

Art of the possible: Measuring the Student Life Cycle in Blue



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Questions for the Audience

Do you experience data silos at your institution?

Do you have a form of data governance to be able to share date?

Do you have processes in place to be able to measure the entire student life cycle?











The goals of centralizing feedback

Consolidated and consistent processes

Better collaboration for improved student experiences

Holistic view of the student life cycle

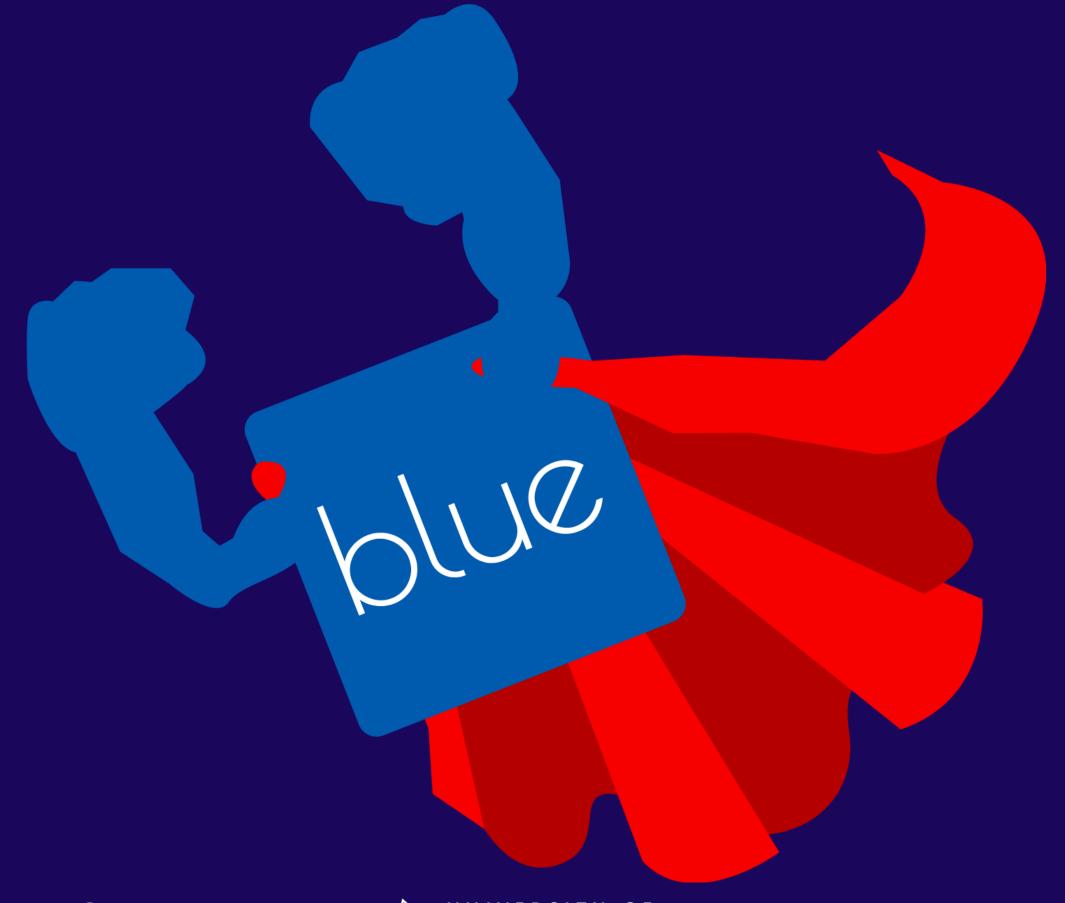








Blue is here to help!











Requirements Gathering

Inputs

Who/what to evaluate

When to evaluate

Who should participate

What questions to ask

Which reports

When to release reports

Who should receive reports

Automate (Data Source)

Definition/Filters

Static/Relative/Dynamic Dates/Schedules

Groups/Link types

Questionnaire logic (Triggers/QBank)

Thresholds/Filters/Triggers

Distribution date

Static/Dynamic Report
Access

Delegate (Users)

DIG/SM

DIG/SM

DIG/Rater selection/Self-Enrolment/Public

DIG/Question personalization

DIG

DIG

DIG

Manage (Admin)

Response rate

Communication

Stakeholder

Analysis and Reporting

Change Management

Outputs

Value

Individual Reports

Aggregate Reports

Dashboard

Exports

Down Stream Systems



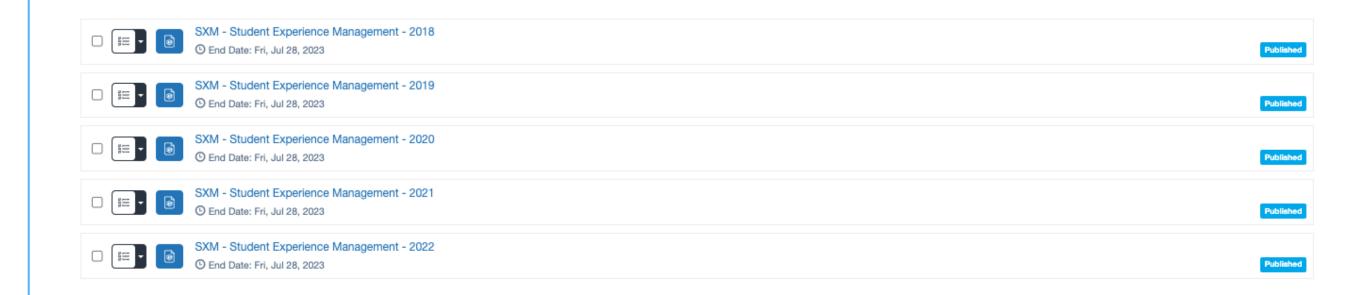








1 Project for the entire academic year













Mental Weliness	Check (2022)
Alumni	Experience (2022)
Campus Environment	Experience (2022)
Graduation	Experience (2022)
Orientation	Experience (2022)
Recruitment & Application Experience	Experience (2022)
Student Experience	Experience (2022)
Campus Life & Management	Services (2022)
Career Planning	Services (2022)
Counselling & Mental Health	Services (2022)

Subjects: Each touchpoint for students is a subject in Blue









Using schedules to time each touch point appropriately

•	Priority	Schedule name	Notifications	Actions	
_ 1		Alumni Experience	Q ₀	Configure	Modify conditions
_ 2		Campus Environment Experience	₽o	Configure	Modify conditions
П 3		Campus Life & Management Services	Q ₀	Configure	Modify conditions
□ 4		Career Planning Services	Q ₀	Configure	Modify conditions
□ 5		Counselling & Mental Health Services	Q ₀	Configure	Modify conditions
□ 6		Financial Wellness Services	Q ₀	Configure	Modify conditions
□ 7		Graduation Experience	Co	Configure	Modify conditions
8		Mental Wellness Check	Q ₀	Configure	Modify conditions
9		Orientation Experience	Q ₀	Configure	Modify conditions
□ 10		Recruitment & Application Experience Experience	Q ₀	Configure	Modify conditions
□ 11		Registration & Enrolment Services	Q ₀	Configure	Modify conditions
□ 12		Scholarship & Student Aid Services	Q ₀	Configure	Modify conditions
☐ 13		Student Experience Experience	Q ₀	Configure	Modify conditions
□ 14		Student Health Services	₽ o	Configure	Modify conditions









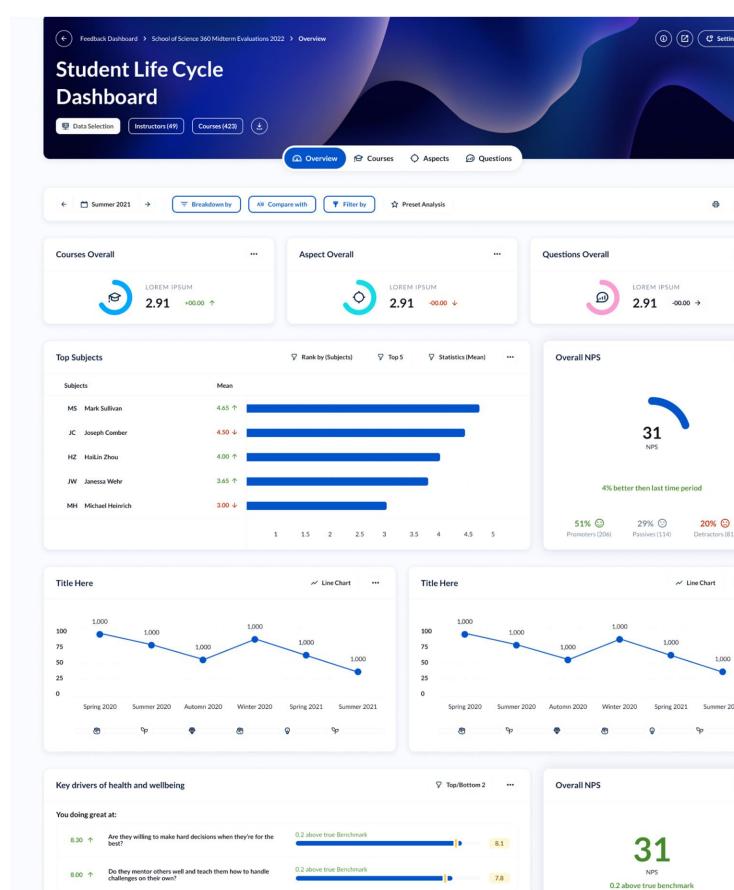


Bringing this all together with the Blue Dashboard









What are your thoughts on centralizing your feedback processes? What challenges might you encounter?









