Thank You!

2013: A Community is Born

Blue User Group Meeting in Melbourne - November 2013

TB Timothy Brennan <timothy.brennan@rmit.edu.au>
To Laurie.Armstrong@vu.edu.au; Green, Katrina; Jon Edwards; Elizabeth Santhanam; Diana Kirkovska; Travis Cox

Reply   Reply All   Forward   ...

Thu 2013-09-19 1:55 AM

ⓘ You replied to this message on 2013-09-22 9:20 AM.

Dear Colleagues,

You may recall that in November 2012, RMIT hosted a 'get-together' of universities who currently use (or those who expressed interest in using) the Blue survey tool. Laurie Armstrong kindly facilitated this event with the intention of this being the inception of a 'user-group'. The purpose of establishing this group was to share between us understandings of how institutions are managing student feedback and how we can leverage the Blue survey tool to assist us in these endeavours. The inaugural event was a great opportunity to network with like-minded colleagues on these topics.

The purpose of this email is to invite you to another user-group meeting and to call for agenda items. eXplorance expects to have a representative present, either via video-conference or in person, to answer specific questions and to demonstrate aspects of the product.

The meeting will be scheduled for the week commencing the 18th November (the week following the AAIR conference in Perth). I'm interested if the 18th or 19th suit most to meet at RMIT in Melbourne.
I have drafted some agenda items below:

1. Planned new releases and features.
2. Mandatory upgrades
3. Demonstration of summary reporting features
4. Integrating Blue with your Student Management System and Student Portal

Please register with me your interest in attending this event stating your preference for the 18th or 19th November and any additional agenda items you may wish to add.

Best Wishes
Tim

Tim Brennan
Senior Manager
Survey Services Centre
Policy and Planning
RMIT University
Tel : +61 3 9925 9971
Fax : +61 3 9925 9712

The First 10 Years Brought Together:

❖ **Attendees**
  ❖ 5,000

❖ **Institutions**
  ❖ 500

❖ **Countries**
  ❖ 50

❖ **Blue Experience**
  ❖ 1,000 Years

bluenotes GLOBAL 2023   bluenotes community   UNIVERSITY OF LOUISVILLE.   eXplorance

The Genesys of the Bluenotes Conference: Americas 2014

From: Samer Saab [mailto:ssaab@explorance.com]
Sent: Thursday, November 14, 2013 11:36 PM
To: Goldstein,Robert Scott; Patterson,Becky S.
Subject: A first - Blue User Conference at UofL in 2014 for Central and Mountain institutions?

Hello Bob, hello Becky,

Following the success of the Blue Think Tank, we believe there is great gain in further collaboration between eXplorance and UofL primarily, and of course amongst all Blue customers in the central/mountain timezone by setting up a first by doing a Blue User Conference in 2014 at UofL.

We would of course help with anything that may make it a reality, and there is no better place to kick start this initiative than UofL.

Please let me know what your thoughts are.

Sincerely,
Samer

Samer Saab, B.Eng, MBA
CEO

eXplorance
Elevate Your Training Experience

❖ It is Official: The First Bluenotes Conference is Happening

SAVE THE DATES!

UNIVERSITY OF LOUISVILLE.

eXplorance Let's elevate learning.

Mark Your Calendars: The University of Louisville is hosting the 2014 eXplorance user's conference (The Blue Notes User's Group).

Theme: Shaping the Future: Cultivating a Culture of Continuous Improvement

Dates: Thursday, July 31 and Friday, August 1

Location: University of Louisville's Shelby Campus

WATCH YOUR EMAIL FOR MORE INFORMATION SOON!

...om eXplorance will:
...map for Blue's future
...answer technical FAQs
...tive approaches to foster the
...inuous improvement

Blue Users from the Midwest and Central regions of the United States will:
- Share their experience through presentations
- Host open discussions about topics of interest
- Attend Workshops

Thursday Evening's Special Event: Dinner Cruise and Tour – Belle of Louisville

bluenotes GLOBAL 2023

bluenotes community

UNIVERSITY OF LOUISVILLE.

❖ explorance

Bluenotes Americas 2014: Who Attended?

Bellarmine University	San Jacinto College
Boston College	Shippensburg University
College of William and Mary	University of California at Berkeley
ECPI University	University of Connecticut
Galen College of Nursing	University of Kentucky
Georgian College	University of Louisville
Indiana University	University of Mary Washington
IUPUI	University of Minnesota
James Madison University	University of Nebraska Omaha
Kent State University	University of Southern California
Loyola Marymount University	Washington State University
Oregon Health & Science University	Virginia Commonwealth University
RMIT University	Explorance

❖ Those that Got the Bluenotes Movement Started

Becky Patterson, University of Louisville
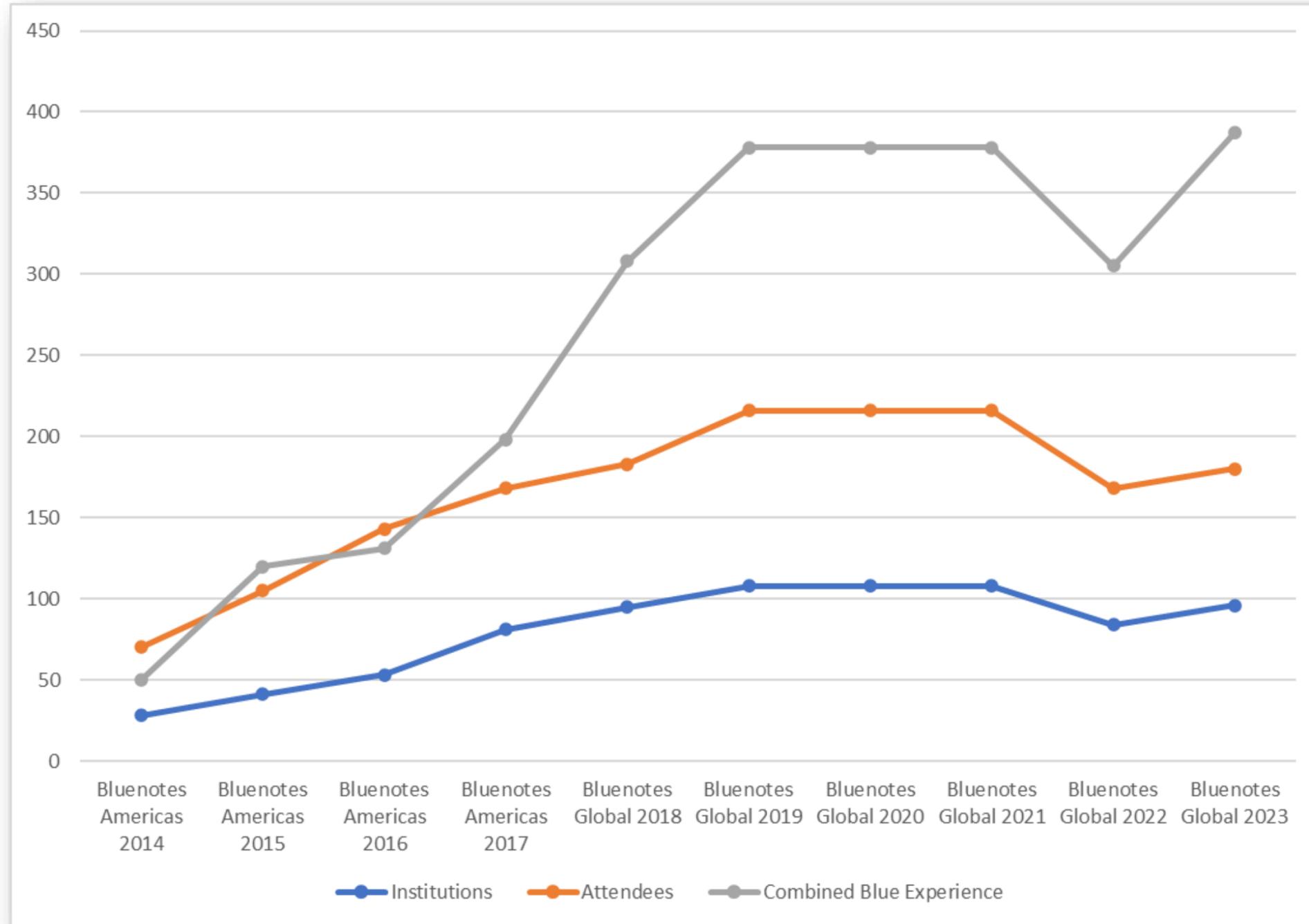
Bob Goldstein, University of Louisville

Daniel Glover, University of Minnesota
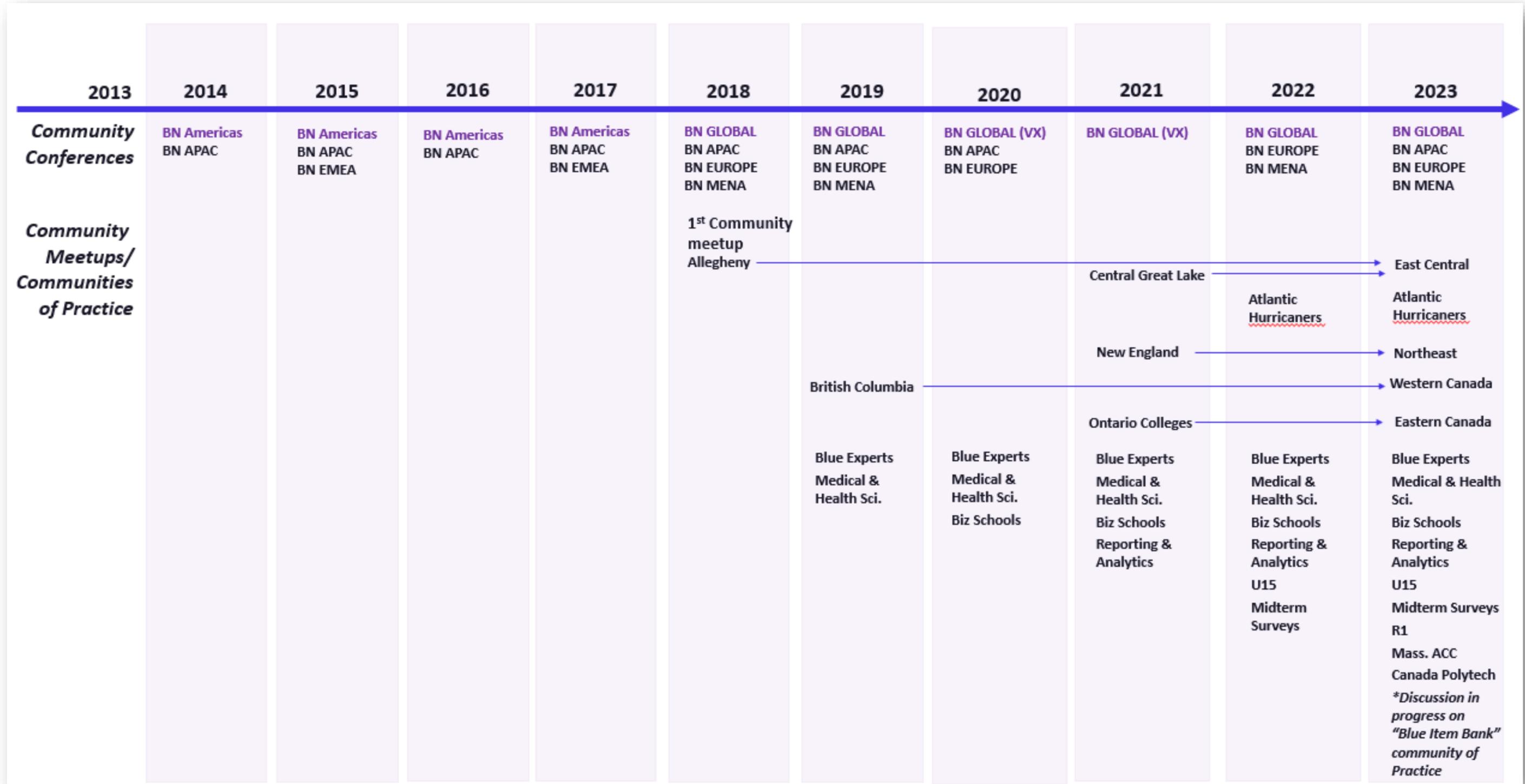
Donna Davis, James Madison University

Lawrence Williams, Oregon Health and Science University

Shari Barrow, University of Louisville

Bluenotes Global Conference: The First 10 Years

Evolution of Bluenotes: Conferences, Groups, and Community

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Community Conferences		BN Americas BN APAC	BN Americas BN APAC BN EMEA	BN Americas BN APAC	BN Americas BN APAC BN EMEA	BN GLOBAL BN APAC BN EUROPE BN MENA	BN GLOBAL BN APAC BN EUROPE BN MENA	BN GLOBAL (VX) BN APAC BN EUROPE	BN GLOBAL (VX)	BN GLOBAL BN EUROPE BN MENA	BN GLOBAL BN APAC BN EUROPE BN MENA
Community Meetups/ Communities of Practice						1st Community meetup Allegheny →			Central Great Lake →		East Central
										Atlantic Hurricaners	Atlantic Hurricaners
									New England →		Northeast
							British Columbia →				Western Canada
									Ontario Colleges →		Eastern Canada
							Blue Experts Medical & Health Sci.	Blue Experts Medical & Health Sci. Biz Schools	Blue Experts Medical & Health Sci. Biz Schools Reporting & Analytics	Blue Experts Medical & Health Sci. Biz Schools Reporting & Analytics U15 Midterm Surveys	Blue Experts Medical & Health Sci. Biz Schools Reporting & Analytics U15 Midterm Surveys R1 Mass. ACC Canada Polytech *Discussion in progress on "Blue Item Bank" community of Practice

Thank You!

Thank You!

**Bluenotes
The Next 10 Years**

Explorance World 2024

Through our long-standing involvement with education and industry, we're set on building a strong community that will raise the brave change-makers of tomorrow.

Conference Details

❖ **Date**
  ❖ June 25 to 28

❖ **Location**
  ❖ Montreal, Canada

❖ **Theme**
  ❖ Feedback for the Brave

❖ **Community**
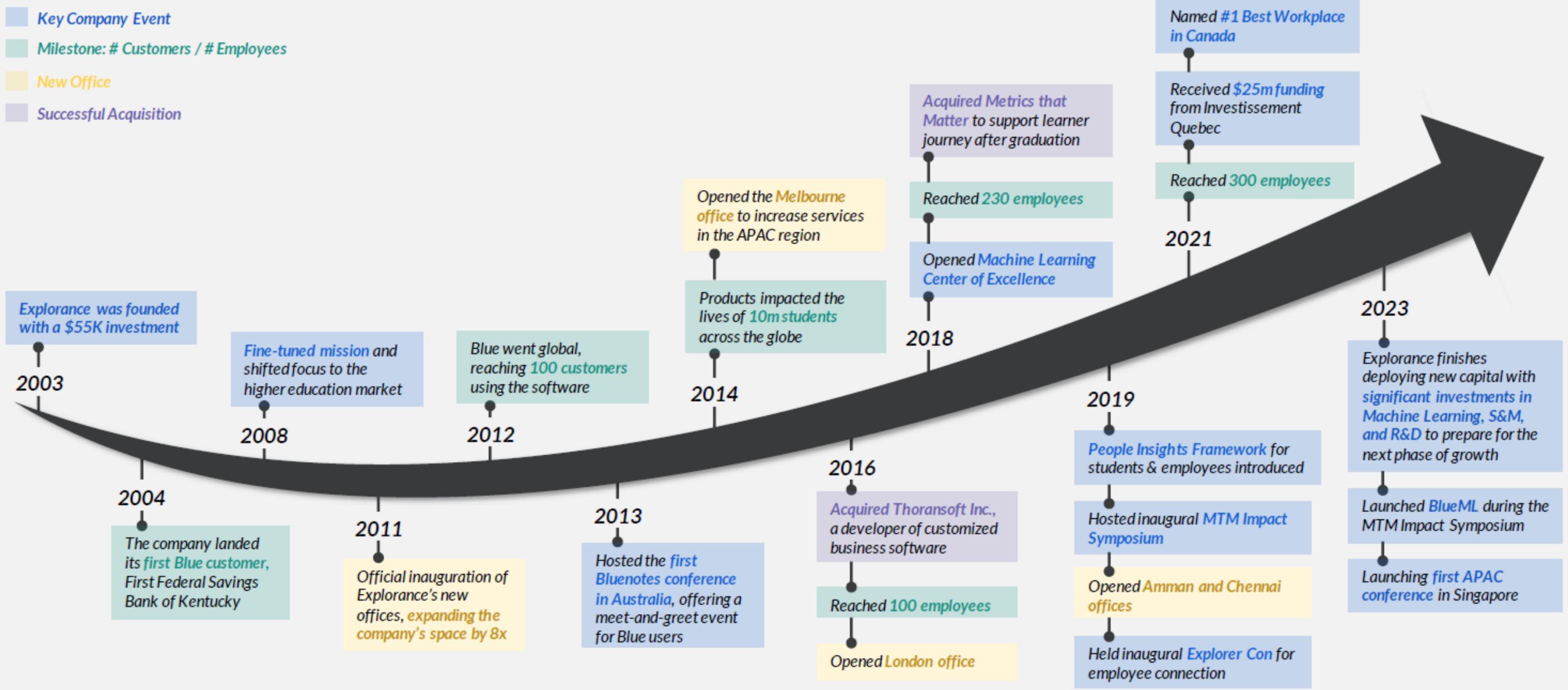 ❖ Higher Education leaders and administrators
  ❖ HR leaders and administrators

Explorance 20th Anniversary

Legend:
- Key Company Event
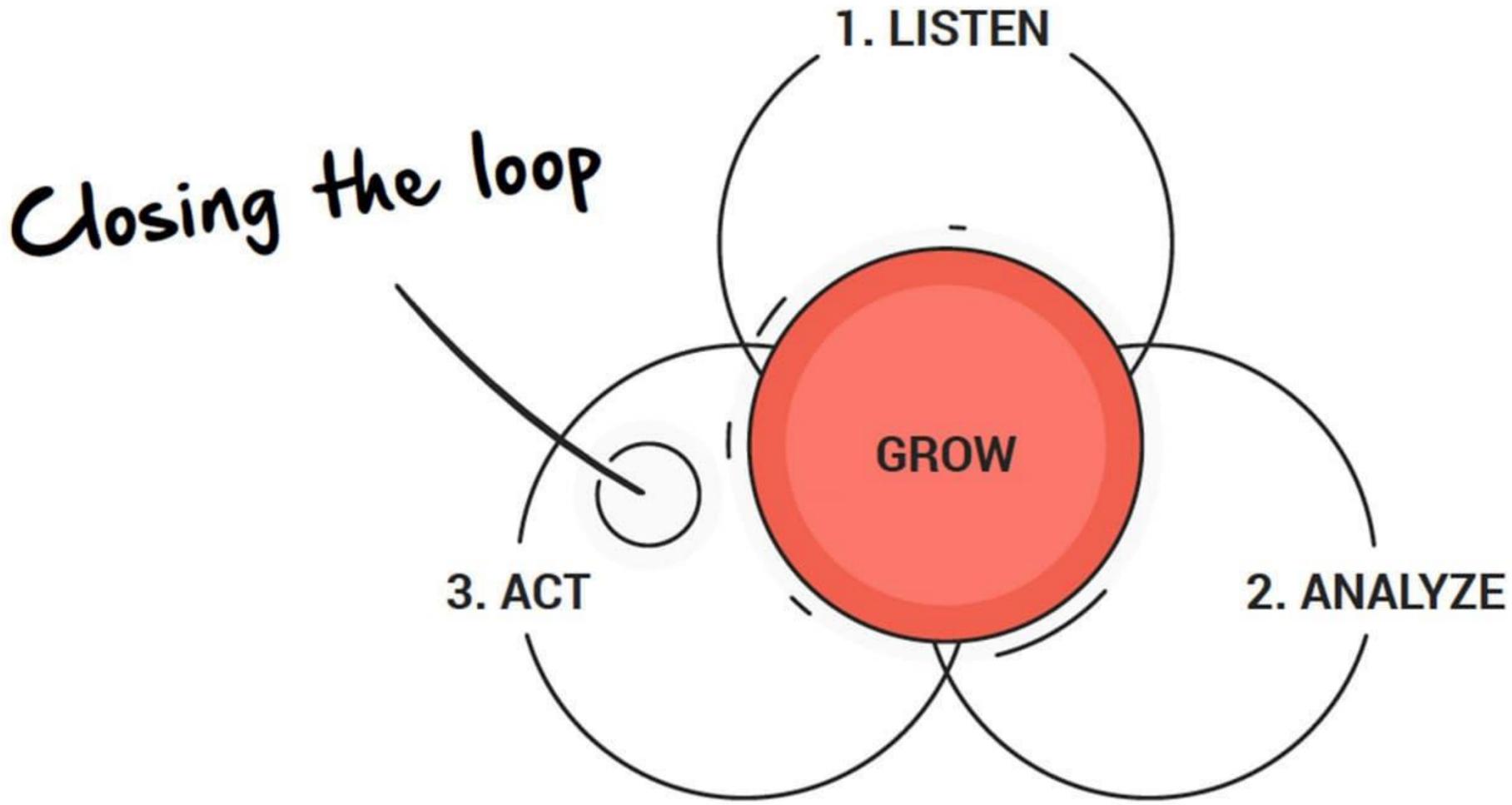- Milestone: # Customers / # Employees
- New Office
- Successful Acquisition

2003 — Explorance was founded with a $55K investment

2004 — The company landed its *first Blue customer*, First Federal Savings Bank of Kentucky

2008 — *Fine-tuned mission* and shifted focus to the higher education market

2011 — Official inauguration of Explorance's new offices, *expanding the company's space by 8x*

2012 — Blue went global, reaching 100 customers using the software

2013 — Hosted the *first Bluenotes conference in Australia*, offering a meet-and-greet event for Blue users

2014 — Opened the *Melbourne office* to increase services in the APAC region; Products impacted the lives of 10m students across the globe

2016 — Acquired Thoransoft Inc., a developer of customized business software; Reached 100 employees; Opened *London office*

2018 — Acquired *Metrics that Matter* to support learner journey after graduation; Reached 230 employees; Opened *Machine Learning Center of Excellence*

2019 — *People Insights Framework* for students & employees introduced; Hosted inaugural *MTM Impact Symposium*; Opened *Amman and Chennai offices*; Held inaugural *Explorer Con* for employee connection

2021 — Named #1 Best Workplace in Canada; Received $25m funding from Investissement Quebec; Reached 300 employees

2023 — Explorance finishes deploying new capital with *significant investments in Machine Learning, S&M, and R&D* to prepare for the next phase of growth; Launched *BlueML* during the MTM Impact Symposium; Launching *first APAC conference* in Singapore

The Future - Feedback as a First Class Citizen

The Future – From Insight to Action

The Future – True Listening without Asking