



Feedback For The Brave

Where Al Meets Feedback Analytics

Le Westin Montréal

**L** Jun. 25-28, 2024







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# A Message from Samer Saab on Explorance World 2024







"

Bringing the conference to Montreal fills me with genuine excitement. Not only is it the headquarters of Explorance, but the city's rich tapestry of technological innovation and diverse talent pool sets the perfect stage for this remarkable gathering. We can't wait to open the doors to leaders from across the globe and diverse sectors. Together, we'll embark on a journey of innovation and collaboration that knows no bounds.

"

Samer Saab

CEO and founder of Explorance



# Feedback For The Brave









#### What is Feedback for the Brave?

Feedback for the Brave is not merely about uncovering what's already known; it's about asking questions that drive progress.

At the core of this concept is courageous conversations,

Daring to ask difficult questions

Ready to hear different opinions

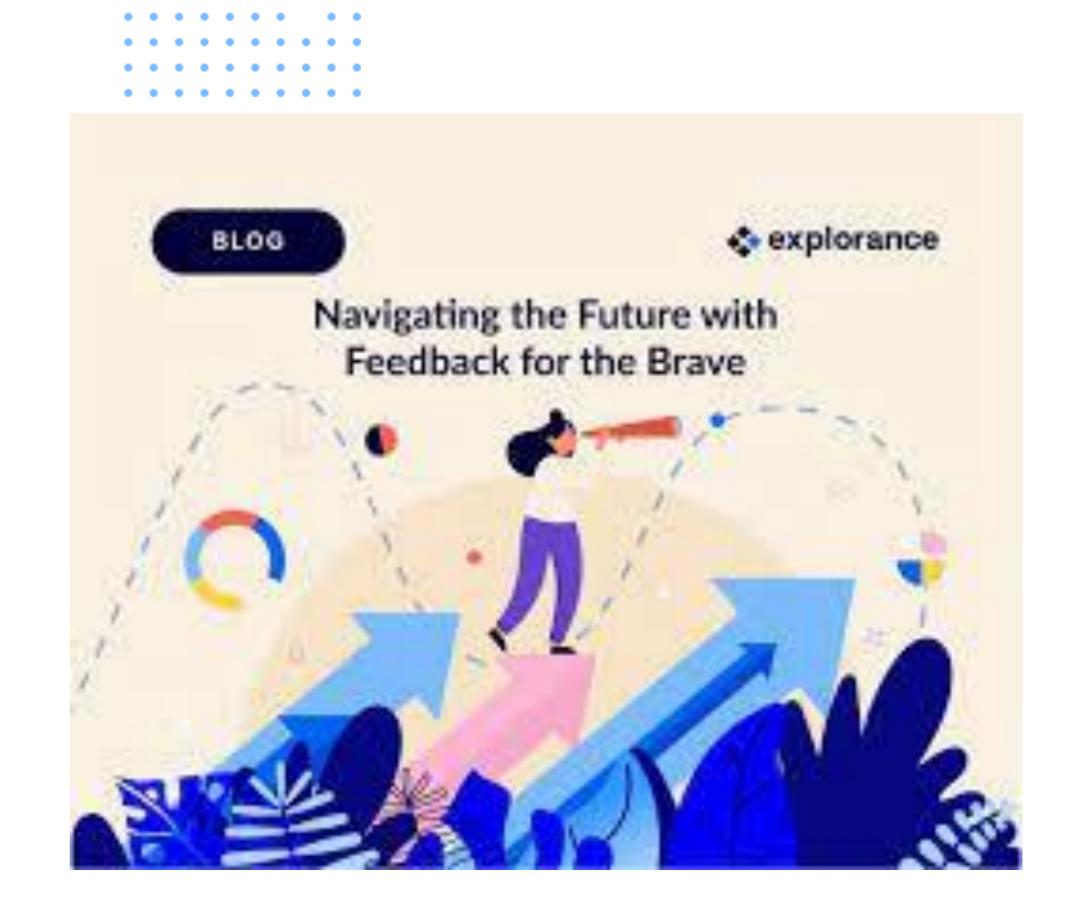
Committed to making purposeful change

In the corporate realm, this might involve organizations asking employees how they can better support them.

For educational institutions, it could mean engaging students in conversations about enhancing their overall experience.

The essence lies in courageous conversations that go beyond the surface, paving the way for meaningful change.







# Agenda at a Glance









VENUE

# Where is Explorance World taking place?



The Westin Montreal





270 Rue Saint-Antoine West, Montréal, QC H2Y 0A3, Canada





# Explorance World 2024

Sunday, June 23	Monday, June 24	Tuesday, June 25	Wednesday, June 26	Thursday, June 27	Friday, June 28
Exp	lorance Blue Training Explorance HQ	Camps			
		Pre-Conference Workshops and Community Meetups The Westin Hotel			
			Explorance World Conference Keynotes and Break Out Sessions Technology Zone The Westin Hotel		
		Welcome Reception The Westin Hotel		Dinner and Jazz at New City Gas Montreal	

# Day 1: Wednesday, June 26 Keynotes









### **Building a Brave Future With Feedback**

- . The profound impact of feedback on shaping the future of society
- The need for future-proofing feedback strategies in higher education, enterprise, particularly in the context of AI integration, while advocating for the creation of safe spaces for dialogue and "courageous conversations."
- Samer's keynote aims to ignite a collective commitment to advancing a brave society, showcasing how feedback-driven insights can lead to societal advancement and positive change.

Samer Saab - Founder and CEO, Explorance









#### The Next Frontier in Human-Al Collaboration

- How Generative AI can reshape human collaboration
- Crucial questions surrounding Al's role in:
  - Augmenting human talent
  - Necessary skills for effective engagement with Al
  - Development of Al literacy
- Forward-looking roadmap for human-Al collaboration, envisioning AI as a catalyst for human potential.

**Kian Gohar** – Al Researcher, Author and Executive Director at XPRIZE Foundation and Singularity University







A Dialogue between Business and Education On Feedback and the Workforce of the Future

By fostering dialogue and sharing insights, the keynote propels us towards a collaborative future poised to meet the challenges of tomorrow.

- The shift towards a skills-based economy, emphasizing the need to break down silos between industries in the face of technological advancements like Al.
- Bring together thought leaders from business and education to explore the future workforce, highlighting the importance of collaboration and diverse perspectives.
- . Aims to establish a collaborative alliance between business and education to cultivate a skilled and adaptable workforce.

Panel: The Alliance Opportunity





#### Technology Keynote: Next Generation Feedback Analytics

Samer Saab







# Day 2: Thursday, June 27 Keynotes

**→** 



#### 1 Million Dives, 1 Million **Opportunities for Feedback**

- The pivotal role of feedback in Despatie's extraordinary diving career, showcasing how input from coaches, peers, and his body shaped his journey to Olympic success.
- . Despatie's approach emphasizes feedback as an ongoing conversation, illustrating how iterative and dynamic two-way dialogue fueled his continuous improvement and skill refinement.
- . Beyond Despatie's diving career, he'll demonstrate how feedback-driven learning can transcend into diverse professional pursuits, exemplified by his successful transition into broadcasting.



Alexandre Despatie - Olympic Medalist | Three-Time World Champion







#### Technology Keynote: The Future of MLY



- Explore the transformative journey of Explorance MLY, the Al-powered Voice of the **Employee and Student**
- . Gain insights into the groundbreaking features and advancements driving Explorance MLY's evolution, showcasing innovative technologies and methodologies shaping the future of employee and student feedback.
- . Discover Explorance MLY's profound impact on organizational and educational ecosystems, empowering continuous improvement and engagement through its transformative capabilities.

Samer Saab







## Liberating Structures:

#### A Facilitation Toolbox for Courageous **Conversations and Innovative Futures**

- . A transformative session breaking away from traditional methods to enhance student engagement in evaluations.
- Experience an innovative facilitation approach fostering structured yet liberating environments for collective wisdom and collaborative progress.
- Engage hands-on with Liberating Structures, driving inclusive innovation and collaborative progress in student evaluations.

**Barish Golland** -Trinity Western and UBC









# Event Night Dinner and Jazz at New City Gas Montreal











# Day 3: Friday, June 28 Keynotes





#### **Building a Culture of Wellness** Through Feedback

- . How does feedback, enhanced by AI, play a pivotal role in fostering organizational wellness, crucial for productivity, innovation, and longterm success?
- . The importance of addressing fundamental elements such as equity, community, purpose, and physical/emotional health to cultivate a culture of well-being.
- . By analyzing feedback data, tailored interventions can be implemented to promote inclusivity, belonging, purpose, comfort, and holistic health, fostering a supportive and empowering culture.

**Alexa James CEO** 











#### **Feedback For the Brave**

- Dive into the concept of "Courageous Conversations", urging organizations and higher ed to embrace discomfort, listen to diverse perspectives, and commit to purposeful change, empowering students and employees to feel heard, valued, and empowered.
- . Join us on a journey of bravery, leveraging feedback as a catalyst for organizational transformation and empowerment, fostering environments where uncomfortable questions are welcomed, different opinions are heard, and courageous change is pursued.

**Shawn Overcast Chief Insights Officer** 





# Tracks and Breakout Sessions











#### **Higher Education**

- Student feedback strategies to enhance teaching and learning.
- Course evaluation customization and data insights.
- Converting feedback data into actionable insights for enhancing student retention and success.
- Facilitating "courageous conversations" among stakeholders about the insights from feedback.
- Translating the student voice into actionable data-driven insights with AI.



#### **Human Resources**

- HR Measurement Strategies that align with organizational goals.
- Extracting maximum value from measurement and technology tools.
- Report strategies for delivering the right insights to the right people at the right time.
- Using measurement data to effect positive organizational change.
- Al-powered voice of the employee (VoE).



#### Learning & Development

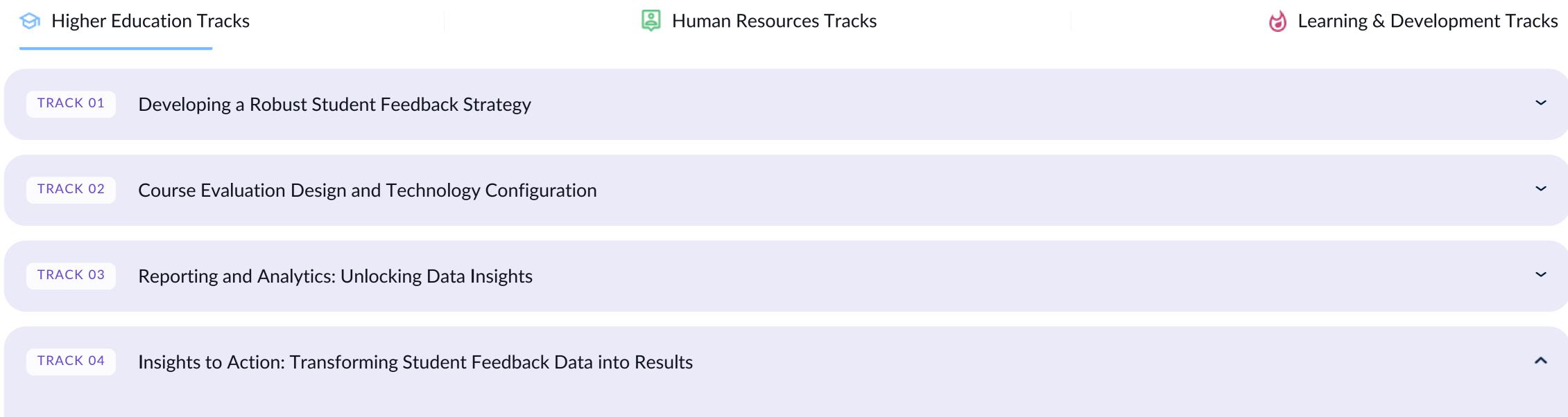
- Building the foundation for effective L&D measurement.
- Ensuring technology aligns with L&D measurement requirements.
- Creating user-friendly L&D measurement dashboards.
- Connecting quantitative and qualitative data to get to the "why" of the results.
- Al-powered voice of the learner.





#### ZMZ ZWZ

#### Feedback for the Brave: Where Al Meets Feedback Analytics



Description: In the realm of student feedback, it's not sufficient to merely generate comprehensive reports; the primary objective is to drive meaningful actions based on insights. Beyond exceptional reporting, taking action necessitates clear responsibilities for using data to enhance teaching methods, implement innovative practices, or retire approaches that no longer serve the institution's mission. Moreover, institutions must ensure that their academic teams possess the skills and competencies to interpret and apply the findings from their feedback data, enabling them to focus on the most critical improvements. Key Topics Covered:

- Explore strategies to boost data literacy within your institution, enabling educators and administrators to make informed choices based on data-driven insights.
- Discover approaches to facilitate "courageous conversations" among stakeholders about the insights obtained from student feedback.
- Gain insights into setting clear responsibilities for using feedback data to drive positive changes in educational practices.
- How an AI model purpose-built for Higher Education can help translate the student voice into timely and actionable data-driven insights.

Join us in this track as our speakers and interactive working sessions delve into the transformative journey from feedback insights to action. Learn how to equip your academic teams with the skills and mindset to harness the power of student feedback data, fostering a culture where data-driven decision-making is the driving force behind continuous improvement and educational success. Don't miss this opportunity to turn your student feedback data into tangible results that advance your institution's mission.







#### **CONFERENCE PASSES**

Ticket Type	Super Early-Bird Expires January 19, 2024	Early-Bird Expires April 15, 2024	Full Price Expires June 17, 2024
Conference Pass: Single	\$499	\$599	\$895
Conference Pass: Group of 3* Buy 2 – get 3rd one free	\$1,098	\$1,198	\$1,790

#### LEARNING BUNDLES

Ticket Type	Super Early-Bird Expires January 19, 2024	Early-Bird Expires April 15, 2024	Full Price Expires June 17, 2024
Learning Bundle: Conf Pass + Onboarding Training Camp (BOC)	\$975	\$1225	\$1890
Learning Bundle: Conf Pass + Blue Expert Certification (BEC)	\$3550	\$3800	\$5845
Learning Bundle: Conf Pass + Blue Report Master Certification (BRMC)	\$3550	\$3800	\$5845
Learning Bundle: Conf Pass + Blue 360 Administrator Certification Training (B360)	\$2495	\$2745	\$4225







# An Amazing Experience © Explorance World 2024

**Explorance Technology Zone** 

**MLY Swag Store for Charity** 

**Meet and Greet and Book Signing** 

One on One Meetings with Samer Saab

**Structured Networking** 

**Community Meetups** 

**Explorance Head Office Guided Tours** 







Key Dates and Next Steps

February 29: Call for Presentations

**April 15: Early Bird Registration** 



