



Next Generation of Feedback Analytics in an AI-Powered World

Nitin Sharma – VP of Product Management



20 years ♥



20 years of Community ♡

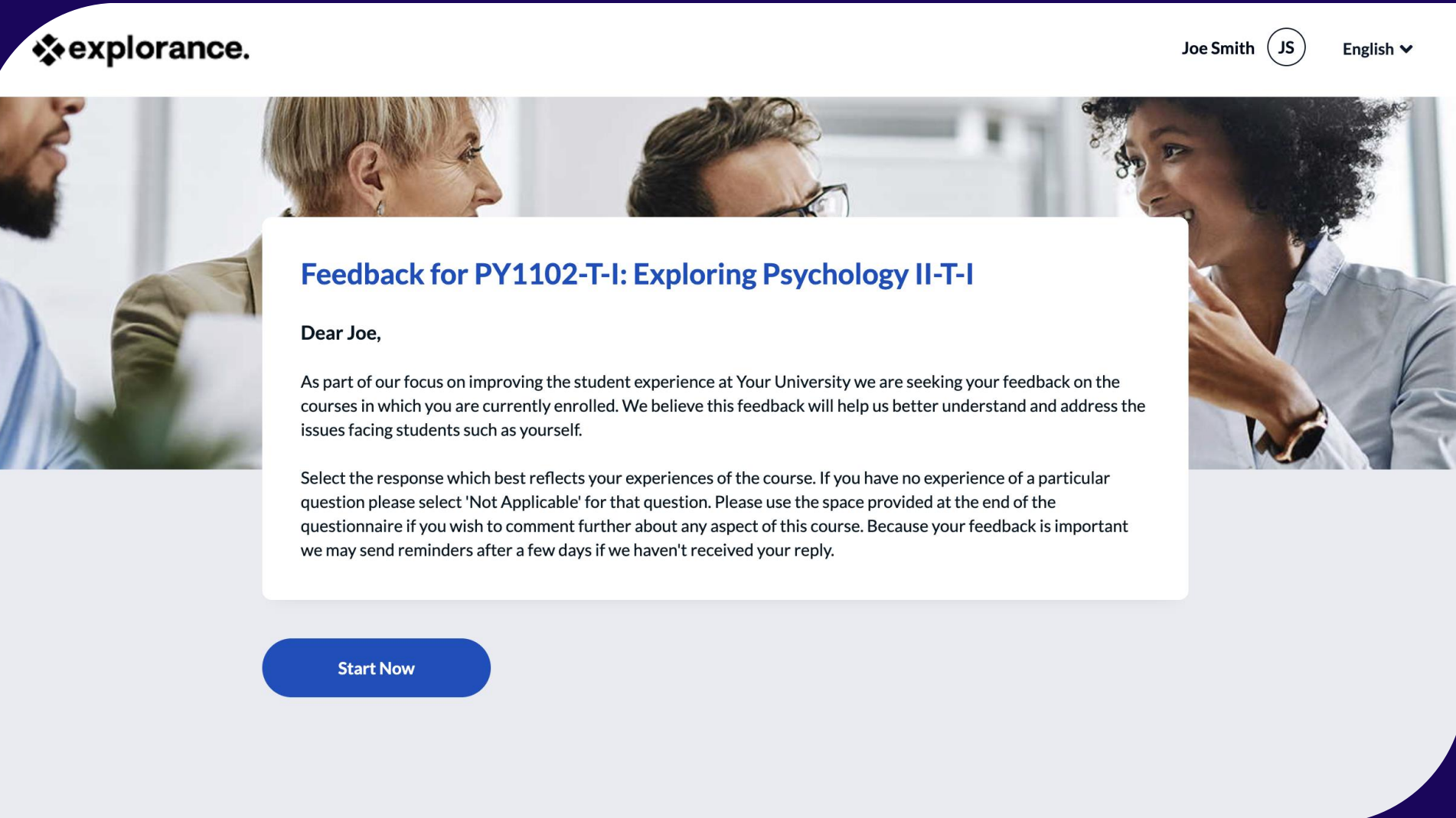




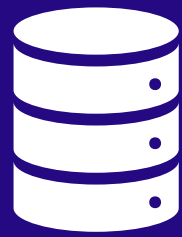
Feedback Analytics Platform

Supports your most important feedback processes for Student Success and Institutional Effectiveness, and more.

- Course Evaluations
- Satisfaction Surveys
- Midterm Surveys
- Alumni Surveys
- 360 feedback

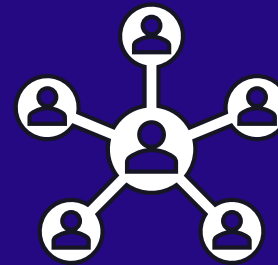


❖ Over the past 20 years



Data

System & People Silos



Automation / Delegation

Tasks & Distribution



Analytics

Customized Reports
Dashboards

❖ Over the past 20 years

Bluepulse – A mindful social approach


In the moment feedback

- Avoid Survey fatigue
- Feels Familiar
- One Experience for all stakeholders
 - Leadership
 - Faculty
 - Students

bluepulse

“Next Generation Feedback Analytics Platform”

Blue 9




Search...


Home

Tasks

Reports


Bookmarks








Jane Davidson
Manager and Instructor in MBA Program
General Management & English Courses

BOOKMARKS

 Set a Start & End Date for Future Courses Evaluation
Questionnaire Personalization

 20/FA Doctoral Report Corporate Finance and Banki...
Doctoral Course Evaluations Template

 20/JA EC - 6022 - Immersive Field Course: UK - Section 00 ...
Courses Evaluation

 Set a Start & End Date for Future Courses Evaluation
Questionnaire Personalization

OVERVIEW

75%
COMPLETION

Well Done!






You almost completed your task list. Keep the good work!


2 Open Tasks


2 Task in Progress

10 Completed Tasks

TASKS

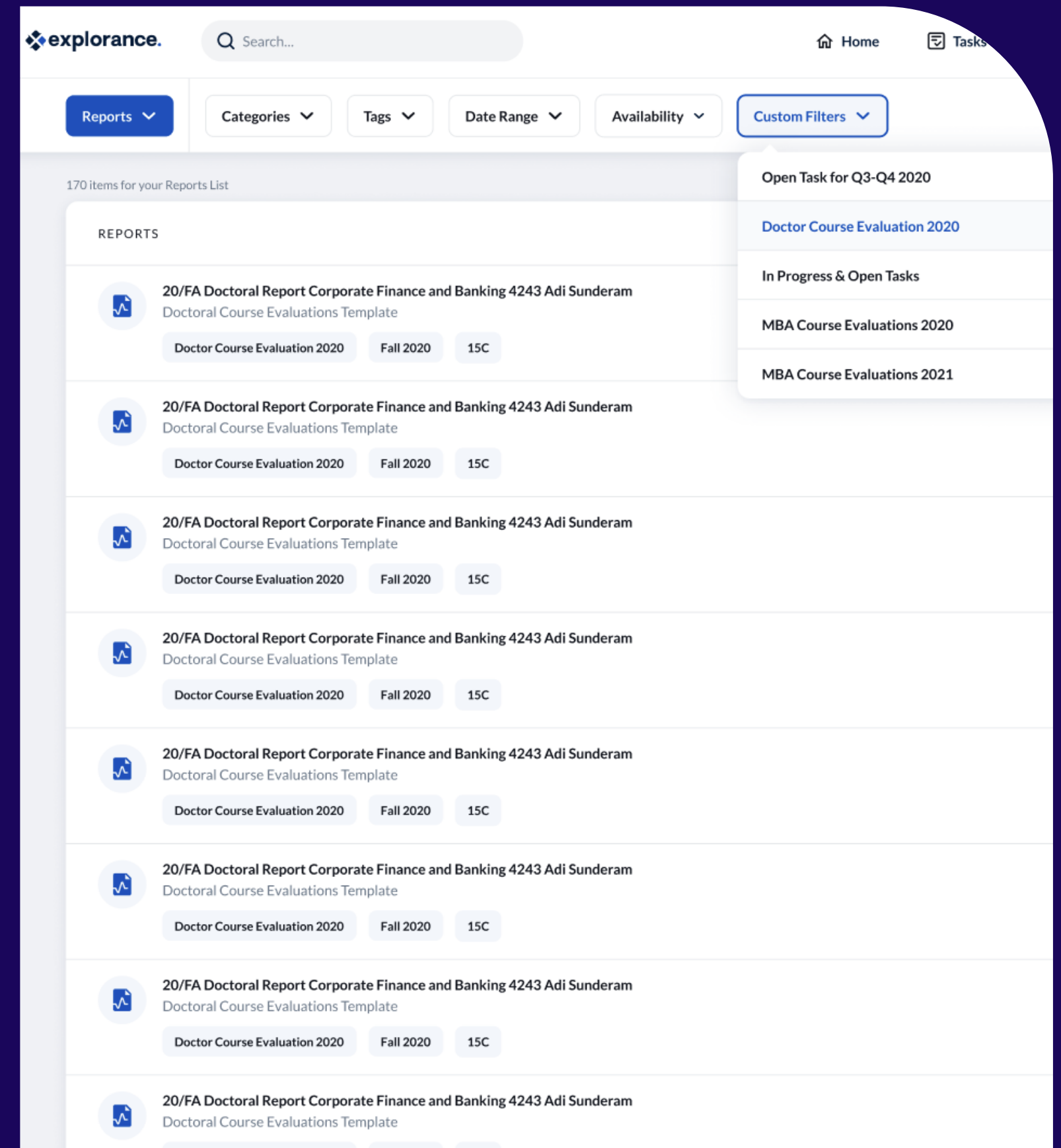
<div> Fall 2020 Course Evaluation Fillout</div> <div><div>Expired</div><div>Legacy</div><div>15A</div></div> <div>Ends on 2021-02-10</div> <div>Start Now</div> <div>...</div>
<div> Fall 2020 Course Evaluation Fillout</div> <div><div>In Progress</div><div>Science Department</div><div>2020</div></div> <div>Ends on 2021-02-24 <div>Ending soon</div></div> <div>Continue</div> <div>...</div>
<div> Spring 2020 Course Evaluation Fillout </div> <div><div>Open</div><div>Doctoral Course Evaluations</div><div>Spring 2020</div></div> <div>Ends on 2021-04-24</div> <div>Start Now</div> <div>...</div>
<div> Fall 2020 Course Evaluation Questionnaire Personalization</div> <div><div>In Progress</div><div>MBA Course Evaluations</div></div> <div>Ends on 2021-04-28</div> <div>Start Now</div> <div>...</div>

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bluenotes

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Blue 9

- 1 Creates a Safe Space for Feedback
- 2 Identifies the Moments That Matter
- 3 Enables Personalized Experiences
- 4 Expanded Authentication Capabilities
- 5 Commitment to Interoperability



The Road Ahead

Closing the loop

Continuous Listening

Result Comments

Distribution & Analytics

New Distribution Channels

User Behavior Data

Demographic Filtering

Deeper Insights

MLY in Blue Dashboard/Reports

Widget Expansion



The only Higher Education specific AI platform purpose-built to amplify the Student Voice

**From massive amounts of unstructured
communications**

- Open-ended comments in surveys
- Reviews on external websites
- Posts on social media



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Thank You