



Art of the possible: Measuring the Student Life Cycle in Blue



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Questions for the Audience

Do you experience data silos at your institution?

Do you have a form of data governance to be able to share data?

Do you have processes in place to be able to measure the entire student life cycle?



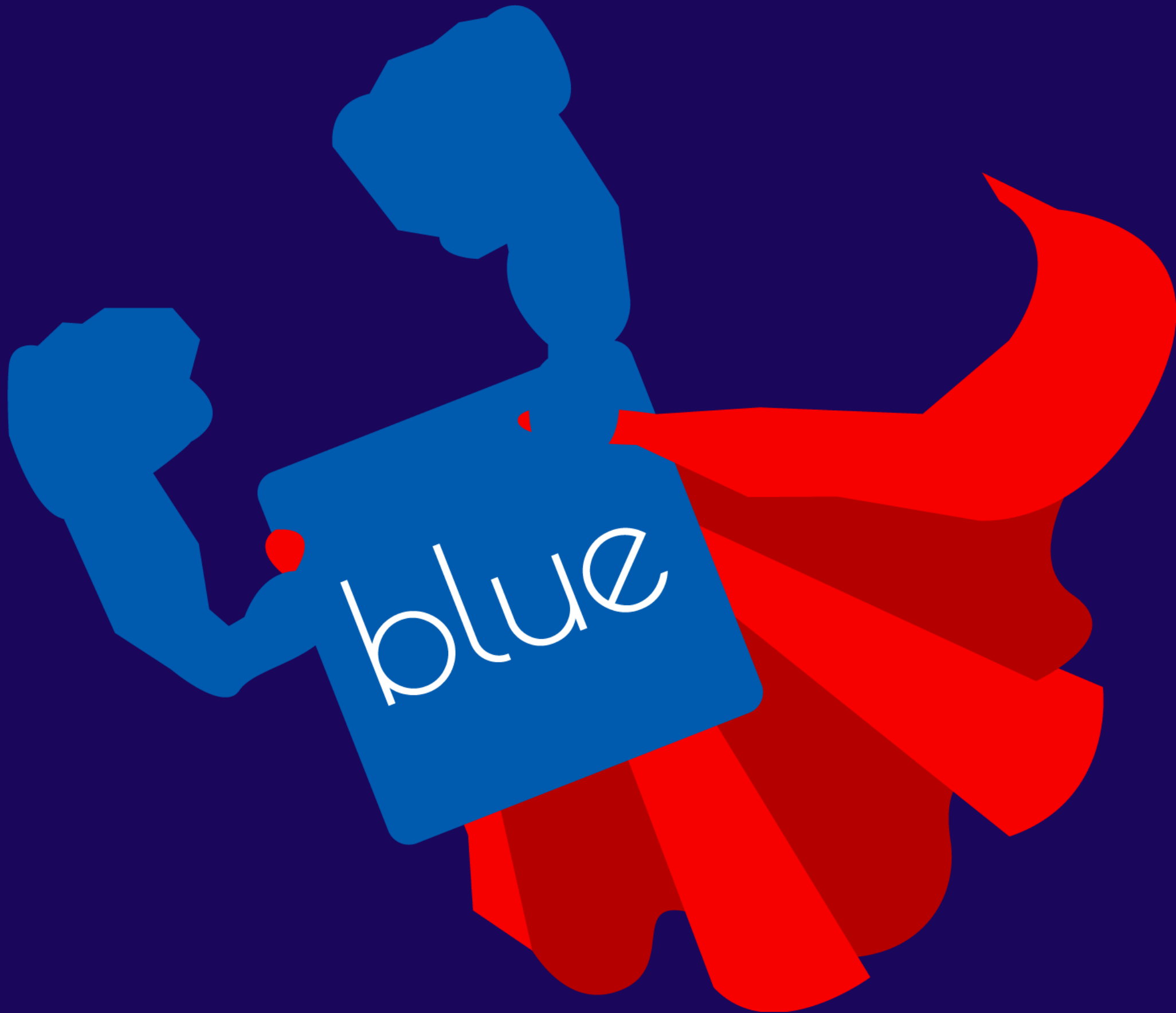
The goals of centralizing feedback

Consolidated and
consistent
processes

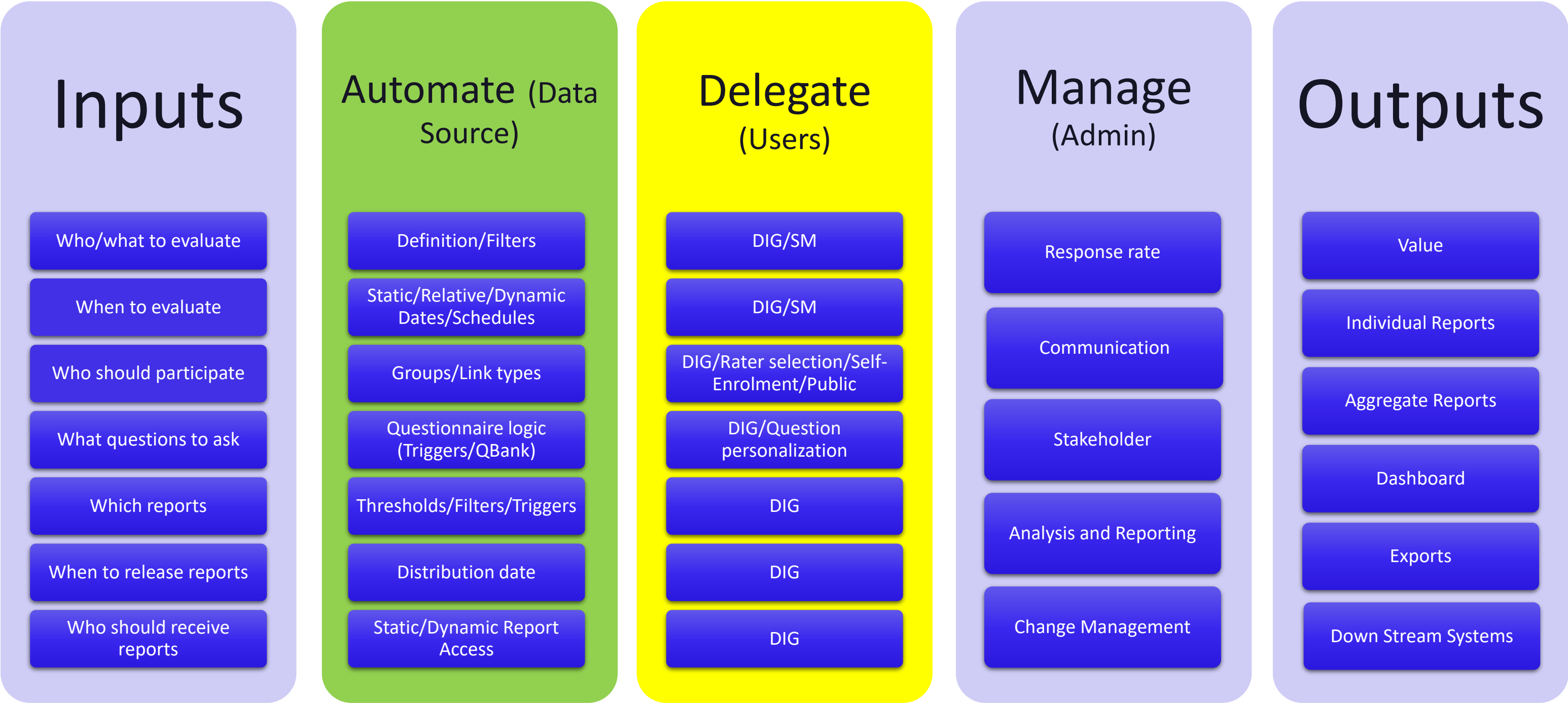
Better collaboration
for improved student
experiences

Holistic view of the
student life cycle

Blue is here to
help!













Requirements Gathering



1 Project for the entire academic year



<input type="checkbox"/>			SXM - Student Experience Management - 2018 🕒 End Date: Fri, Jul 28, 2023	Published
<input type="checkbox"/>			SXM - Student Experience Management - 2019 🕒 End Date: Fri, Jul 28, 2023	Published
<input type="checkbox"/>			SXM - Student Experience Management - 2020 🕒 End Date: Fri, Jul 28, 2023	Published
<input type="checkbox"/>			SXM - Student Experience Management - 2021 🕒 End Date: Fri, Jul 28, 2023	Published
<input type="checkbox"/>			SXM - Student Experience Management - 2022 🕒 End Date: Fri, Jul 28, 2023	Published

















<input type="checkbox"/>	Mental Wellness	Check (2022)
<input type="checkbox"/>	Alumni	Experience (2022)
<input type="checkbox"/>	Campus Environment	Experience (2022)
<input type="checkbox"/>	Graduation	Experience (2022)
<input type="checkbox"/>	Orientation	Experience (2022)
<input type="checkbox"/>	Recruitment & Application Experience	Experience (2022)
<input type="checkbox"/>	Student Experience	Experience (2022)
<input type="checkbox"/>	Campus Life & Management	Services (2022)
<input type="checkbox"/>	Career Planning	Services (2022)
<input type="checkbox"/>	Counselling & Mental Health	Services (2022)

Subjects: Each touchpoint for students is a subject in Blue

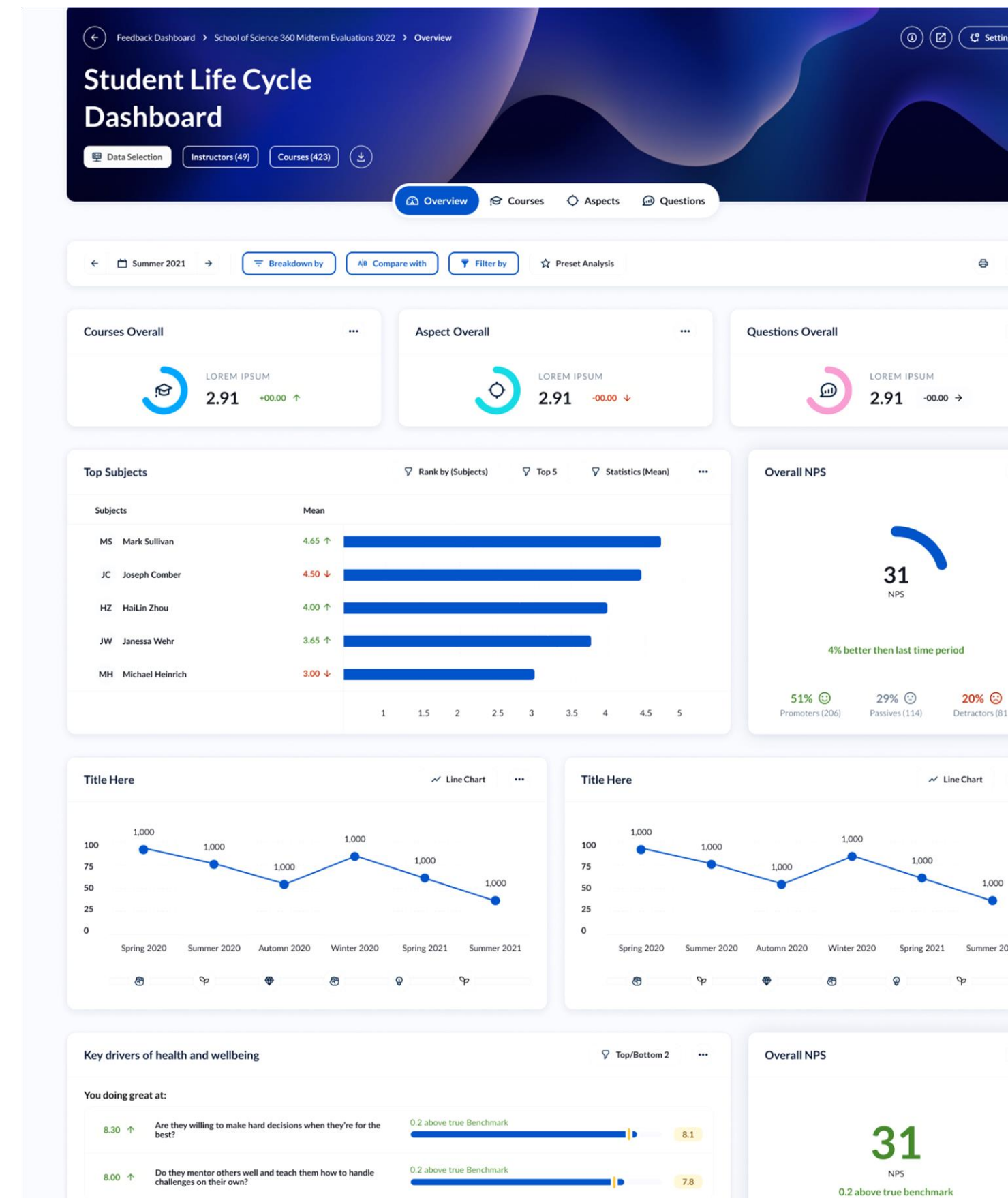


Using schedules to time each touch point appropriately

■	Priority	Schedule name	Notifications	Actions	
<input type="checkbox"/>	1	Alumni Experience		Configure	Modify conditions
<input type="checkbox"/>	2	Campus Environment Experience		Configure	Modify conditions
<input type="checkbox"/>	3	Campus Life & Management Services		Configure	Modify conditions
<input type="checkbox"/>	4	Career Planning Services		Configure	Modify conditions
<input type="checkbox"/>	5	Counselling & Mental Health Services		Configure	Modify conditions
<input type="checkbox"/>	6	Financial Wellness Services		Configure	Modify conditions
<input type="checkbox"/>	7	Graduation Experience		Configure	Modify conditions
<input type="checkbox"/>	8	Mental Wellness Check		Configure	Modify conditions
<input type="checkbox"/>	9	Orientation Experience		Configure	Modify conditions
<input type="checkbox"/>	10	Recruitment & Application Experience Experience		Configure	Modify conditions
<input type="checkbox"/>	11	Registration & Enrolment Services		Configure	Modify conditions
<input type="checkbox"/>	12	Scholarship & Student Aid Services		Configure	Modify conditions
<input type="checkbox"/>	13	Student Experience Experience		Configure	Modify conditions
<input type="checkbox"/>	14	Student Health Services		Configure	Modify conditions



Bringing this all together with the Blue Dashboard



What are your thoughts on centralizing your feedback processes? What challenges might you encounter?

