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Next Generation of Feedback Analytics in an AI-Powered World

Nitin Sharma – VP of Product Management

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20 years ♡

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20 years of Community ♡

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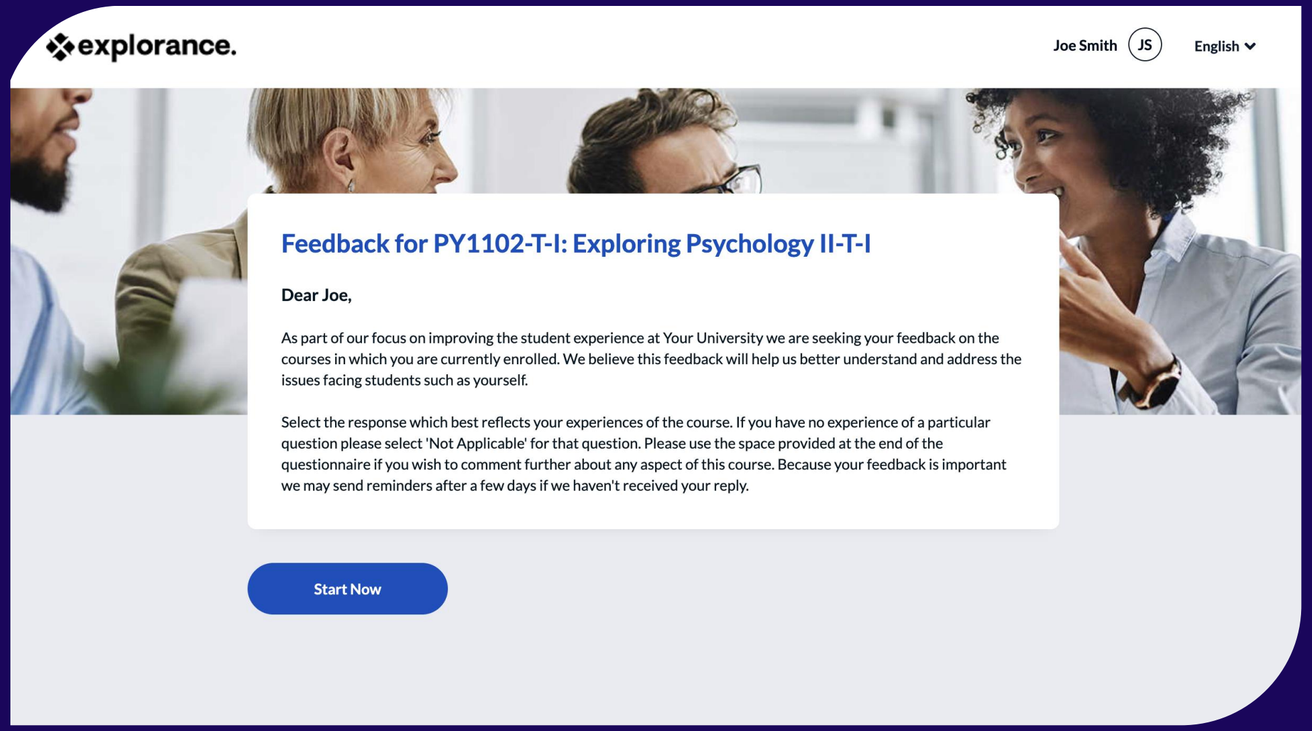
Feedback Analytics Platform

Supports your most important feedback processes for Student Success and Institutional Effectiveness, and more.

- Course Evaluations
- Satisfaction Surveys
- Midterm Surveys
- Alumni Surveys
- 360 feedback



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Over the past 20 years

Data

System & People Silos

Automation / Delegation

Tasks & Distribution

Analytics

Customized Reports

Dashboards

Over the past 20 years

Bluepulse – A mindful social approach

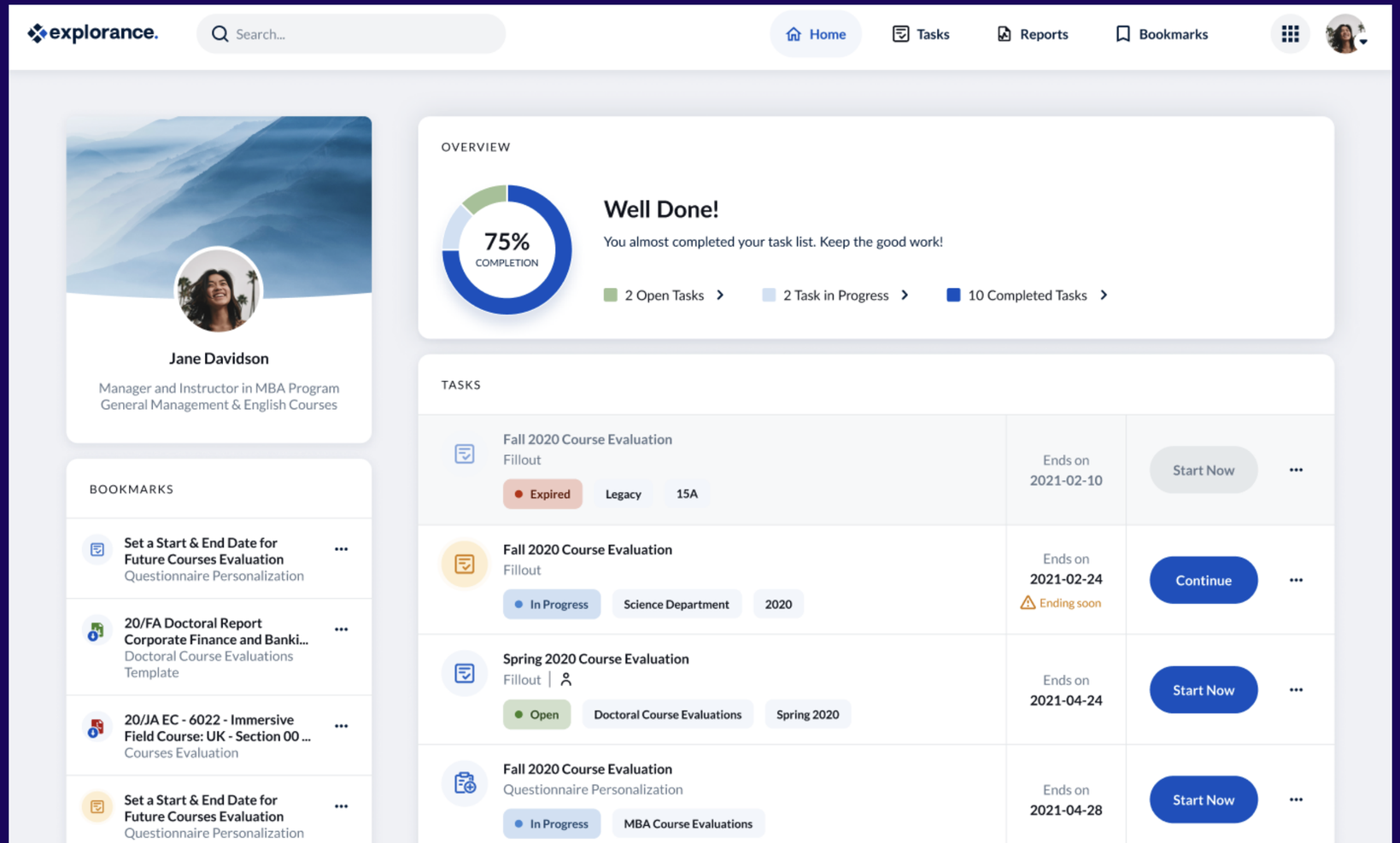
In the moment feedback

- Avoid Survey fatigue
- Feels Familiar
- One Experience for all stakeholders
  - Leadership
  - Faculty
  - Students

bluepulse

“Next Generation Feedback Analytics Platform”

Blue 9



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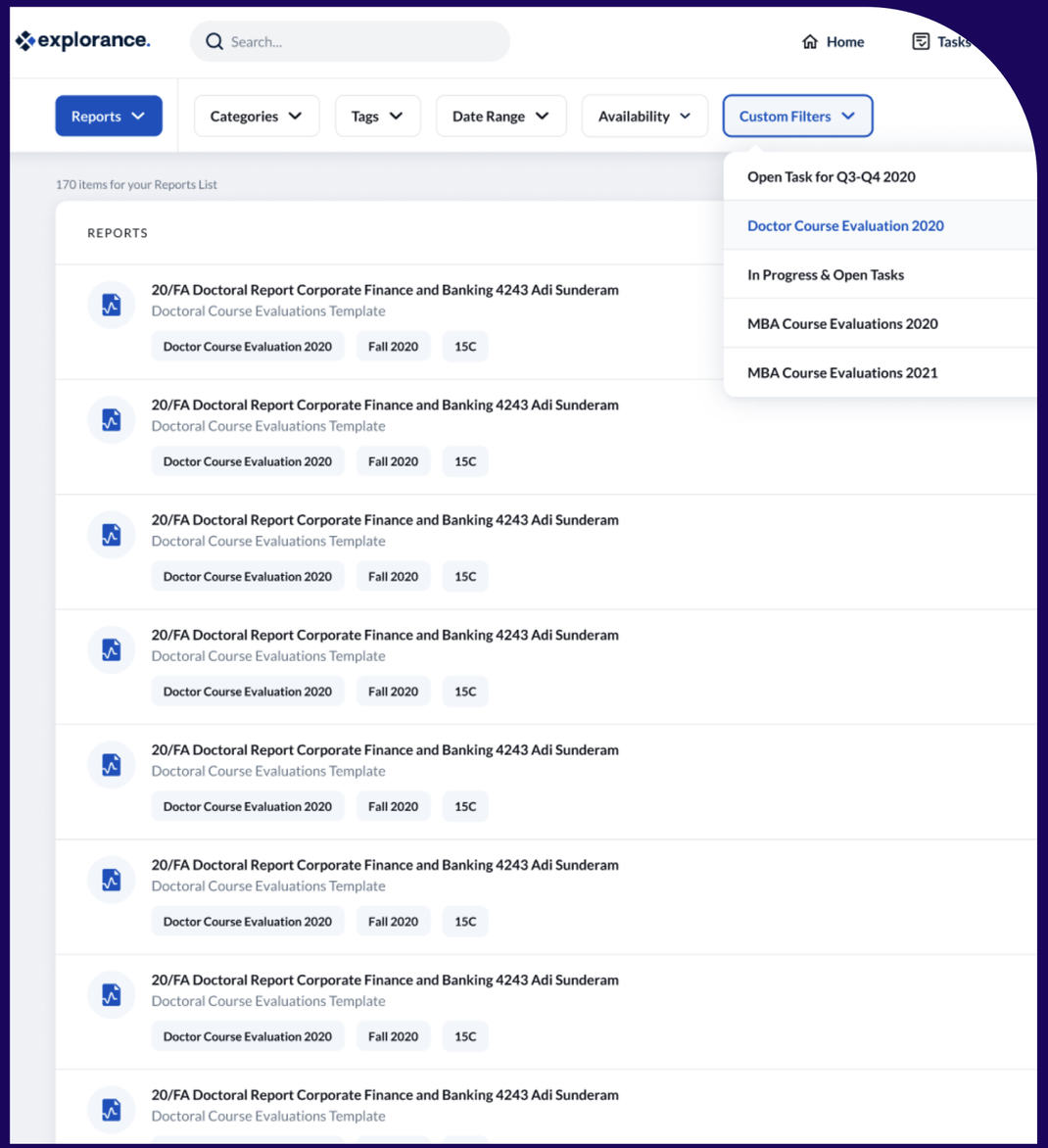
Blue 9

1. Creates a Safe Space for Feedback
2. Identifies the Moments That Matter
3. Enables Personalized Experiences
4. Expanded Authentication Capabilities
5. Commitment to Interoperability



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The Road Ahead

Closing the loop

Continuous Listening

Result Comments

Distribution & Analytics

New Distribution Channels

User Behavior Data

Demographic Filtering

Deeper Insights

MLY in Blue Dashboard/Reports

Widget Expansion

MLY

The only Higher Education specific AI platform purpose-built to amplify the Student Voice

From massive amounts of unstructured communications

- Open-ended comments in surveys
- Reviews on external websites
- Posts on social media

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Thank You