/Opportunity

Organization / Culture / values / General

Pay - benefits / Pay / Compensation

Negative

Alert







What is unique about BlueML?

- Purpose-built models, with real comments.
- Continuously evolving

EEC Experience Categorization	Employee Learning Categorization	
Workload	Instructor	
Work-life balance	Class-participation	
Job security	Learning activities	
Work at home	Training material	
Discrimination	Expectations/objectives	
Diversity	Software	







BlueML - What can you do?



Analyze feedback	from across	any source
------------------	-------------	------------

Identify topics from HR domain (Employee Experience, L&D)

List the top topics discussed

List the most positive/negative topics discussed

Drill down to subtopics

Drill down by demographic

View crowdsourced actions (Recommendations)

Flag concerning comments (Alerts)

List the comments alongside their categorizations, alerts, recommendations, etc.

Visualize in interactive dashboard

Leverage BlueML APIs

Map your company's terms

Create custom categorizations







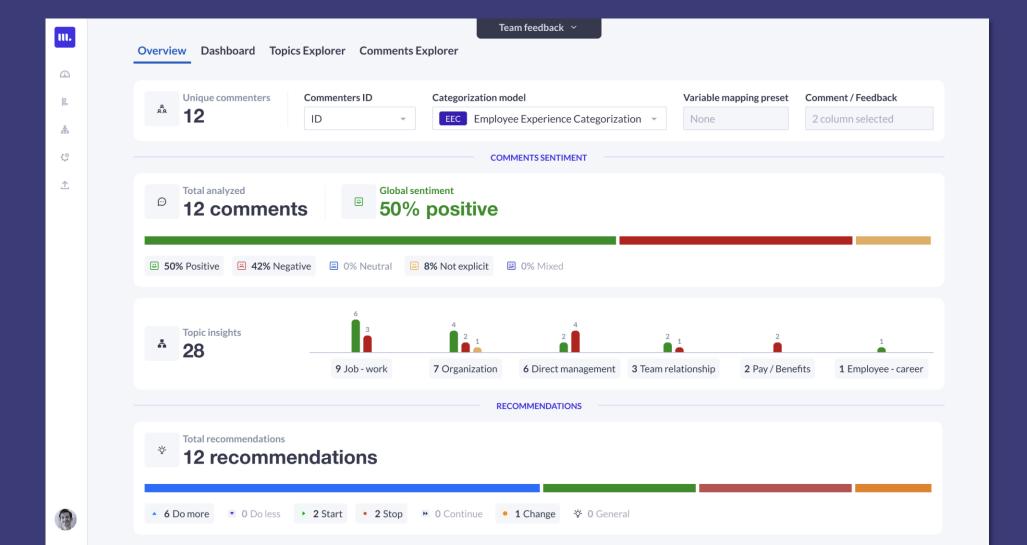
BlueML Around the corner

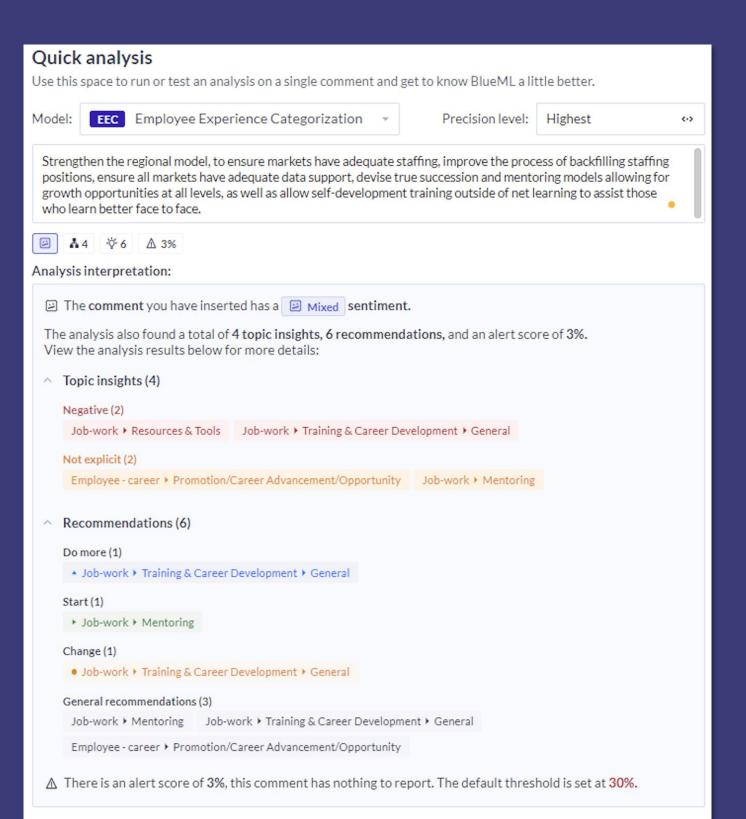


Convenience: One-stop multi-model analysis

- Summary of sentiment, topics, alerts, recommendations
- Per comment breakdown of sentiment, topics, alerts, recommendations

Visualizations: Bar chart and pie/donut chart visualizations in widgets. Integrations: BlueML powering dashboard analysis





Explorance In Progress

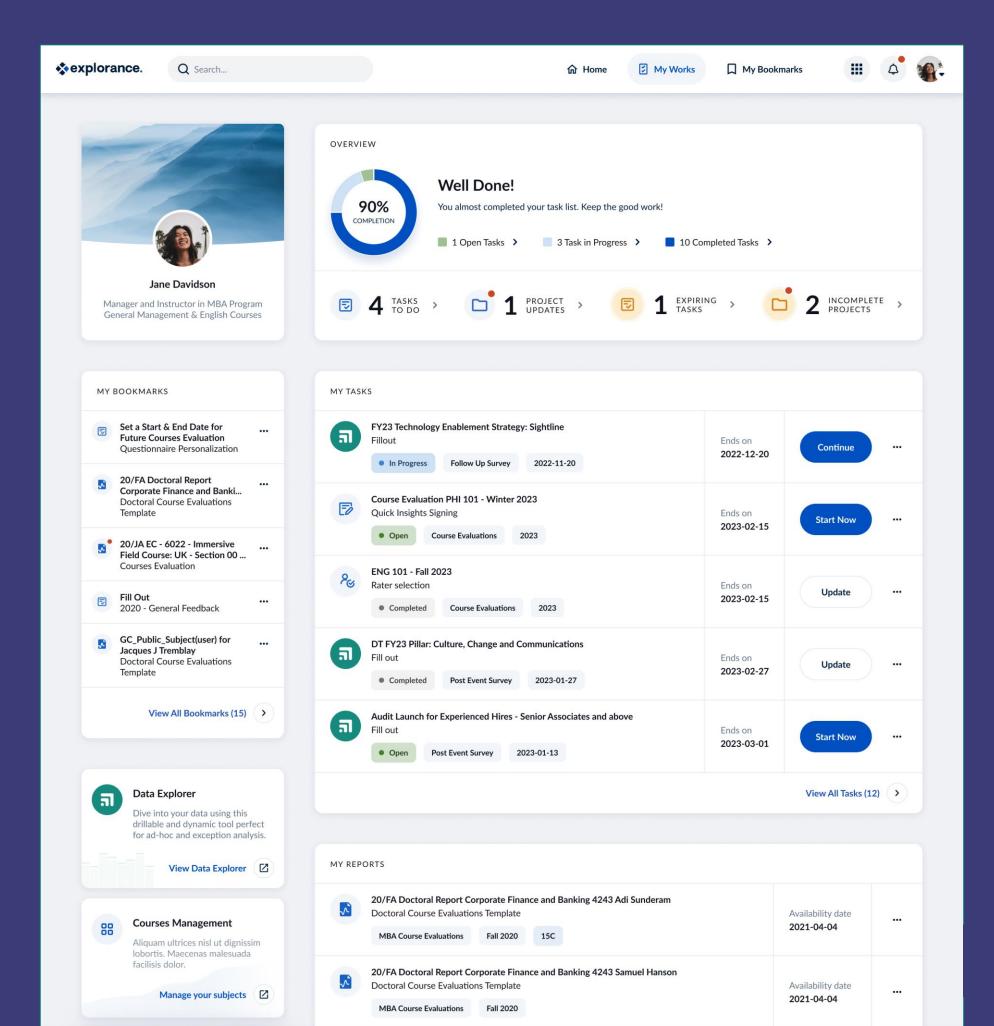






Explorance Blue 9 Centralized Home

- Customizable widgets
 - Tasks
 - Reports
 - Overview
 - Launchers
 - Filtering
- Advanced filtering
 - Status, tags, categories, etc.
 - Custom user level





Explorance Blue 9.1

Blue Connector – Project level

- Per project, define the LMS behavior for tasks
 - Prompts
 - Announcement
 - Calendar

Quick Insights

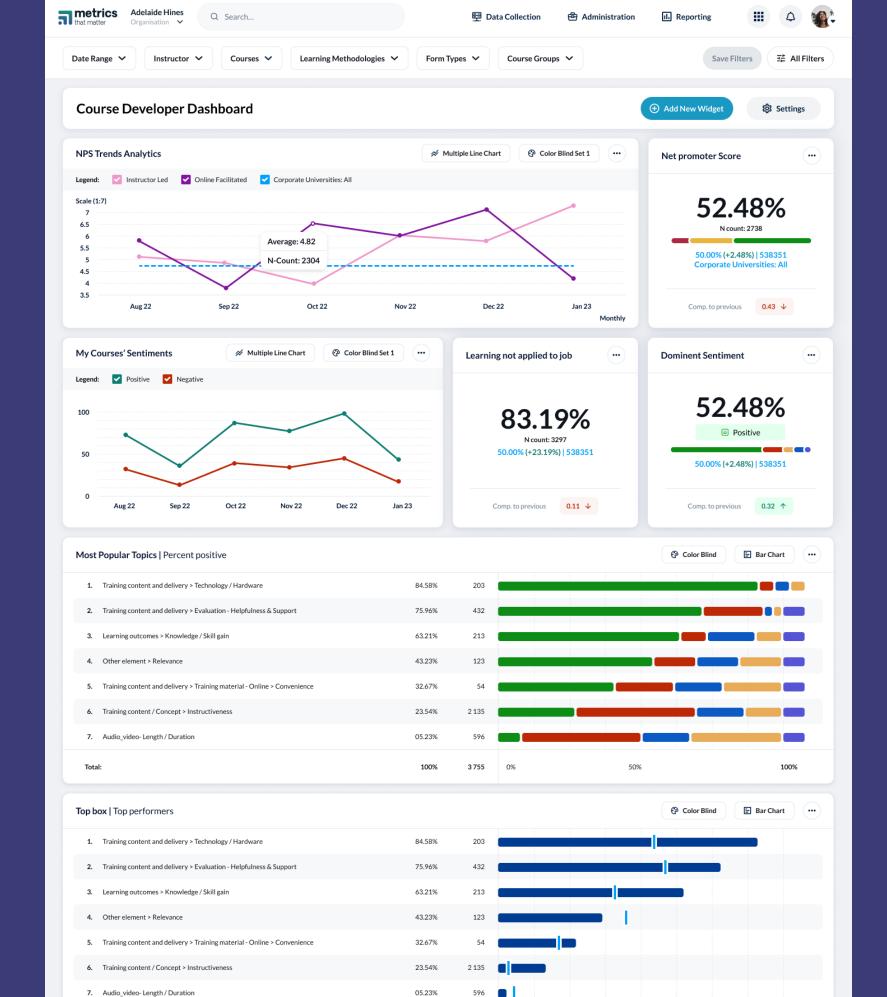
- Survey results available without generating a report
 - Quick distribution of simple results
 - Enable optional comments
 - Leverage comments in Blue Reports





Dashboard + ML

- Mixed method analytics, link qualitative feedback to quantitative metrics
- Monitor dominant sentiment for key programs
- Identify most popular topics from across all comments
- Track how sentiment has changed over time for key programs or topics
- Easily understand what learners are recommending (Start, Stop, Do more, etc.)









BlueML In progress

- Advanced analysis: Trend, recommended topics, demographic widgets
- Integrations: BlueML powering Blue dashboard analysis
- Models: Alerts model to GA (out of beta)
- Convenience:
 - Drag, drop and resize widget configurations
 - Dashboard view sharing
 - Copy to clipboard (copy charts, tables, etc.)
 - Multilingual UI (English, French, Japanese, Arabic)
 - Advanced filtering options







Questions?

